

Talk Nerdy To Me
NASS Summer Conference 2022

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A photograph of a stage with red curtains. The curtains are closed and have a vertical pleated texture. The stage floor is dark, and two black rectangular objects, likely speakers, are visible on the floor in the foreground. The text "SETTING THE STAGE" is overlaid on the left side of the image in a bold, white, italicized font.

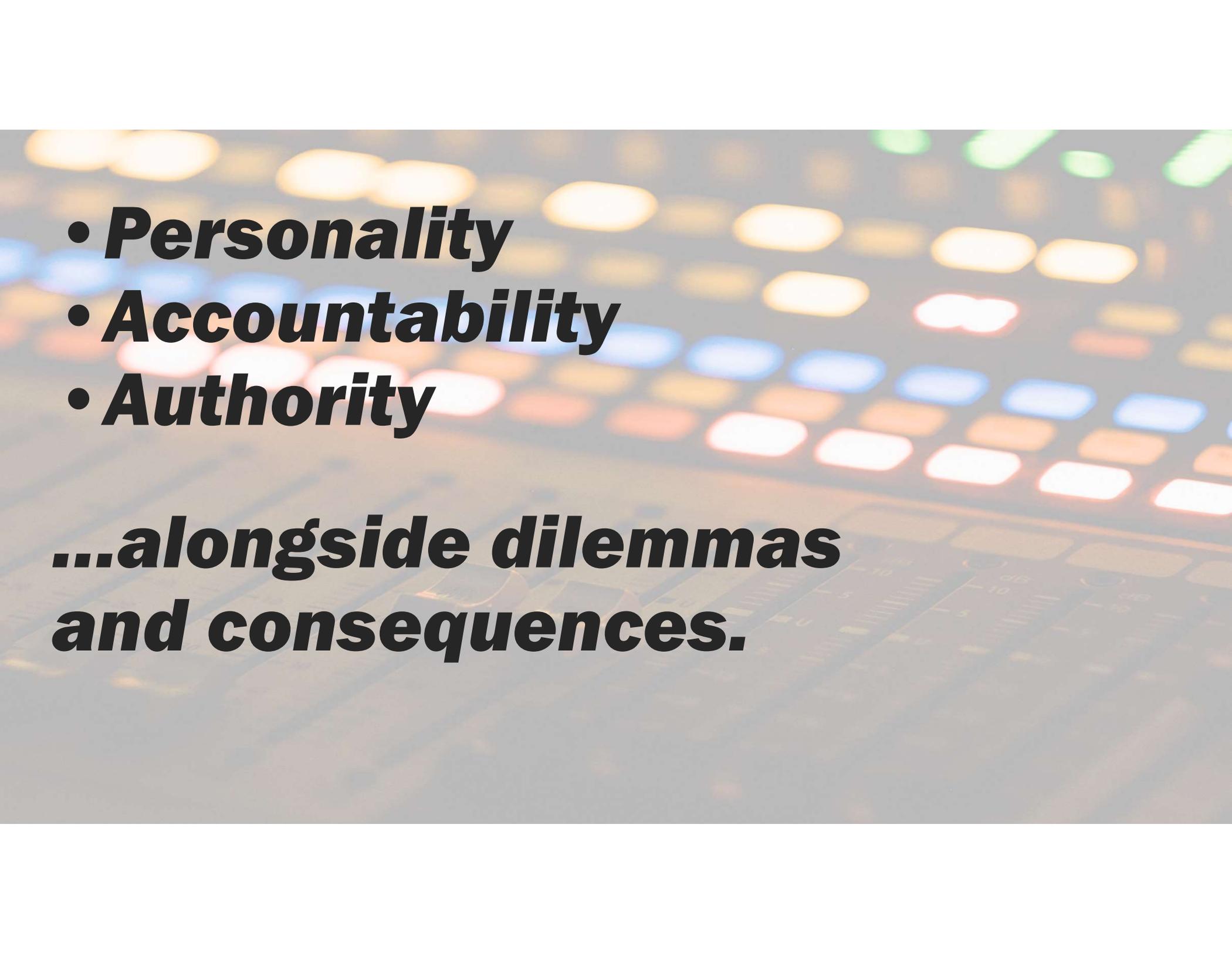
***SETTING
THE
STAGE***

- **2016**
- **Pandemic**
- **Election Disinformation**

...A rising need for technical explanation for the public.

A close-up, low-angle shot of a mixing console. The foreground shows several faders and knobs with scale markings. The background is filled with a grid of colorful, blurred lights in shades of blue, orange, and red, creating a bokeh effect. The overall lighting is warm and focused on the console.

***TECHNIQUE
AND
STRATEGY***

- 
- ***Personality***
 - ***Accountability***
 - ***Authority***

***...alongside dilemmas
and consequences.***



THE SOUP



Power of metaphor for understanding

- ***Increasing accountability***
- ***Fortifying messaging***
- ***Communicating values***

