Socially responsible: Social media use and archiving in government

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Speakers

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Mission

The **Council of State Archivists** (CoSA) provides leadership to strengthen and support state and territorial archives leaders and staff in their work to preserve and provide access to government records.
Social Media Presence and Use
Louisiana State Archives

- Current social media presence
- Advocating for permissions
- Curating followers
- Crafting content
- Going the extra mile
ON THIS DAY | Infamous couple Bonnie and Clyde were killed, May 23, 1934. Check out some of the fascinating records related to the two gangsters, housed here at the Archives. Included are scans of the death records of Bonnie Parker and Clyde Barrow, part of the vital records collection.

Also, take a look at some incredible photographs taken by renowned photographer John E. Gasquet, the first to arrive on the scene after the shootings. Gasquet would become the official photographer for the governors of the State of Louisiana, capturing some of the best visual records of his time.

Learn more about John E. Gasquet by visiting our current exhibition, "Written in the Stars: Celebrating 100 Louisiana Luminaries". 

#LouisianaStateArchives #LouisianaHistory #BonnieandClyde #vitalrecords #photography #OnThisDay
Creating a Viral Post
In 2024, the Louisiana State Archives will celebrate the 40th anniversary of the 1984 Louisiana World Exposition, aka the New Orleans World’s Fair. We are seeking photo scans of visitors attending the Fair to be featured in a nostalgic World’s Fair display. For more information, send us a direct message or call (225) 922-1000 and ask for Exhibits.

We want your photos!

If you attended the 1984 Louisiana World Exposition, we’d like to feature copies of your photos in our next exhibition!
Attention all Louisiana students in grades 9-12! We invite you to submit artwork for the juried Louisiana State Archives High School Student Art contest, due December 1, 2023. Original artwork must relate to the 1984 Louisiana World Exposition, known as the New Orleans World’s Fair. If you don’t know much about the event (there were lots of mermaids), it’s ok! Scan the QR codes to inspire your piece, and ask us questions by calling the Exhibitions department at 225-922-1000. See more.

High School Student Art Contest

Deadline for Submissions: Friday, December 1, 2023

Celebrate the 40th anniversary of the 1984 Louisiana World Exposition with your original artwork on display at the Louisiana State Archives.

View Post on Facebook
Social Media Archiving
Louisiana State Archives

• Policies for archiving or collecting social media data
  • Internally
  • Other agencies
• Ingest of social media records
• Planning for access
Social Media Archiving

CoSA’s Response

• Member survey
• Things we know
  • Social media usage is common practice in state governments (82%)
  • Laws and records retention requirements lack specific guidance for social media
  • Less than half (42%) reported harvesting or access to social media accounts after terms end
• Questions we’re asking
  • Are social media posts public record?
  • Should comments and direct messages be considered public record/correspondence?
  • What are the ethical considerations for access?
  • How can we respond to “hostile” platforms that limit harvesting for preservation?
Social Media Archiving

CoSA’s Response

• Next Steps
  • Analysis of the survey responses (now)
  • Development of guidance documentation for primary issues (February – April)
  • Release and discussion of outcomes at virtual SERI STEER* Unconference (May 16)

*State Electronic Records Initiative  State & Territory Excellence in Electronic Records
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