

2026

National Association of Secretaries of State

Ohio Secretary Of State



Building Outreach and Awareness through the Business Community

Ohio Secretary of State Frank LaRose

July 16, 2026



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Raise a Glass to Democracy

- Partnership with breweries, wineries, and distilleries to help promote voter registration
- More than 150 partners across the state



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Styling for Democracy



- Partnership with barbershops and beauty salons to encourage voter registration and poll worker recruitment
- More than 471 partners across the state



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Professionals at the Polls

- Lawyers for Liberty
 - Partnership with the Ohio Supreme Court
- CPA's
- Librarians
- Social Workers
- Ohio Realtors
 - Partnership with the Ohio Division of Real Estate



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Work a Day, Donate Your Pay



- Leveraging relationships with nonprofit organizations, churches, and other charitable organizations
- Encouraging individuals and groups to work the polls and donate the proceeds to a charitable organization of your choosing



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Give a Day for Democracy

- Give a Day for Democracy is a program that encourages businesses to support elections by providing employees with time off to serve as poll workers.
- Civic Time Off (CTO)
- Many businesses, non-profits and public-sector entities around Ohio joined this effort, including The Ohio State University.



The Lubrizol Corporation welcomed Secretary LaRose to its world headquarters in Wickliffe this week. The Secretary met with company leadership, sharing information on how Ohio's elections are conducted and how businesses can help promote poll worker signups through the "Give a Day for Democracy" program.



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Second Call to Duty

- Many veterans play a pivotal role in their communities by starting new businesses when they hang up the uniform
- The “Second Call to Duty” program encourages veterans to once again answer the call



You answered the call to defend America.

This election we call on you again to help defend democracy.

SIGN UP TO BE A POLL WORKER AT
OhioSoS.gov/BeAPollworker



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Questions?



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