



NASS IDEAS Presentation

July 15, 2026

West Virginia Centurion Chamber of Commerce

WV Secretary of State Kris Warner

Communications Director Diane Nester



The Challenge

Longstanding businesses are invaluable!

Yet they are often overlooked.





West Virginia Centurion Chamber of Commerce

Celebrating 100 Years

Fueling WV's Economy

- Creates jobs & tax revenue
- Drives community investment
- Supports state economic development targets
- Enhances business climate perception
- Builds stronger community relationships



WV Centurion Chamber of Commerce Members

Founded in 2019 to 2025

More than 330 businesses

Class of 2026

18 businesses



WVSOS Landing Page

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West Virginia Centurion Chamber of Commerce Award



Celebrating 100-Year-Old Businesses in West Virginia

In an effort to recognize those West Virginia businesses which have stood the test of time and served as anchors in their communities, the WV Secretary of State's Office hosts the WV Centurion Chamber of Commerce program. Since 2019, the WV Secretary of State's Office has been recognizing those businesses that have been in continuous operation for 100 years or longer.

Founding Members

Business Founded before Dec. 31, 1919

Class of 2020

Business Founded in 1920

Class of 2021

Business Founded in 1921

Class of 2022

Business Founded in 1922

Class of 2023

Business Founded in 1923

Class of 2024

Business Founded in 1924

Class of 2025

Business Founded in 1925

Class of 2026

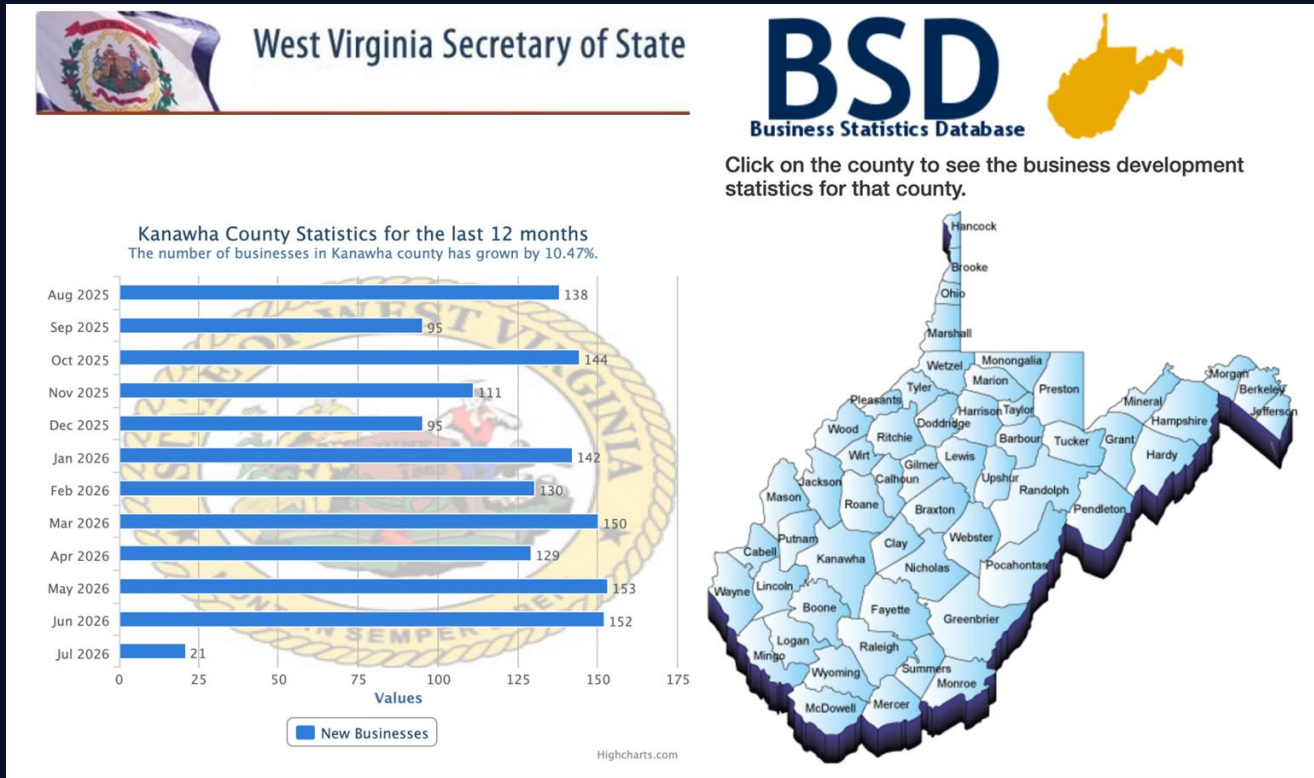
Business Founded in 1926



Identifying Centurion Businesses

No Funding or Legislation Required

- Utilizes existing systems
- Reviews historical data
- Leverages existing relationships



Program Benefits

Recognition and Support



Program Benefits

Recognition & Support





Why It Works!

Innovation Through Relationships



Program Attributes

It is:

- Low cost
- High visibility
- Easily replicated
- Community driven
- Sustainable



Program Attributes

It builds:

- Business confidence
- Local partnerships
- Public trust
- Economic development efforts

NEWS

Morgantown business receives Centurion Chamber of Commerce Award

By Mike Nolting
October 25, 2025 - 9:46 am



MORGANTOWN, W.Va. — Secretary of State Kris Warner presented the West Virginia Centurion Award Friday to Massullo Cleaners marking 100 years of doing business in Morgantown.

According to Warner, the Massullo family's Morgantown story began with Domenico Massullo, who immigrated from Italy and established Massullo's Tailoring on Pleasant Street in 1925. Domenico was a tailor, and his wife, Raphael, worked alongside him.



Kris Warner

"It's to recognize them for their years of service and commitment to West Virginia," Warner said.



The Results

Real Impact Across West Virginia



The program has:

01

Recognized
businesses
with over a
century of
services

02

Generated
statewide
positive media
coverage

03

Strengthened
relationships
between the
Secretary of
State Office
and local
communities

04

Created lasting
historical
documentation

05

Encouraged
additional
businesses to
participate



Why This Matters Nationally

A Model Every State Can Adopt



The Centurion program is:

01

Scaleable

02

Affordable

03

Nonpartisan

04

Adaptable to
every state

05

Focused on
strengthening
government
service





Thank You!



Connect with WVSOS



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