POLL WORKER RECRUITMENT

KENTUCKY SECRETARY OF STATE MICHAEL ADAMS

KENTUCKY POLL WORKER NEED

- THERE ARE 3,796 PRECINCTS IN KENTUCKY
- EACH LOCATION NEEDS 4 POLL WORKERS, WITH MORE THAN ONE PARTY REPRESENTED
- EQUALS ~15,000 POLL WORKERS FOR EACH ELECTION
- PRIOR TO 2019 KENTUCKY WAS FACING A SHORTAGE
- COVID-19 MADE IT WORSE
- MAJORITY OF KENTUCKY POLL WORKERS ARE SENIOR CITIZENS

June 2020

INDEPENDENT POLL WORKERS

REACHED A BIPARTISAN AGREEMENT WITH GOVERNOR TO ALLOW REGISTERED INDEPENDENTS TO SERVE AS POLL WORKERS

INDEPENDENTS ARE FASTEST GROWING REGISTRATION IN KENTUCKY

CODIFIED THIS AGREEMENT INTO LAW IN 2021

JUNE 2020

VOTE CENTERS

CREATED COUNTYWIDE VOTE CENTERS IN ALL 120 COUNTIES

REDUCED THE NUMBER OF POLLING LOCATIONS THUS REDUCING NUMBER OF WORKERS NEEDED

CODIFIED INTO LAW IN 2021

AUGUST 2020

ONLINE POLL WORKER PORTAL

MADE IT EASIER TO APPLY

ONLINE PORTAL ALLOWED ANY KENTUCKY VOTER

5,000 KENTUCKIANS UTILIZED THE PORTAL BY OCTOBER

SEPTEMBER 2020

SOS FROM SOS CAMPAIGN

PARTNERED WITH KENTUCKY GUILD OF BREWERS

EACH BEER CAN FEATURED A QR CODE TO SIGN UP TO BECOME A POLL WORKER

SEPTEMBER 2020

CLE CREDITS

PARTNERED WITH THE STATE BAR TO OFFER CONTINUING

LEGAL EDUCATION CREDIT

ELIGIBLE FOR 1.5 HOURS IN 2020

ELIGIBLE FOR 2 HOURS IN 2022

NOVEMBER 2021

KENTUCKY YMCA YOUTH ASSOCIATION

RECRUITS YOUNG VOTERS / POLL WORKERS

EACH YOUNG PERSON REGISTERED COULD BECOME A POLL WORKER

FEBUARY 2022

RONALD REAGAN AWARD

RECOGNIZES BUSINESSES WHO ENCOURAGE CIVIC PARTICIPATION

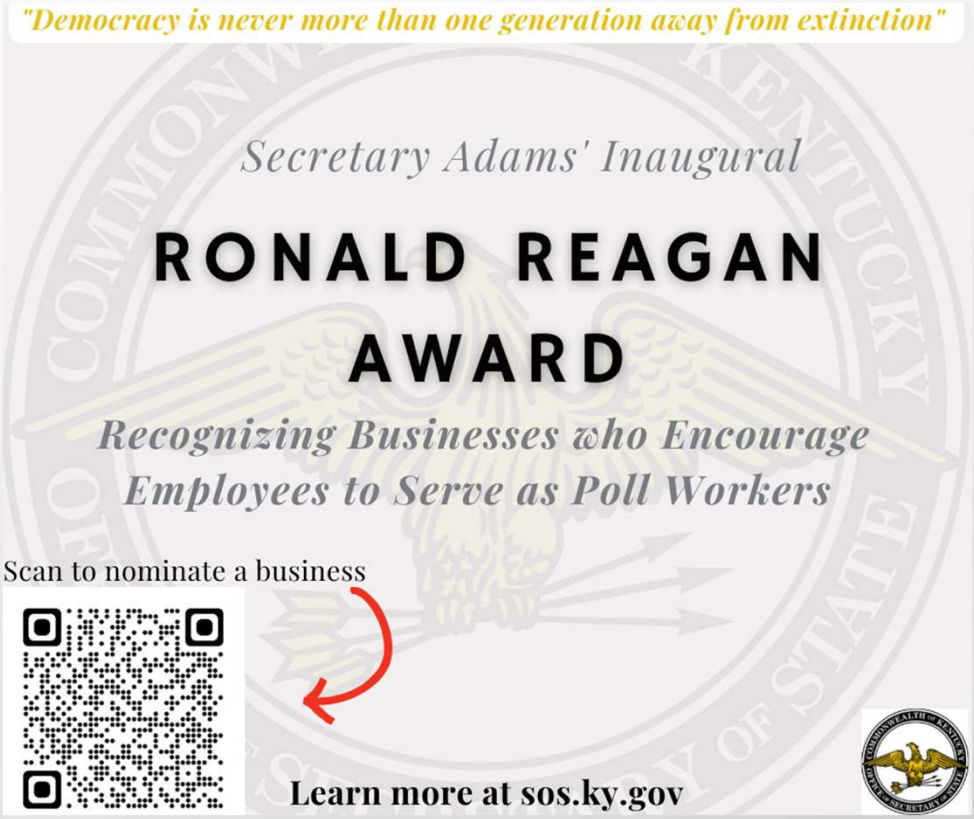
BROKEN UP INTO THREE SECTIONS:

-SMALL (1-25 EMPLOYEES)

-MEDIUM (26-100 EMPLOYEES)

-LARGE (100+)

MUST PROVIDE TIME OFF, VACATION DAYS OR OTHER INCENTIVES TO SERVE AS POLL WORKER



SEPTEMBER 2022

SOCIAL MEDIA CAMPAIGN