Election administration in the era of MISINFORMATION
IMPACT OF THE 2020 ELECTION

The 2020 election was the most secure in Michigan history.

Rampant lies and misinformation caused a national firestorm.

The impact on election workers, processes, and administration has been harsh and even dangerous.
OUR STRATEGY FOR 2022

- We knew what to do in 2022 because we’d seen the playbook
- We took every opportunity to get out in front of misinformation
- We knew we had history, the law, and a great number of people of integrity on our side
VOTER RESPONSE

Voters in Michigan showed they wanted democracy

- Record voter turnout
- Widespread defeat of election denial candidates in key races
- Voting rights constitutional amendment passed by a wide bipartisan margin
OUR MISSION

In every election, secretaries of state have two primary responsibilities:

1. Make sure people know their voting rights
2. Make sure they know that our elections work and that they are safe and secure
OUR MISSION

There are two sides to making sure people have faith in elections:

1. Proactively educate people
2. Counteract misinformation at every opportunity with fact checks, social media
There are six constituencies we try to make sure have what they need:

1. Voters – Election info and Democracy MVP
2. Clerks
3. Media – Election Accuracy Workshops
4. Community leaders – Truth Tellers Task Force
5. State’s professional sports teams
6. Candidates and elected officials
OUTLOOK ON 2024

• Building on lessons learned since 2020, we’re ready with a strategic approach for 2024

• 2022 midterm results have elevated more democracy defenders than we had in 2020

• If we work together and hold to the truth and the law, democracy will prevail once again