



# AJC Project Interchange



**NASS**  
National Association  
of Secretaries of State

**AJC** Project  
Interchange

CONNECTING LEADERS  
WORLDWIDE WITH ISRAEL

# What is AJC?

The American Jewish Committee (AJC) advocates globally for the Jewish people, countering antisemitism, supporting Israel, and promoting democracy.



## BY THE NUMBERS

### A Global Architecture that Spans Six Continents



### Access to the Decision-Makers Who Matter

Each year, American Jewish Committee (AJC) meets with senior government officials from more than



# Project Interchange

## Customized Israel Educational Opportunities for Global Leaders



**Government Officials and Diplomats** - Foreign Ministers and Members of Parliament, Ambassadors and Consuls General, Municipal and State Officials



**University Leaders** - Presidents and Chancellors, Provosts and Deans, Administrators



**Media and Opinion Leaders** - Journalists, Editors and Publishers, Analysts and Commentators



**Civic and Religious Leaders** - Civil Society Leaders and Faith-Based Community Leaders

LEADERS

**6,200**

COUNTRIES

**121**

U.S. STATES

**50**

# Alumni



**Jocelyn Benson**

Secretary of State, Michigan  
*National Association of of  
Secretaries of State, 2019*



**Justice Sonia  
Sotomayor**

Associate Justice, Supreme  
Court of the United States  
*Hispanic Leaders, 1983*



**David Holt**

Mayor, Oklahoma City  
*U.S. Mayors, 2022*



**Tahesha Way**

Lt. Governor  
Secretary of State, New Jersey  
*National Association of of  
Secretaries of State, 2019*



**Senator Jacky Rosen**

U.S. Senator,  
*Delegation for U.S. Senator  
Jacky Rosen, 2019*



**Mario Díaz-Balart**

U.S. Representative,  
Florida's 26th district.  
*State Legislators, 1995*

# NASS 2019 Delegation Highlights

- Securing the Conduct of the Israeli Elections at the Israel Democracy Institute
- Geopolitical Helicopter Tour of Israel's Northern Border
- Tours of Yad Vashem, The Old City of Jerusalem, and other historic sites
- Cyber Security Challenges for National Infrastructure with Israel National Cyber Directorate (INCD)







**Jocelyn Benson** @JocelynBenson · Dec 16, 2019  
Greetings from Tel Aviv! Honored to be visiting Israel this week with a @NASSorg delegation of Secretaries of State meet with cyber security experts and collaborate around efforts to secure our elections from foreign interference. [🇮🇱](#)



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**Yuval Rotem** @Yuval\_Rotem · Dec 18, 2019  
For the first time ever, a delegation of the National Association of Secretaries of State @nassorg visits @Israel.

We discussed economic cooperation, EXPO 2020 & the changing Middle East.



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# Alumni Quotes



*"The more I learned the more my misconceptions faded away."*  
- **Scott Schwab, Kansas Secretary of State**

*"Transformative. I feel as though I now have a deep understanding of both the history and complexity of Israel as well as why the US-Israeli partnership is so central to our work."*  
- **Jocelyn Benson, Michigan Secretary of State**



*"This experience gave me a wider and broader degree of contacts both domestically and internationally than I previously possessed. It will enable me to be more effective in my current role and the opportunity to be more successful in my future endeavors."*  
- **John Merrill, Former Alabama Secretary of State**

# IMPACT

**100%** of alumni said the experience helped **build connections** and will be useful on a professional basis

**96%** Increased their understanding of political, social, and religious issues in Israel

**91%** Feel emotionally connected to Israel

In 2021, AJC led a virtual training with NASS on **Combating Misinformation and Disinformation Through the Lens of Antisemitism**.

**“Keeping Elections Safe: Learning from Israel’s Experience During COVID-19”** - May 2020, hosted by AJC Project Interchange and NASS, with the Israeli Central Elections Committee Director General



# As Seen In

**U.S. News** & WORLD REPORT

**SIoux FALLS**  
INSIDER

*Billings*  
**Gazette**

**NJEWISH**  
**News**

**JEWISHINSIDER**