

Evolving Trends in Business Fraud & Ways to Address

Ohio's Proactive Measures to Protect Entrepreneurs and Business Services Departments from Online Threats

THE ISSUE

Threats are constantly evolving, and <u>local businesses are a</u> <u>prime target</u>.

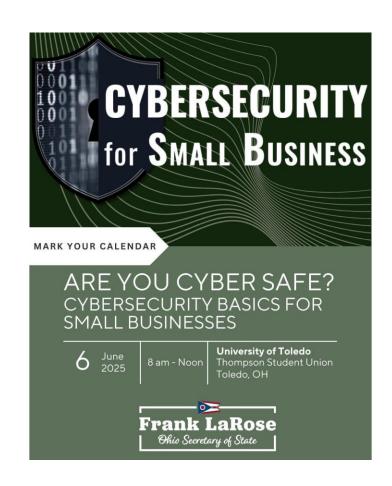
Fraudulent business filings and cyberattacks are on the rise in the business community.

Preventing these threats requires **proactive steps.**



Cybersecurity Basics for Small Business

- Election officials have credibility and experience in preventing cyberattacks.
- This knowledge, paired with industry cybersecurity expertise, is valuable to Ohio businesses.
- What started with a booklet, evolved into regional workshops across the state.
- Best time to start thinking cybersafe is before an attack.





Safeguards for Online Business Filings

Reactive

- Business Filing Notification System
- UCC Watchlist
- Fraudulent Filing Complaints
- Streamlining enforcement

Proactive

- Alert Businesses of new or trending scams.
- Tools to protect your online filing systems
 - TransUnion Protects online filings by identifying enhanced risk signals before something is filed.
 - Device Risk, IP Intelligence



