

Vermont Voter Guide

Instructions

My Voter Guide

Additional Info

Sample Ballot

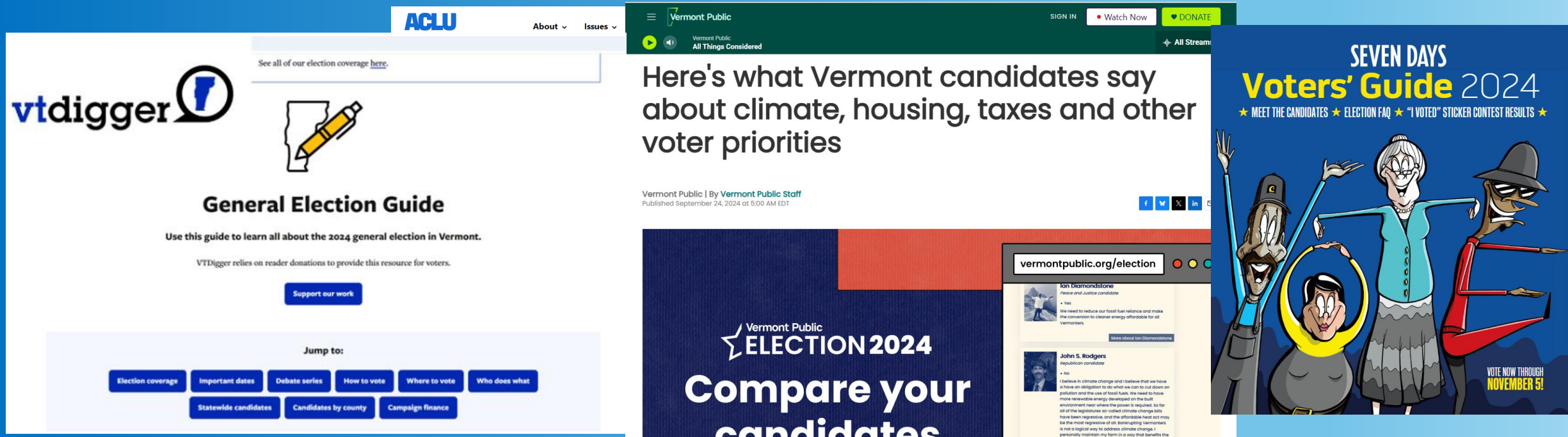
This is your November 2024 General Election Voter Guide and Sample Ballot.

Click on the tabs above to learn more. Want to view Candidate Statements for statewide and legislative candidates? Click on "[My Voter Guide](#)." Want to read position descriptions for elected officials? Or to review instructions for voting by mail, drop box, or in person? Click on "[Additional Information](#)."

NASS IDEAS Presentation: Statewide Online Vermont Voter Guide

Why?

Lots of information out there



But, what if there was a standard, nonpartisan guide for voters?

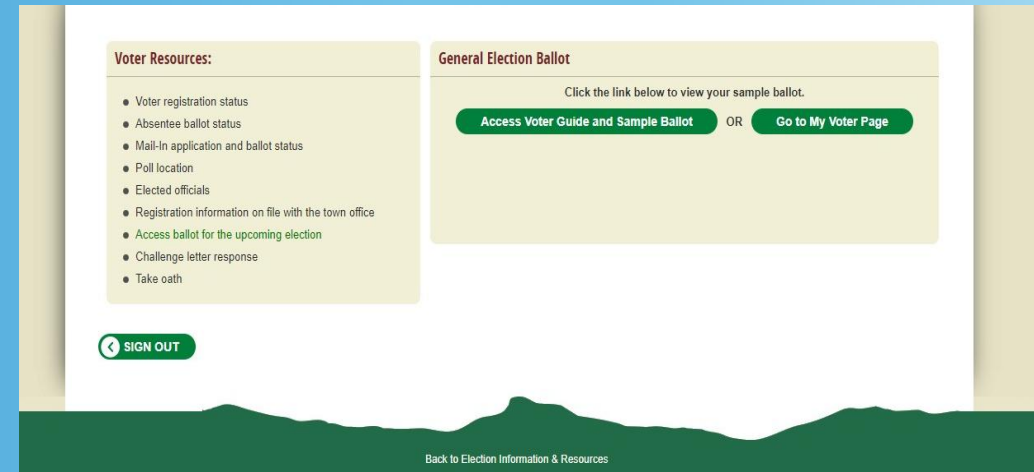
Our Goals:

- 1) Information that was available to voters when they received their ballot; and,
- 2) Has information about ALL the candidates on their specific ballot (not just the top statewide candidates)



How did we get it DONE?

- Working with our IT vendor to personalize the guide based on specific voting districts.
- Candidate Outreach – This was a LOT of work and included the Secretary making calls!
- We created a simple web form that required a lot of manual entry for our staff
- We did need to consider 1st Amendment considerations – we only edited if there was “offensive content,” but we are otherwise content-neutral.



- We earned as much media coverage as possible!
- We mailed a postcard along with every universal vote-by-mail ballot in the General Election.



New for General Election 2024:
Online Voter Guide

- Descriptions of the roles of elected officials
- Information about the candidates on *your* ballot

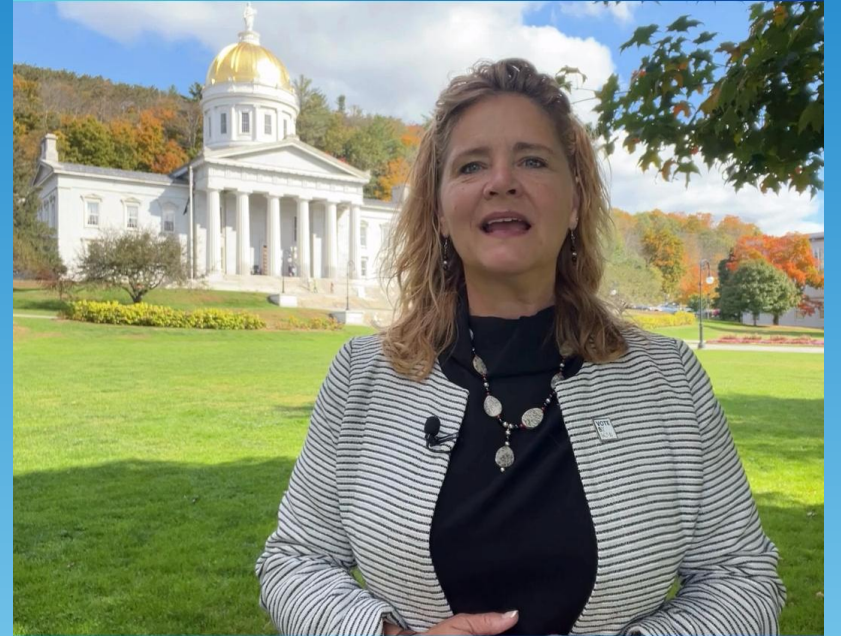
Available at the **My Voter Page**
mvp.vermont.gov

Don't have internet access?

- Go to your local library to access your My Voter Page.
- Your local town or city clerk may have a printed copy.



Announcing:
Online Vermont Voter Guide
for the 2024 General Election



What information was available to voters?

- Descriptions of every elected position and then a clickable link to the candidate profiles.



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Elected Office Position Descriptions

U.S. President

The president is the head of the U.S. government, the public face of our country, and serves as its chief executive in several areas. As Commander in Chief, head of all branches of the U.S. military, they are responsible for managing the armed forces and deciding if/when it is necessary to use military force. The president heads the executive branch of the U.S. government, guides U.S. federal policy, and is tasked with enforcing the nation's laws. When Congress writes new bills, the president can sign them into law or veto them. The president serves for a four-year term and can serve a maximum of two terms if re-elected.

U.S. Vice President

Elected on a ticket with the president, the vice president is the second-highest office in the executive branch of the U.S. government. If the president is unable to serve, the vice president performs their roles and responsibilities. The vice president also serves as a public face of the country and is part of the

State Representative

Vermont elects state representatives who represent [their House district](#) Representatives. There are 150 state representatives. Their main responsibility is voting on new state laws, crafting the state budget, and addressing the ultimate goal of improving all aspects of life in Vermont. State representatives represent the residents of their district and the state government. State year term.

Sheriff

Vermont elects a sheriff who is the chief law enforcement officer in a town responsible for maintaining public order and enforcing laws within their town. They manage the county jail, serving warrants, and providing security at the court. They oversee the transportation of prisoners and may assist with emergency response. They ensure public safety across the state and uphold the law and maintaining peace within the community. She

High Bailiff

Vermont elects a high bailiff who steps in to assume the responsibilities of a judge if a judge cannot perform their duties. While the position is limited, it is essential for the justice system. High bailiffs serve for a two-year term.

Justice of the Peace

Vermont elects justices of the peace who handle several important local matters. They serve on the Board of Civil Authority, which oversees local elections. They have the power to officiate weddings, administer oaths, and act

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The statements in this guide provide voters with information from candidates on the ballot. You can click on the candidate's name below to see their information. If a candidate did not participate in the voter guide, you will see a message saying, "No statement provided."

FOR U.S. PRESIDENT AND VICE PRESIDENT

- [CLAUDIA DE LA CRUZ](#)
- [KARINA GARCIA](#)
- [RACHELE FRUIT](#)
- [DENNIS RICHTER](#)
- [KAMALA D. HARRIS](#)
- [TIM WALZ](#)
- [ROBERT F. KENNEDY JR.](#)
- [NICOLE SHANAHAN](#)
- [CHASE OLIVER](#)
- [MIKE TER MAAT](#)
- [DONALD J. TRUMP](#)
- [JD VANCE](#)
- [CORNEL WEST](#)
- [MELINA ABDULLAH](#)

FOR U.S. SENATOR

- [STEVE BERRY](#)
- [MARK STEWART GREENSTEIN](#)
- [MATT HILL](#)
- [GERALD MALLOY](#)
- [BERNIE SANDERS](#)
- [JUSTIN SCHOVILLE](#)

FOR REPRESENTATIVE TO CONGRESS

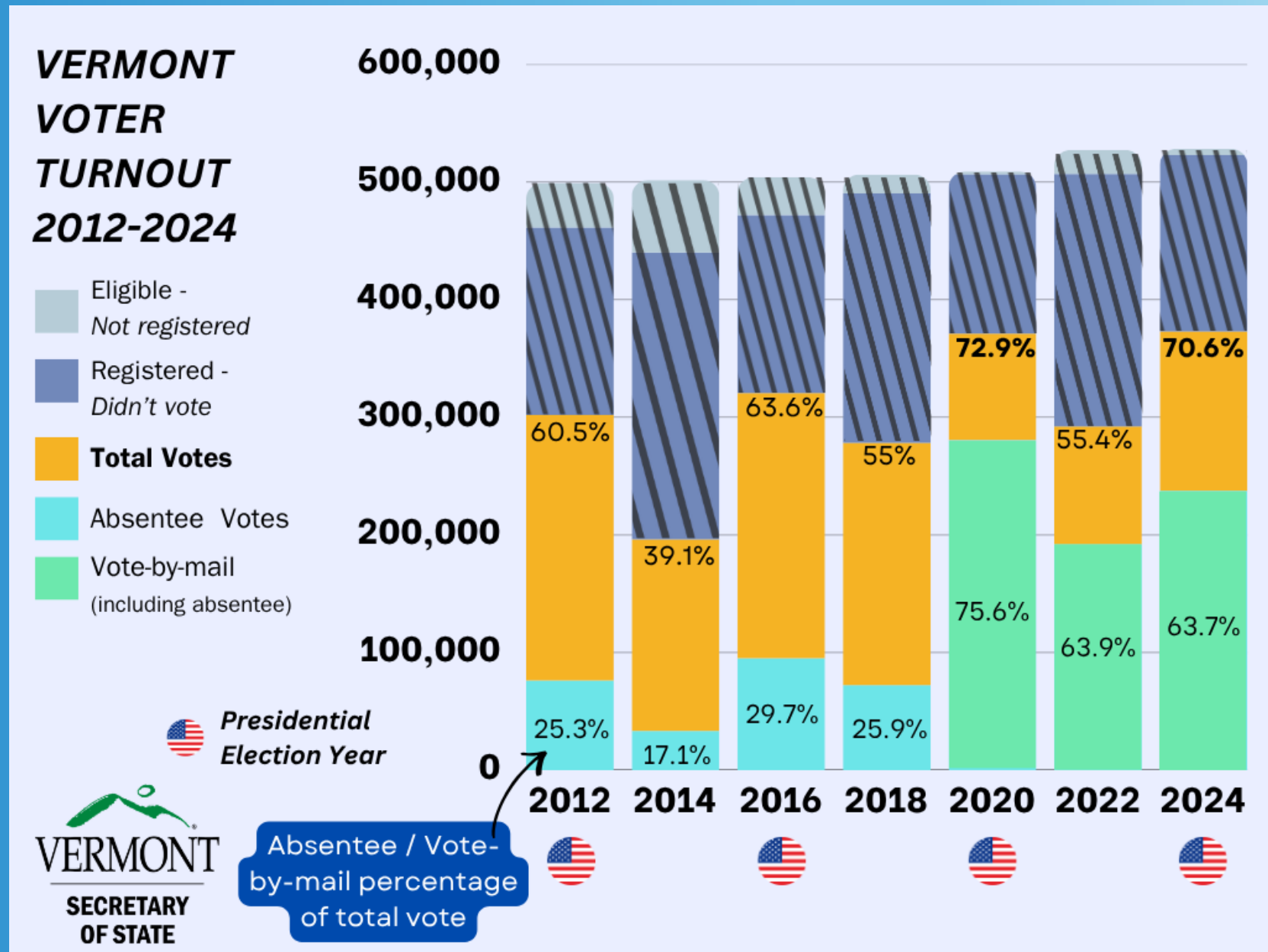
- [BECCA BALINT](#)
- [MARK COESTER](#)
- [JILL "JESSY" DIAMONDSTONE](#)
- [ADAM ORTIZ](#)

FOR GOVERNOR

- [ESTHER CHARLESTIN](#)
- [JUNE GOODBAND](#)
- [KEVIN HOYT](#)
- [ELI "POA" MUTINO](#)
- [PHIL SCOTT](#)

Impacts:

- We see voter turnout increasing!
- We think this is a combination of universal vote-by-mail and improved access to voting/candidate information
- This lowers barriers for candidates who run for office because they can reach voters at no cost to them.



What's next?

- In 2026, we will be sending a printed copy of the Voter Guide to every household with an eligible voter!
- We will also have a digital Voter Guide.

VERMONT CAMPAIGN FINANCE SYSTEM

Dashboard Account Overview Transactions Reports Public View **Voter Guide**

Logged in as **BARTLEY, ASHLEY R**

Voter Guide Candidate Information

All candidates for Statewide, General Assembly, and County Offices are invited to appear in the 2026 Vermont Voter Guide. To do so, please complete the following information, upload a photo and click 'Save' before the deadline. The Voter Guide will be available online for both the statewide primary and general election. It will be mailed to all households with active voters for the general election.

Note: If any of the below information appears to be inaccurate, please contact the Vermont Secretary of State's office at (802) 828-2363.

Candidate Information

Basic candidate details

Candidate First Name	Candidate Middle Name	Candidate Last Name
ASHLEY		BARTLEY

Candidate Name as it appears on Ballot

Name to Appear on Ballot	Town of Residence
ASHLEY R. BARTLEY	FAIRFAX

Office	District	Party
STATE SENATOR	CHITTENDEN-NORTH_	REPUBLICAN

Campaign Contact Information

How voters can reach your campaign

Campaign Phone Number	Campaign Email	Campaign Website
(802) 310-0400	ASHLEY@ASHLEYBARTLEY.ORG	ASHLEYBARTLEY.ORG

Campaign Social Media

Add up to three social media profiles. Please make sure to include the full URL.

URL 1	URL 2	URL 3
HTTPS://WWW.FACEBOOK.COM/ASHLEYBARTLEYVT	HTTPS://WWW.INSTAGRAM.COM/ASHLEYBARTLEYVT	HTTPS://X.COM/ASHLEYRBARTLEY

Upload Candidate Photo

Drag and drop or browse your files

Browse and select to upload

This photo will appear in the Voter Guide. Upload a high resolution (at least 300 DPI headshot that hasn't been resized or compressed).

Don't know the resolution of your photo? Check the file size. High-resolution photos typically at least 2 MB.

Supported File Format: JPEG, PNG, GIF - File Size 25MB



VERMONT CAMPAIGN FINANCE SYSTEM

Dashboard Account Overview Transactions Reports Public View **Voter Guide**

Logged in as **BACH, ERIC J**

HELLO GMERRICK!

Reminders

To see additional information, click on the reminder:

- ☒ **Do you need to file a Mass Media report?** [Go to Filing Screen](#)
- ☐ **Submit your Voter Guide Candidate Statement.** [Go to Voter Guide Form](#)
- ☐ **Complete an optional demographic survey.** [Dismiss](#) [Go to Survey](#)

2026 Jul 1 - Disclosures [Preview Filing](#) [Go to Filing Screen](#)

Reporting Period: (07/13/2024 - 06/30/2024)
Due in 30 days (07/01/2024)

2026 Aug 1 - Disclosures [Preview Filing](#)

Reporting Period: (06/29/2024 - 07/31/2024)
Due in 11 days (08/04/2024)

2 **Unfiled Transactions** [View](#)

B **Unfiled Reports** [View](#)

Quick Reference Guides [View](#)

Financial Summary

Ending Cash Balance: \$0.00

Filed Transactions (Transactions are transactions filed on a period report)	This Period	Campaign to Date
MONETARY TRANSACTIONS		
A. Beginning Balance	+	\$0.00
B. Total Monetary Contributions	+	\$0.00 + \$0.00
C. Total Monetary Expenditures	-	\$0.00 - \$0.00
D. Ending Balance	=	\$0.00
NON-MONETARY TRANSACTIONS		
E. In-Kind (Non-Money) Contributions		\$0.00 \$0.00
F. In-Kind (Non-Money) Expenditures		\$0.00 \$0.00
TRANSACTION TOTALS		
G. Total Contributions(B+E)		\$0.00 \$0.00
H. Total Expenditures(C+F)		\$0.00 \$0.00
I. Contribution by Self		\$0.00 \$0.00
J. Total Mass Media Activity		\$0.00 \$0.00

How did we build for the Future?

- This required coordination with 3 Vendors (ReFrame, Democracy Live, and Fort Orange)
- Candidates are entering profiles directly into our campaign finance platform, which was built by ReFrame. Direct entry by campaigns is reducing staff time.
- This data is being sent directly to Democracy Live for the online voter guide production and to Fort Orange, who is our ballot printer, for mailing to every household with an eligible voter.
- This is MUCH more efficient, but sadly, we are still doing outreach to candidates.