

# Talk Nerdy to Me - Iowa

Presented By

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# Communicating with the Techies

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# Cybernavigator Communications

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# Cybernavigator Program in Iowa

- New iteration of the role
- Directly communicate with County Auditors
  - 99 counties
- Role focus
  - Relationship building
  - Compliance with SOS cybersecurity administrative rules
  - Communicating cybersecurity information, alerts, etc
  - Education on cybersecurity

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# Cybernavigator Role Overview

- Relationship building
  - Locals
  - State
  - Federal
- Compliance with SOS cybersecurity administrative rules
  - Metaphorical herding cats
  - Building a baseline

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# Cybernavigator Role Overview

- Communicating cybersecurity information, alerts, etc
  - Relevance
  - Actionable
- Education on cybersecurity
  - Relevance
  - Actionable

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# Guide to Acronyms in Our Weekly Comms Meeting

- **CISA – Cybersecurity and Infrastructure Security Agency (DHS)**
- **DHS – Dep't of Homeland Security (feds)**
- **EIS-GCC – Election Infrastructure Subsector – Gov't Coordinating Council**
- **FC – Fusion Center (Public Safety)**
- **FinCEN – U.S. Treasury's Financial Crimes Enforcement Network**
- **FN – Fiscal Note**
- **FYSA – For your situational awareness**
- **HSEMD – Homeland Security and Emergency Mgt (state)**
- **HSIN – Homeland Security Information Network**
- **IC – U.S. Intelligence Community**
- **JFHQ – Joint Forces Headquarters (Nat'l Guard)**
- **OCIO – Office of Chief Information Officer**
- **SEOC – State Emergency Ops Ctr (HSEMD)**
- **SOC – Security Operations Center (OCIO)**

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Kevin's Favorite  
Acronym

- **KISS:**
- **Keep it Simple,  
Stupid**



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# Des Moines Register

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**IOWA VIEW | Opinion** *This piece expresses the views of its author(s), separate from those of this publication.*

## Secretary of State Paul Pate: The state of Iowa is committed to protecting your vote

*Election cybersecurity remains a race without a finish line, and my team is dedicated to staying ahead in this race.*

**Paul D. Pate** Guest columnist

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# Lessons Learned

- Build your comms team.
- Don't talk nerdy!
- Rely on your experts.
- Repeat things, often.
- Build documents and resources from the start.

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