

Presentation for the

National Association of Secretaries of State

2024 Summer Conference

WV Businesses Against Trafficking

Mac Warner

WV Secretary of State



The Mission

Enlisting businesses & their storefronts to help disseminate lifesaving info to public

Using WVSOS database to recruit new partners

Promoting the YOU CAN public awareness initiative



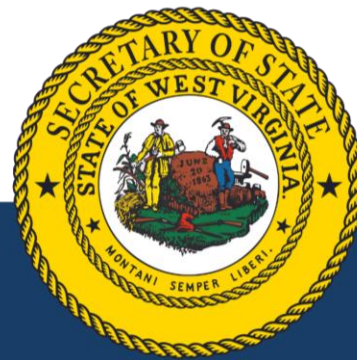


YOU CAN Partners

West Virginia's statewide
human trafficking awareness initiative



Fusion Center



Secretary of State



Governor's Office



Department of
Homeland Security

WV Fusion Center

One centralized location for total collaboration

Also used for election security in West Virginia

Dedicated specialists for human trafficking

250 + Fusion Liaison Officers (FLOs) across state



WV Fusion Center Members

DHS Intelligence

ATF

Coast Guard

WV Office of Disciplinary Council

CISA

WV Attorney General's Office

DHHR

WV Division of Corrections

WV State Police

WV Secretary of State's Office

Workforce WV

National Weather Service

WV FUSION CENTER'S "YOU CAN" MATERIALS

HUMAN TRAFFICKING RED FLAGS

Health Sector

Know what to look for and how to report.



Scan for additional resources and information

Be Aware of the Signs
Stop Human Trafficking



Potential Indicators

Victims lack the freedom to leave their work or living conditions; often escorted when they travel or kept under surveillance with their communications restricted or third party translator.

Victims may exhibit signs of abuse (bruises, cuts, burns, scars, prolonged lack of healthcare or malnourishment, poor hygiene, poor dental hygiene).

Victims may exhibit fear, anxiety, depression, nervousness, hostility, flashbacks, drug/alcohol addiction. Victims may also avoid eye contact.

Victims may not have control of their own money or identification documents (e.g., ID, DL, Passport, etc.). Victims may have little personal possessions.

Victims may have inconsistencies in their story. Responses seem scripted or rehearsed.

Victims may be "branded" with tattoos, clothing, or jewelry to indicate someone else's ownership.

Victims may not realize they are a victim and may not ask for help.
Victims can be any age, gender, nationality, or race, and come from any socioeconomic class.



To Submit a Human Trafficking Tip:
(Online) go.wv.gov/TipsHT
(Email) wvfusion@wv.gov
Phone (Call) 1-888-373-7888*
Phone (Text) "Be Free" or 233733*

GET HELP *The National Human Trafficking Hotline provides victim support, 200+ languages, and other resources.

If there is an emergency or immediate threat, dial 911.



Health Sector



Service Industry (bilingual)



ARE YOU
UNABLE TO LEAVE
AGAINST YOUR WILL?

WHAT ABOUT SOMEONE YOU KNOW?



Usted o alguien que conoce
no puede irse en contra
de su voluntad?

LA TRATA DE PERSONAS NO
DISCRIMINA.



Submit a Tip:
Online: go.wv.gov/TipsHT
Email: wvfusion@wv.gov



Scan for additional resources and information.

Get Help/Para Ayuda:
Phone (Call/Llame): 1-888-373-7888*
Phone (Text/Texto): "Be Free" or 233733*

GET HELP/AYUDA *The National Human Trafficking Hotline provides victim support, 200+ languages, and other resources. La línea nacional directa de trata de personas ofrece apoyo a las víctimas y otros recursos.

If there is an emergency or immediate threat, dial 911.

Llame al 911 en caso de amenazas urgentes o emergencias.



Member Materials

- WVBAT Folder
- WVBAT restroom stickers
- “YOU CAN” brochures, posters, etc.
- Live online trainings
- In-person trainings available at request



Folder Cover

WVBAT MATERIALS DESIGNED BY WVSOS

Stickers for Restrooms & Rest Stops

STOP Human Trafficking
One Victim at a Time

National Human Trafficking Hotline

Call **1-888-373-7888** or

Text "HELP" to **233733** (BeFree)

Report tips to:

go.wv.gov/TipsHT

**WVBAT
Recruitment
One-Pager**



**West Virginia Businesses
Against Trafficking (WVBAT)**

WV Secretary of State's Office
wvbat@wvsos.gov
1-304-556-6000

The State needs businesses to help stop human trafficking.

The Office of the WV Secretary of State is partnering with WV businesses to combat human trafficking. By partnering with state government in the "Businesses Against Trafficking" campaign, your business plays a crucial role in addressing the problem by prioritizing these three components:

1. Information for **victims** on how to seek help;
2. Information for **businesses** on how they can assist in the effort; and
3. Information for the **public** on recognizing signs of trafficking and reporting suspicious activity.

Businesses can support VICTIMS by providing access to information on what qualifies as human trafficking, how to report crimes, send signals for help, and offer resources to assist in recovery.

WVBAT enlists the assistance of BUSINESSES and business associations across the state to collaborate with law enforcement and become a venue for disseminating information to everyone who plays a role in combatting the problem.

WVBAT supports the statewide PUBLIC "You Can" initiative to address human trafficking. "You Can" provides West Virginians a local reporting line to report suspicious activity to appropriate local, state, and federal authorities.

Even the smallest tip could save a victim.

For more information or to enroll as a business partner, visit sos.wv.gov, or

Contact the WVBAT Program Manager at 1 (304) 556-6000.

The "You Can" program is a hub of information dedicated to eradicating human trafficking. The program has trained professionals who maintain around-the-clock access to information to assist victims and provide resources to combat trafficking. Businesses that join WVBAT become valuable assets to the public by making a difference in the lives of people most vulnerable to exploitation.

"You Can" resources to submit suspicious activity:



WEST VIRGINIA FUSION CENTER

Tip line: go.wv.gov/TipsHT

Email: wvfusion@wv.gov

NATIONAL HUMAN TRAFFICKING HOTLINE

Call **1-888-373-7888** or

Text "HELP" to **233733** (BeFree)



West Virginia
Human Trafficking
TASK FORCE



WV Fusion Center



WV Secretary of State



WV Governor's Office



WV Department of Homeland Security

Moving Forward

- Expanding membership is focus
- Collaboration with Chambers of Commerce for recruitment
- Distributing new materials from WV Fusion Center to members
- Coordinating more live trainings for business owners



TOGETHER

We can put an end to
human trafficking

Contact: wvbat@wvsos.gov

