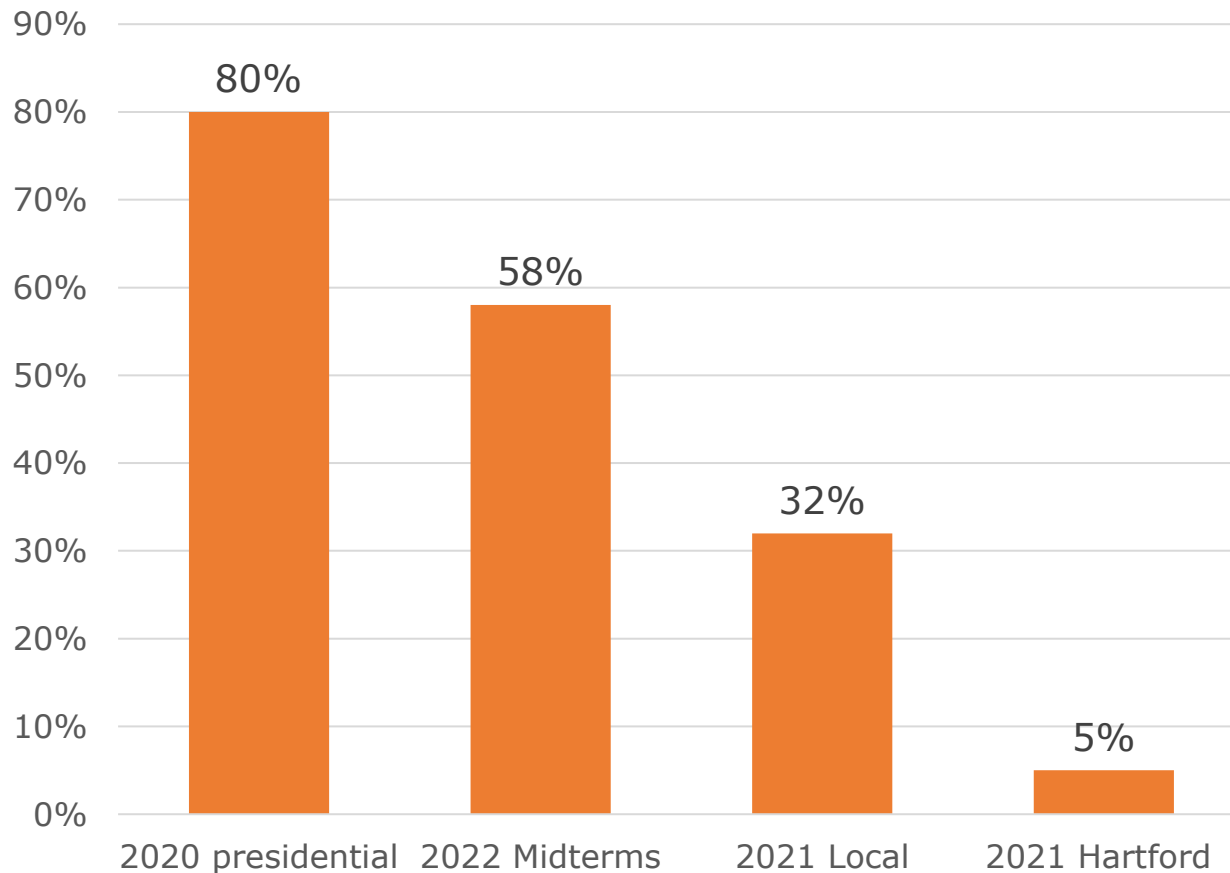


Connecticut's Special Sauce: Civics Trivia!

Office of the Connecticut Secretary of the State

Increase election turnout,
especially in local elections.

CT Election turnout, registered voters



Office Priorities: Election Turnout



Office of the Connecticut Secretary of the State

- **Engage with voters,** reaching out where they are.
- **New approach to civic education** – not just something for the classroom.



Office Priorities: Engagement, Civic Education



Office of the Connecticut Secretary of the State

The Challenge

A stack of gold coins is shown, with a red banner diagonally across it. The banner contains the text "Problem: No budget" in white. The coins are stacked in a way that suggests a large sum of money, but the banner indicates a lack of budget.

Problem: No budget



Civics Trivia for Families Provide Dinner and They Will Come!



- **Signal** our willingness to be out in the community.
- **Connect** directly with voters and community leaders.
- **Reach out** to new audiences and places.

Underlying Strategy



Office of the Connecticut Secretary of the State

- **Build** stronger relationships with local officials.
- Help them understand why **civic education matters.**

Underlying Strategy



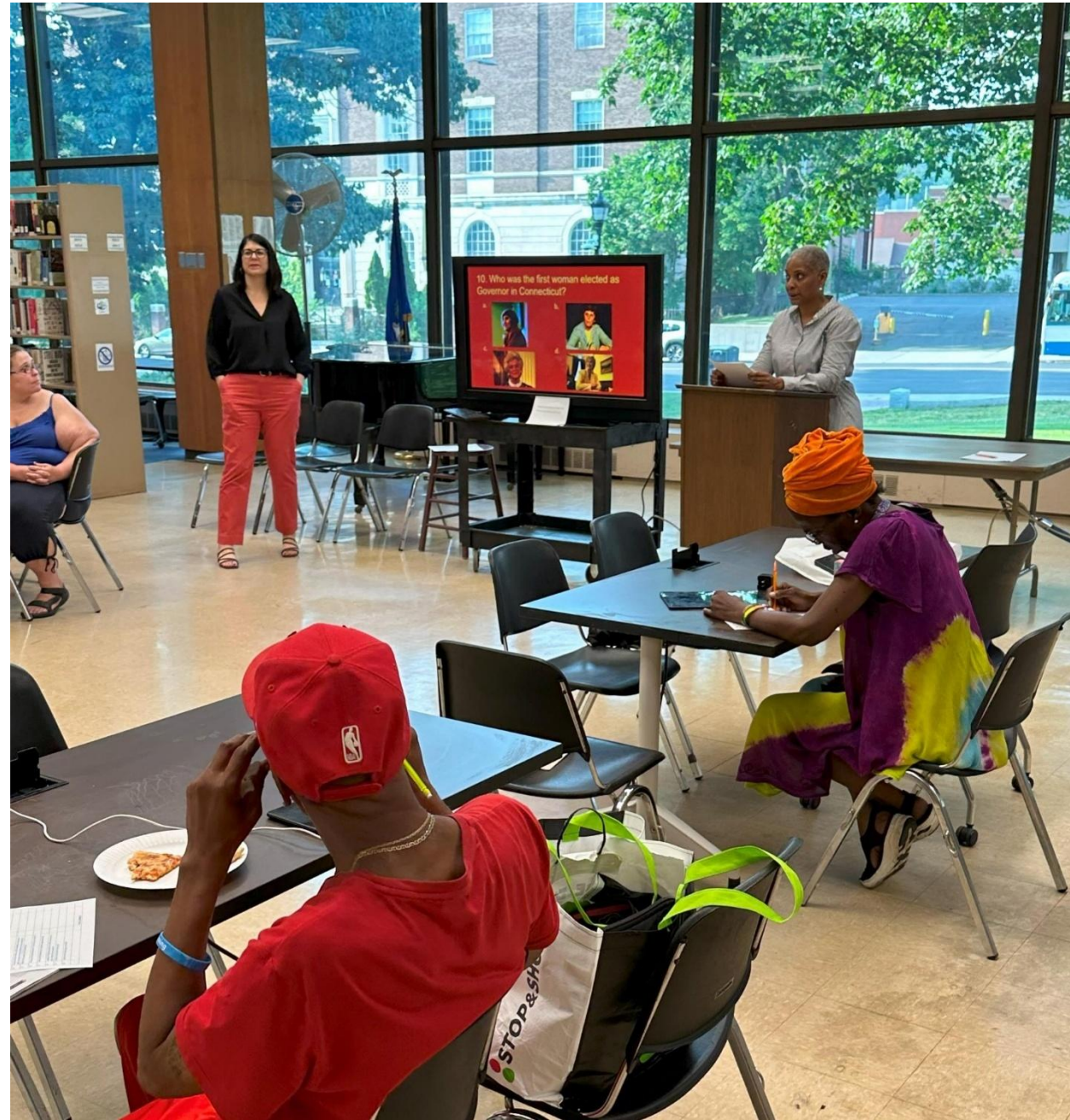
Office of the Connecticut Secretary of the State

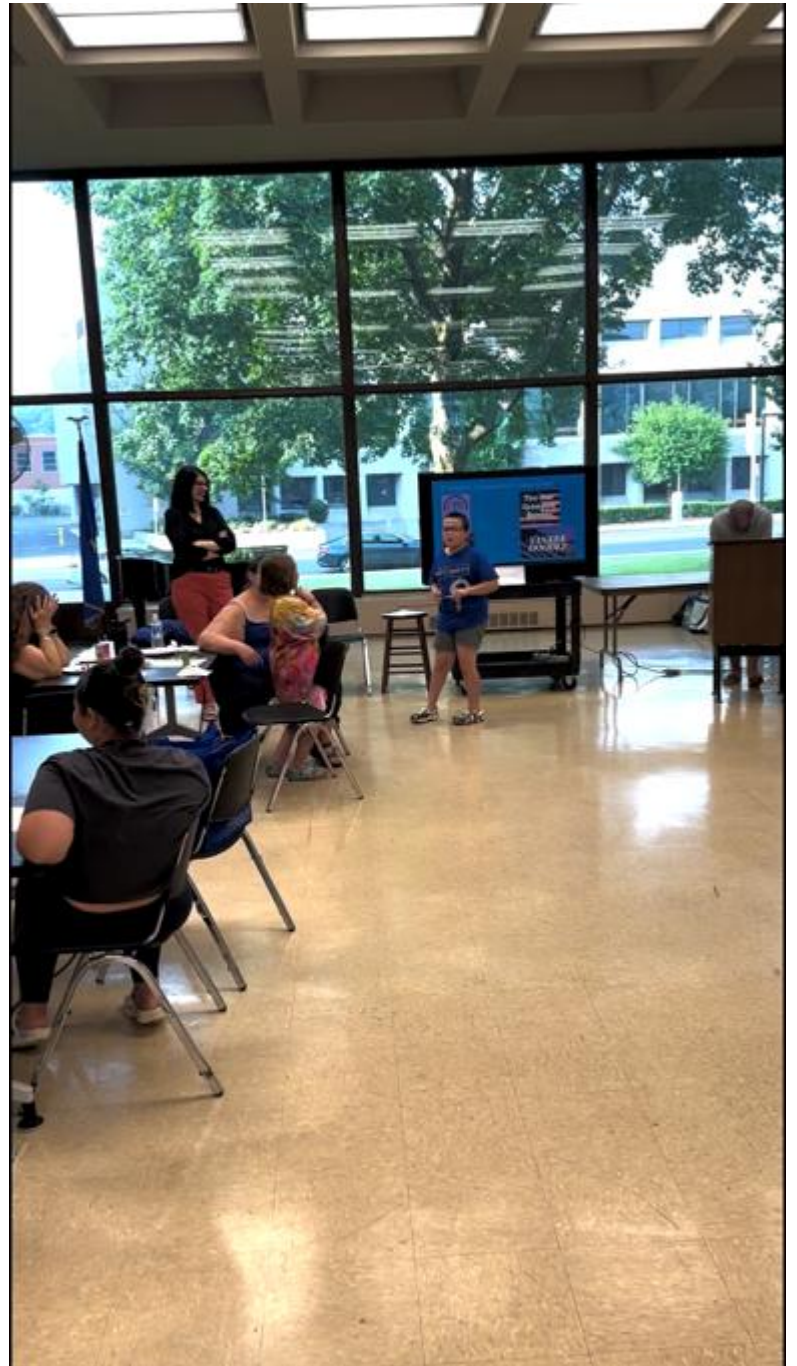


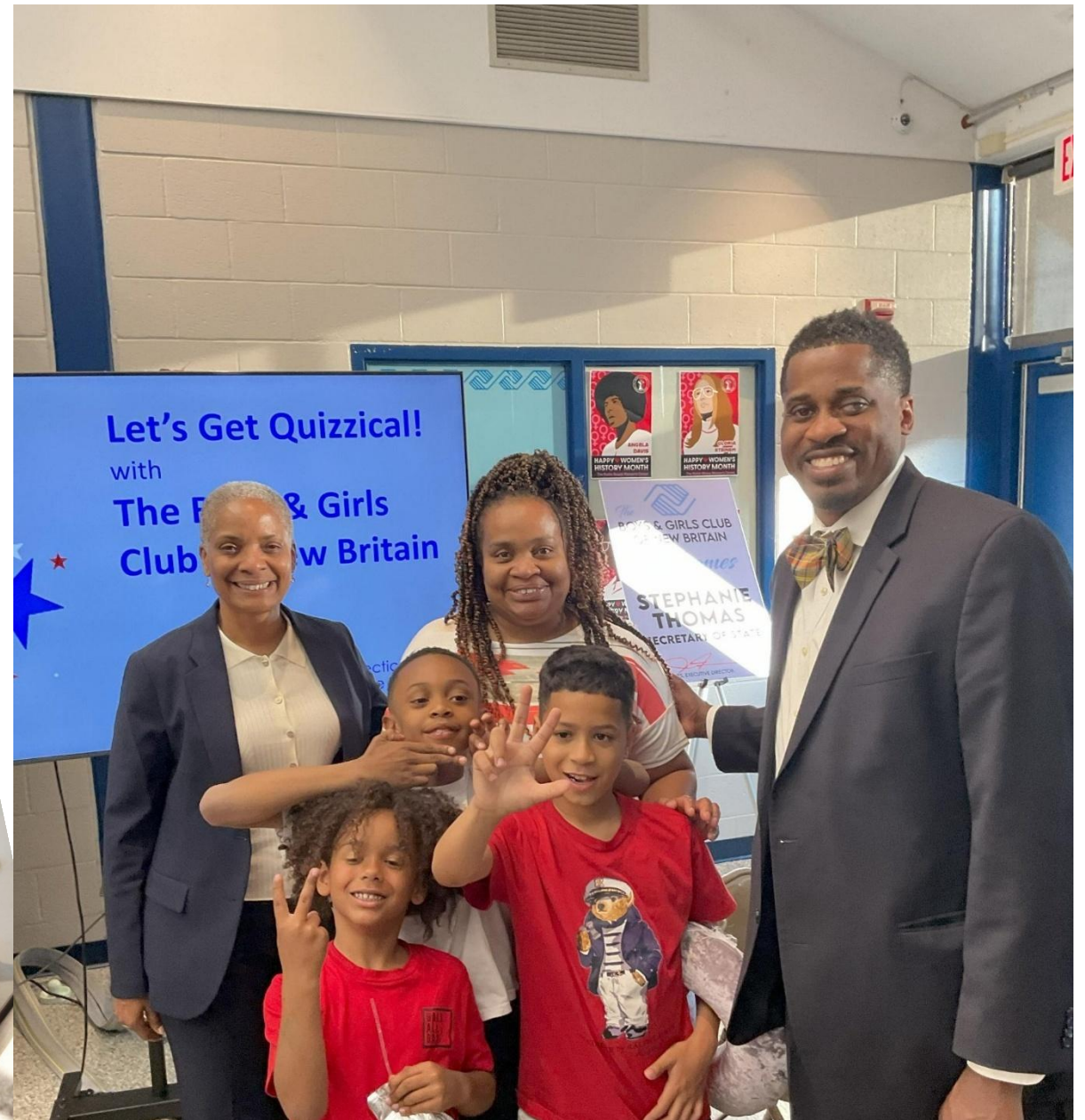
Ages 7+

Fun for the whole family!

Let's Get Quizzical! The Magical, Mystical World of U.S. Civics







The U.S. flag has how many stars on it?

a.

10

b.

13

c.

50

d.

100

e.

**None
of the
Above**

Who was the first woman Governor in the country who was elected in her own right?

a.



b.



c.



d.



What is an activist?

a.



b.



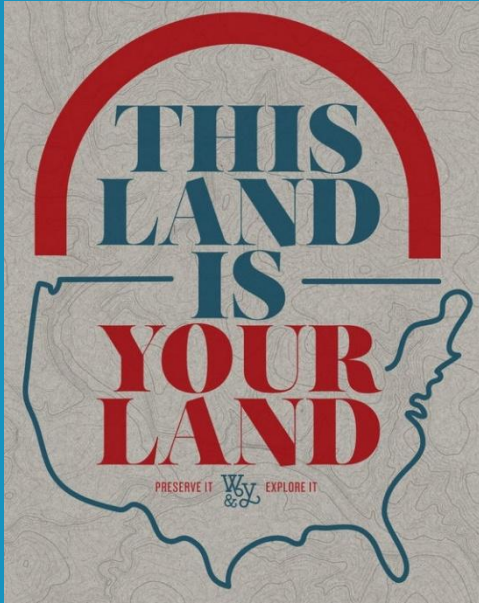
c.



d. **None of
the Above**

What is Connecticut's state song?

a.



b.



c.



d.



Did We Succeed? **Yes!**



- **Popular:** 30-40 attendees at each event.
- **Outreach:** Built connections with local leaders and voters.
- **Perception:** Office seen as more approachable.
- **Civic Literacy:** Adults realized they had a lot to learn.



Did We Succeed? Lessons Learned



- **Meet** people where they are – and understand what they don't know.
- **Teaching Civics** in non-partisan, non-judgmental spaces.
- **The Power of Civics** – another program was born! (PowerofCivics.ct.gov)





24. There are four amendments to the Constitution that affect voting rights. Describe one:

- a. A male of any race can vote
- b. Citizens 15 and older can vote
- c. Voting is only allowed in presidential elections



More Trivia!



Office of the Connecticut Secretary of the State

- **A fun event** that worked to establish our office as a partner.
- **Learning** about how to engage voters and civic education.

Conclusions



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Conclusions

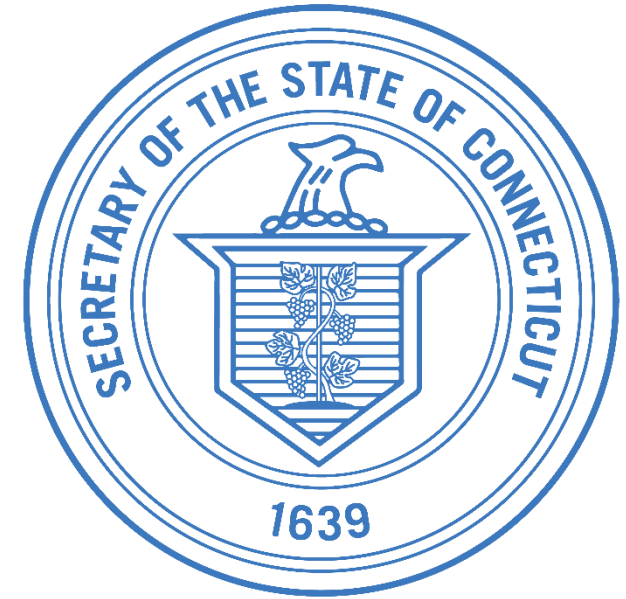


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Thank You!

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**For additional
information:**

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Arienne.Orozco@ct.gov