Let’s Put Voters First

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VOTE at HOME
Aging Machines, Crowds, Humidity: Problems at the Polls Were Mundane but Widespread

by Ian MacDougall, Jessica Huseman, and Isaac Arnsdorf, Nov. 7, 6:04 p.m. EST
Voting is about Customer Service.... Operational Efficiency.... and Innovation
Improved Voting Experience

Pro-Voter Policy

Voter-Centric Process

Effective Tech
2018 Mid-term Election Turnout

Rankings & Comments

#1: MN – 64.3%
#2: CO – 62.9% (V@H)
#3: MT – 62.1%
#4: OR – 61.5% (V@H)
#5: WI – 61.2%
#6: WA – 58.9% (V@H)

Both AZ & CA unprocessed ballots indicate returns ~50%.

For consistency, all data uses voting eligible population (VEP) as basis for % calculation.

Data as of 11/30/2018
Sources: The US Election Project, State web sites, NVAHI estimates
The Case for Expanding Vote at Home

✓ Improves the Voting Experience
✓ Enhances Security
✓ Provides Options & Choice
✓ Empowers the Voter
✓ Improves Efficiency in Election Administration, for Campaigns, & for Voters
✓ Increases Engagement & Turnout
Elements of an Effective Vote at Home Model

- Ballot Delivery
- Proactive Address Updates
  - NCOA
  - AVR
- Effective Cure Process (signature issues)
- Preserve in-person voting experience at Vote Centers
- Ballot drop-off options including 24 hour ballot boxes

- Electronic Delivery for UOCAVA voters & Accessible needs
- Post-Election Audits – RLA
- Pre-paid postage
- Ballot TRACE
- Civic Design
- Appropriate penalties to protect voters
The Results

- 98% Reduction in Provisional Ballots
- 75% Reduction in Call Volume
- Increase in Turnout
- Cost Efficiency
- Top Registration Rate
Our Focus

- Policy Design
- Communications
- Research & Data
- Implementation Support
Step 1: Excuse required

Step 2: Excuse required with age waiver

Step 3: No excuse required

Step 4: No Excuse, permanent mail ballot option

Transitioning from step 4 to 5

Step 5: Vote at Home
NIU ranking of US states for ease of access to voting (2016)