

Frank LaRose

Ohio Secretary of State



What Are Your Goals?

- Build Voter Confidence
- Build Voter Competence
- Raise Awareness
- Recruit Poll Workers

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Assess Your Timelines

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2023 OHIO ELECTIONS CALENDAR

2022	Reference
Dec 08 Last day for certain local option petitioners to send street listings to Division of Liquor Control (55 days before Feb. 1, 2023 petition filing deadline for May 2, 2023 primary/special election)	R.C. 4307.33 4306.14
2023	
Jan 01 Applications for absentee ballots for all 2023 elections may be accepted (first day of the year)	R.C. 3509.03 3511.02
Jan 03* Last day for local option petitioners contesting community facility to send street listings to Division of Liquor Control (30 days before Feb. 1 petition filing deadline for May 2 primary/special election)	R.C. 4307.33A
Jan 20 Secretary of State and boards of elections must send notice to candidates required to file annual campaign finance reports	R.C. 3517.11
Jan 22 Boards of elections must prepare and publish notices of the May 2 primary/special election and provide the notices to federal write-in absentee voters upon request (no later than 100 days before primary/special election)	R.C. 3511.16
Feb 01 Constitutional amendments proposed by joint resolution of the General Assembly must be filed with Secretary of State (90 days before primary/special election)	OH Const. 216.61
Declarations of candidacy for partisan candidates must be filed by 4 p.m. (90 days before primary/special election)	R.C. 3513.09
Local questions and issues for May 2 primary/special election, including local option petitions, must be certified to or filed with boards of elections by 4 p.m. (90 days before primary/special election)	R.C. 7.17.20, 25 3511.02, 4307.33 431.132, 333 334, 4306.14
Feb 13 Boards of elections must certify the validity and sufficiency of partisan candidates' petitions (78 days before primary/special election)	R.C. 3513.09 R.C. 4307.33, 331
Boards of elections must certify the validity and sufficiency of local option petitions (78 days before primary/special election)	R.C. 333, 336 4306.14
Feb 17 Protests against partisan candidates' petitions must be filed by 4 p.m. (74 days before primary/special election)	R.C. 4307.33, 331 332, 433, 334 4305.14
Protests against local option petitions must be filed by 4 p.m. (74 days before primary/special election)	R.C. 4307.33, 331 332, 433, 334 4305.14
Feb 21* Write-in candidates for May 2 primary/special election must file declarations of intent by 4 p.m. (72 days before primary/special election)	R.C. 3517.04
Form of official ballots for May 2 primary/special election must be certified by Secretary of State to boards of elections (70 days before primary/special election)	R.C. 3513.09
Board of elections of a multi-county subdivision must certify names of all candidates to other boards of elections (70 days before primary/special election)	R.C. 3517.09
Feb 24 Protests against write-in candidates must be filed by 4 p.m. (67 days before primary/special election)	R.C. 3517.04
Mar 03 Boards of elections must schedule a program for instruction of precinct election officials (within 60 days before primary/special election)	R.C. 3517.02
Mar 17 UOCAVA absentee ballots for May 2 primary/special election must be ready (46 days before primary/special election)	R.C. 3517.04
Boards of elections must update and publish notices of May 2 primary/special election and provide the notices to federal write-in absentee voters upon request (no later than 46 days before primary/special election)	R.C. 3511.16
Mar 21 Boards of elections must advertise in newspaper(s) the places, dates, times, qualifications, and methods for voter registration (6 weeks before primary/special election)	R.C. 3509.12
Apr 03* Deadline for voter registration for May 2 primary/special election (30 days before primary/special election)	R.C. 3509.19
Deadline to file corrections and challenges to precinct registration lists (30 days before primary/special election)	R.C. 3503.24
Apr 04 Non-UOCAVA absentee ballots for May 2 primary/special election must be ready (first day after close of voter registration)	R.C. 3509.04
Apr 05 Early in-person absentee voting begins (first day after close of voter registration)	R.C. 3509.01
Apr 10 Secretary of State and boards of elections must send notice to candidates required to file pre-primary campaign finance reports	R.C. 3517.11
Apr 12 Committees advocating or opposing issues on May 2 primary/special election ballot must file by 4 p.m. to be recognized as a committee to appoint observers (20 days before primary/special election)	R.C. 3506.21
Apr 18 Boards of elections must prepare precinct voter registration lists (14 days before primary/special election)	R.C. 3503.22
Apr 20 Pre-primary election campaign finance reports must be filed by certain candidates, political action committees, caucus committees (legislative campaign funds), and political parties by 4 p.m. (12 days before primary election) detailing contributions and expenditures through April 12, 2023 (20 days before primary election)	R.C. 3517.10
Apr 21 Deadline for political parties, groups of candidates and recognized issue committees to file notice of observer appointments (11 days before primary/special election)	R.C. 3506.21
Apr 22 Boards of elections must give public notice of May 2 primary/special election (10 days before primary/special election)	R.C. 3507.03
Apr 24* Certificate to fill vacancy on ballot caused by death of candidate whose name is on May 2 primary election ballot in more than one county must be filed by 4 p.m. (10 days before primary/special election)	R.C. 3513.30
Apr 25 Applications for absentee ballots to be mailed for May 2 primary/special election must be received by boards of elections by close of business (7 days before primary/special election)	R.C. 3509.03, 308 3511.02
Apr 27 Certification to fill vacancy on ballot caused by death of candidate whose name is on May 2 primary ballot in only one county must be filed by 4 p.m. (5 days before primary/special election)	R.C. 3513.30
Apr 30 Boards of elections must prepare and publish notices of the August 8 special election and provide the notices to federal write-in absentee voters upon request (no later than 100 days before special election)	R.C. 3511.16
May 01 Nominating petitions of independent candidates for offices for which a primary election may be held must be filed by 4 p.m. (day before primary/special election)	R.C. 3517.207
Amendments to observer appointments must be filed by 4 p.m. (day before primary/special election)	R.C. 3506.21
Boards of elections must submit verification forms of accessible parking and polling locations accessible to persons with disabilities to the Secretary of State's Office (no later than the day before the primary/special election)	R.C. 3507.29
May 02 Primary/Special Election Day; Polls open from 6:30 a.m. to 7:30 p.m. If voter or voter's minor child is hospitalized because of accident or medical emergency, voter may apply for an absentee ballot until 3 p.m.	R.C. 3507.01, 30 R.C. 3509.08 R.C. 3509.05 3511.11
Absentee ballots, returned in person or via a method other than U.S. Mail must be received by the boards of elections by close of polls	R.C. 3509.05
Non-UOCAVA Absentee ballots returned by U.S. Mail must be postmarked no later than May 1 and received by boards of elections by this date to be counted (4 days after primary/special election)	R.C. 3509.05 3511.11



AUGUST 2023							*Absentee ballots may be returned by mail or personally delivered to your county board of elections.
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
30	31	1	2	3	4	5	
		Military and Overseas Absentee Voting					
		Absentee Voting by Mail*					
		Early In-Person Voting 7:30 a.m.-8:30 p.m.	7:30 a.m.-7:30 p.m.	7:30 a.m.-7:30 p.m.	7:30 a.m.-7:30 p.m.	Early In-Person Voting 8 a.m.-4 p.m.	
		Absentee ballot applications must be received by your board of election by 8:30 p.m.					
6	7	8	9	10	11	12	
Military and Overseas Absentee Voting		Special Election Polls Open 6:30 a.m.-7:30 p.m.				Last day for boards of elections to receive absentee ballots that have been postmarked on or before August 7.	
Absentee Voting by Mail*		Early In-Person Voting 1-5 p.m.		Absentee Ballot Postmark Deadline			
		If not returned by mail, absentee ballots must be received by your board of elections by 7:30 p.m.					
13	14	15	16	17	18	19	

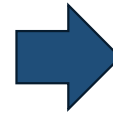
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Assess Your Timelines

AUGUST 2023						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 Military and Overseas Absentee Voting Absentee Voting by Mail* Early In-Person Voting 7:30 a.m.-8:30 p.m. <small>Absentee ballot applications must be received by your board of election by 8:30 p.m.</small>	2	3	4	5 Early In-Person Voting 8 a.m.-4 p.m.
6 Military and Overseas Absentee Voting Absentee Voting by Mail* Early In-Person Voting 1-5 p.m.	7 Absentee Ballot Postmark Deadline	8 Special Election Polls Open 6:30 a.m.-7:30 p.m. <small>If not returned by mail, absentee ballots must be received by your board of elections by 7:30 p.m.</small>	9	10	11	12 <small>Last day for boards of elections to receive absentee ballots that have been postmarked on or before August 7.</small>
13	14	15	16	17	18	19

*Absentee ballots may be returned by mail or personally delivered to your county board of elections.



- Candidate Filing Deadlines
- Voter Registration Deadlines
- Absentee Deadlines
- Logic & Accuracy Testing
- Poll Worker Trainings
- Early Voting Deadlines
- Election Day Voting
- Results Certification
- Election Audits

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Assess Your Resources

1. Internal Staff Resources:

- Field Team
- Veterans / Minority / Community Outreach
- Communications Staff
- Local Elections Officials
- Principal

2. External Relationships:

- Press
- Elected Officials
- Community Groups
- Local Elections Officials

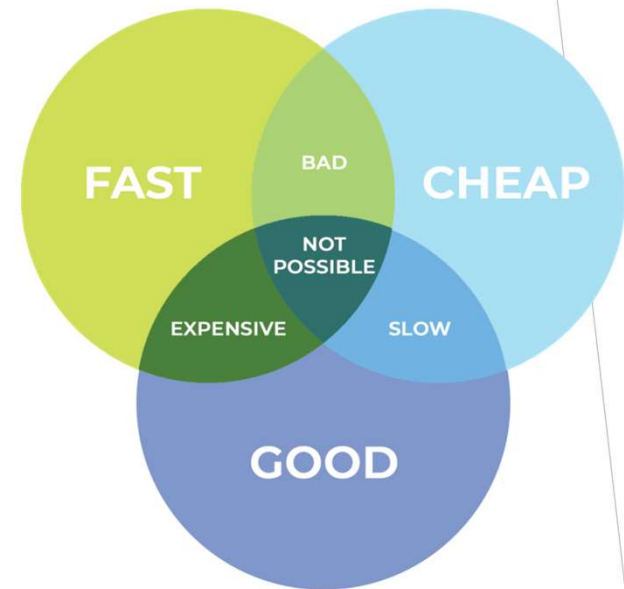
3. Monetary Resources

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Build A Plan

1. Consider Audience, Tactics, Resources, Timelines
2. Develop Key Message
 - "Ohioans have three secure and convenient ways to make their voice heard."
3. Build a Brand
4. Find Synergies



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Build A Brand

Ohio Military Votes

Ohio Military Votes gives Ohioans serving our nation everything they need to vote while overseas.

- **I Vote in Honor of a Veteran (sub-brand of Ohio Military Votes)** - I Vote in Honor of a Veteran recognizes the service of our brave veterans by allowing Ohioans to dedicate their votes to a special veteran on Election Day. Participants can share a tribute and photo of their honored veteran on the Secretary of State's website and receive a pin to wear on Election Day.

EXERCISE THE RIGHT YOU PROTECT



Brand Colors

Gold	Olive	Taupe	Brown
CMYK: 38 35 74 6	CMYK: 49 45 67 18	CMYK: 29 26 38 0	CMYK: 47 51 78 27
RGB: 159 146 92	RGB: 123 114 87	RGB: 185 177 157	RGB: 118 99 65
Hex: #9f925c	Hex: #7b7257	Hex: #b9b19d	Hex: #766341

Font used for headings and accents

Liberator

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
61234567890(\$.,!?)

Default Image - Army National Guard



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Possible Planning Documents

- Social Media Calendar
- Travel Earned Media Plan
- Poll Worker Recruitment Plan
- Outreach Partner Plans & Toolkits
- UOCAVA Voting Campaign
- Public Service Announcement Campaign

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2020 General Election Voter Education



HAZ QUE TU VOZ SE ESUCHE
ESTAS ELECCIONES

LOS OHIOENSES TIENEN **3 FORMAS CONVENIENTES Y SEGURAS DE VOTAR**

- 1 VOTA TEMPRANO EN PERSONA**
6 DE OCTUBRE
2 DE NOVIEMBRE
- 2 VOTA AUSENTE POR CORREO PARA EL**
2 DE NOVIEMBRE
- 3 VOTA EN PERSONA EL DÍA DE LAS ELECCIONES**
3 DE NOVIEMBRE

PARA MÁS INFORMACIÓN **VOTEOHIO.GOV**

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VOTING ABSENTEE? DON'T DELAY! RETURN YOUR BALLOT AS SOON AS POSSIBLE.

Learn more at **VoteOhio.gov**

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MAKE YOUR VOICE HEARD
VOTEOHIO.GOV

0:31

Let's Vote, Ohio!

1.5M views • 2 years ago

MAKE YOUR VOICE HEARD
THIS ELECTION

OHIOANS HAVE **3 SAFE & CONVENIENT** WAYS TO VOTE

VOTEOHIO.GOV

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Secure Elections

OHIO'S ELECTIONS ARE SECURE

VOTING EQUIPMENT IS CERTIFIED
Federal & bipartisan state experts test, examine, and certify all voting equipment as secure.

SAFELY STORING VOTING EQUIPMENT
Ballots and machines are all locked with tamper proof seals and stored behind double locked doors that may only be accessed when unlocked together by Republican and Democratic election officials.

TESTING
Before voting begins, voting machines and tabulators go through a full battery of logic and accuracy testing by a bipartisan team to ensure they work properly and have not been manipulated.

BALLOTS STAY SECURE
Each of Ohio's 88 county boards of elections has **TWO REPUBLICAN** members and **TWO DEMOCRATIC** members. Any handling of ballots or voting equipment must take place by bipartisan team of election officials.

VOTER LIST MAINTENANCE
As required by federal and state law, Ohio has a robust voter registration list that goes through a regular maintenance process to ensure out-of-date and abandoned registrations are removed from the voter rolls.

AUDITS ENSURE ACCURACY
Throughout the election, boards reconcile voter lists and ensure no votes were counted twice. Any attempts to do so are referred for prosecution.

STATEWIDE RESULTS SHOW A 99.98% ACCURACY RATE IN THE 2020 PRESIDENTIAL ELECTION

ABSENTEE VOTERS CAN TRACK THE STATUS OF THEIR BALLOT JUST LIKE A PACKAGE AT VoteOhio.gov

ABSENTEE VOTERS MUST THEN COMPLETE AND SIGN THE IDENTIFICATION ENVELOPE.

TO VOTE ABSENTEE, A BALLOT MUST BE REQUESTED BY A VOTER. OHIO DOES NOT SEND ABSENTEE BALLOTS TO EVERY REGISTERED VOTER.

LAROSE RELEASES RESULTS OF COUNTY BOARDS' POST-ELECTION AUDITS

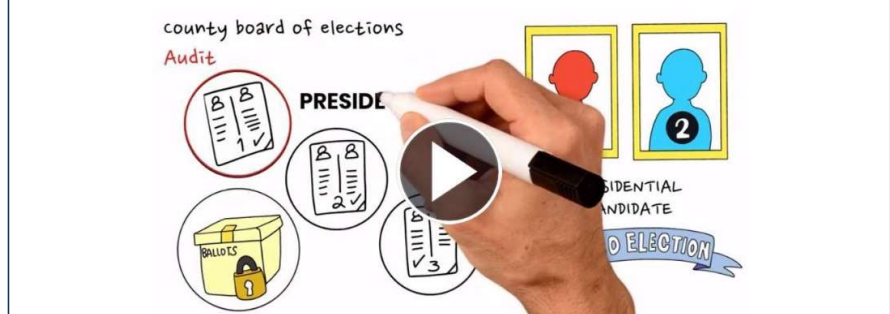
Ohio Audits Every Election, Every Time

COLUMBUS – Ohio's county boards of elections have finalized their post-election audit of the November 2022 general election. The results show a 99.9% accuracy rate.

[See the full 88 county-by-county audit results here.](#)

Upon taking office, Ohio Secretary of State Frank LaRose directed all county boards of elections to conduct a post-election audit after each and every election. Doing so ensures our elections are secure, boosts voter confidence in the results, and holds each board accountable for the integrity and accuracy of the election results.

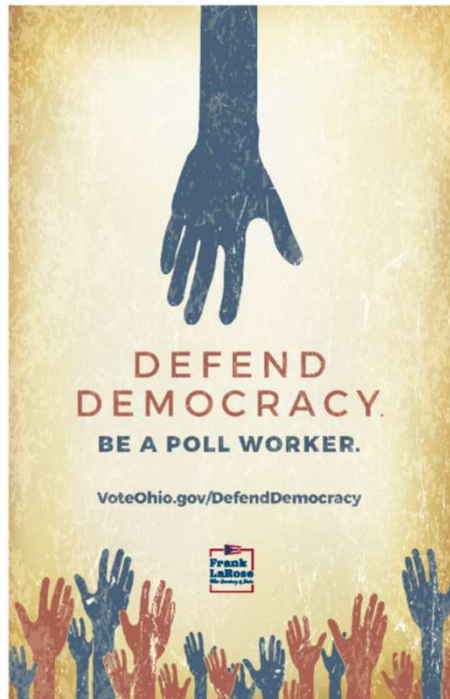
[Learn more about Ohio's post-election audit process by clicking here](#) or on the image below.



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Poll Worker Toolkits



Fellow Ohioan,

This election we need your help to defend democracy. If you have a favorite charity or non-profit, [consider serving as a poll worker and donating your pay to better your community in two ways!](#)



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Final Takeaways

1. Build a Plan that Suits Your Needs and Capabilities
2. Don't Neglect the "Off Year"
3. Build External Relationships Early
4. Leverage Community Resources

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