Frank LaRose
Ohio Secretary of State

Evolving Trends in Business Fraud & Ways to Address

Ohio's Proactive Measures to Protect Entrepreneurs and Business Services Departments from Online Threats

THE ISSUE

Threats are constantly evolving, and **local businesses are a prime target.**

Fraudulent business filings and cyberattacks are on the rise in the business community.

Preventing these threats requires **proactive steps.**

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Cybersecurity Basics for Small Business

- **Election officials have credibility and experience in preventing cyberattacks.**

- This knowledge, paired with industry cybersecurity expertise, is valuable to Ohio businesses.

- What started with a booklet, evolved into regional workshops across the state.

- **Best time to start thinking cybersafe is <u>before</u> an attack.**

CYBERSECURITY for SMALL BUSINESS

MARK YOUR CALENDAR

ARE YOU CYBER SAFE?
CYBERSECURITY BASICS FOR SMALL BUSINESSES

6 June 2025 | 8 am – Noon | **University of Toledo** Thompson Student Union Toledo, OH

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Safeguards for Online Business Filings

- **Reactive**
  - Business Filing Notification System
  - UCC Watchlist
  - Fraudulent Filing Complaints
  - Streamlining enforcement
- **Proactive**
  - Alert Businesses of new or trending scams.
  - Tools to protect your online filing systems
    - TransUnion – Protects online filings by identifying enhanced risk signals before something is filed.
      - Device Risk, IP Intelligence

6.7% OF GOVERNMENT TRANSACTIONS WERE SUSPECTED DIGITAL FRAUD, A 33% INCREASE FROM 2023 TO 2024

SOURCE: https://www.transunion.com/report/fraud-trends-impacting-government-agencies

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