



Democracy
Works

Getting started:

Bringing info

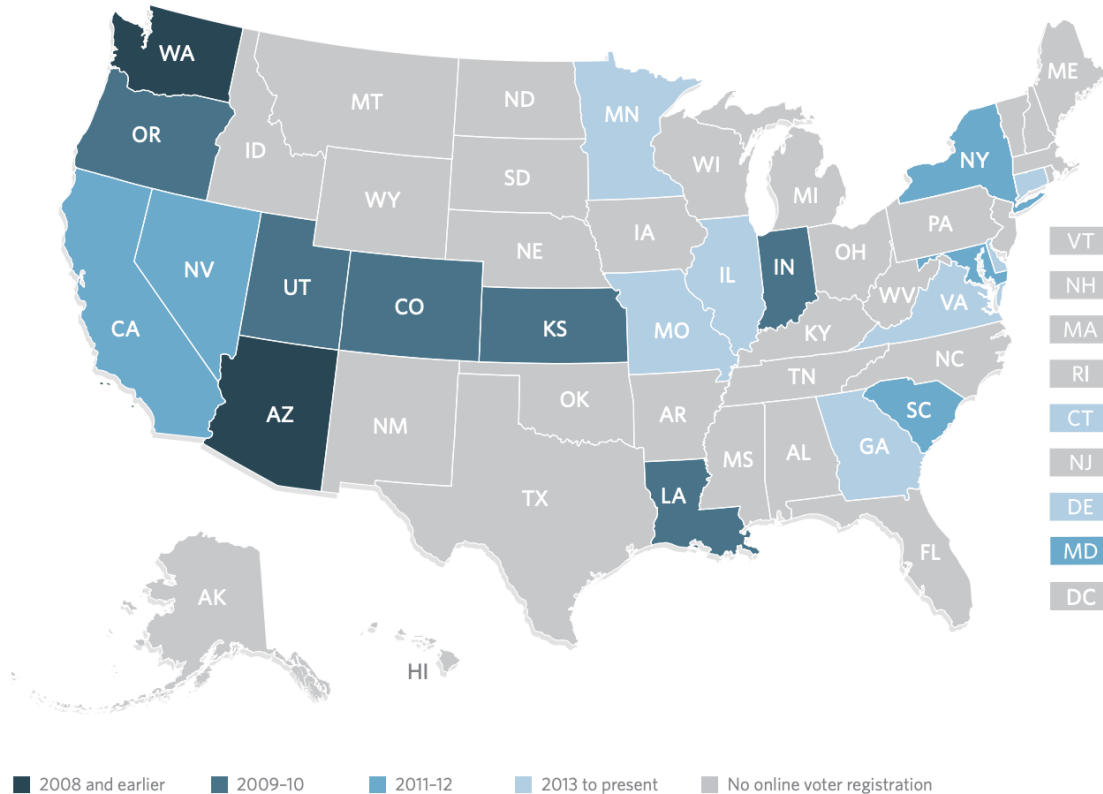
to voters



Figure 1

The Availability of Online Voter Registration Increased in 6 Years

States' adoption of electronic systems, 2008-14



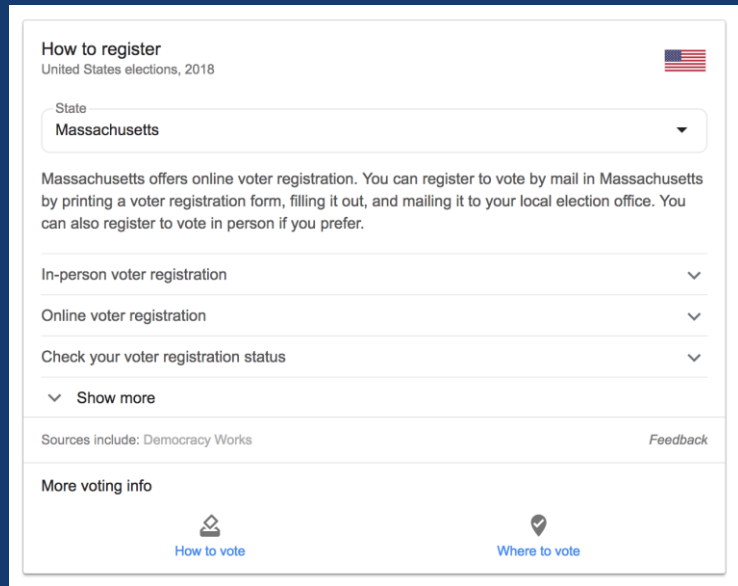
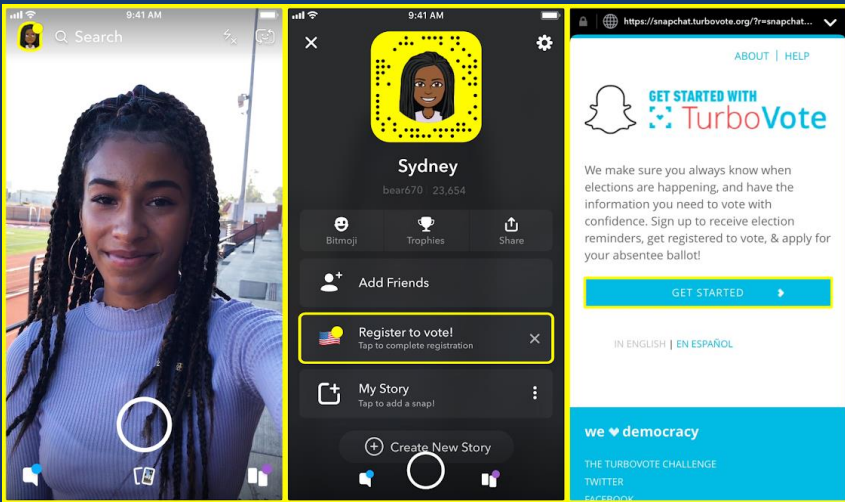
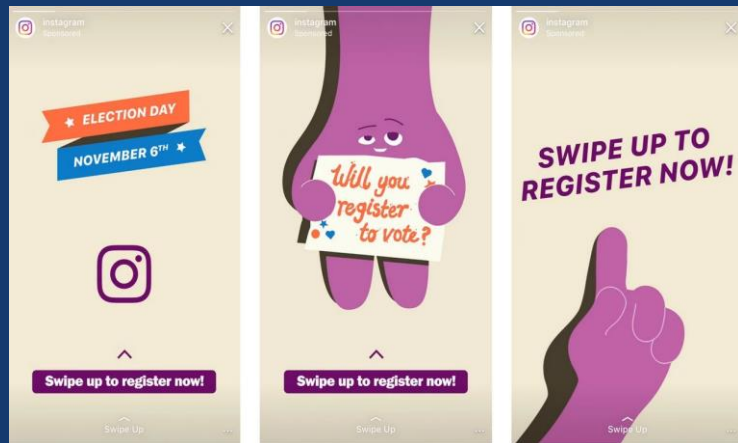
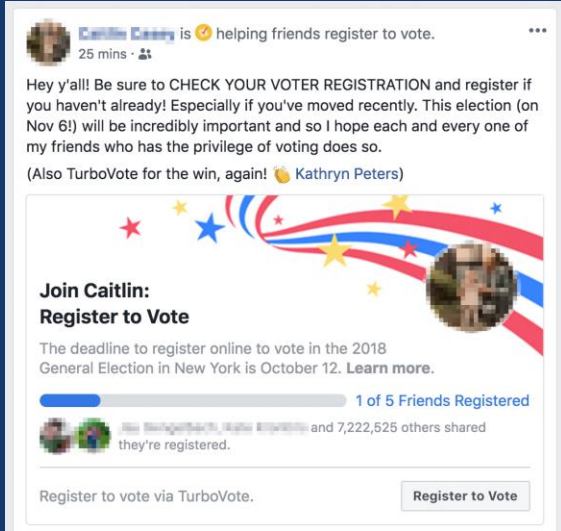
Note: Online voter registration was offered in 2 states in 2008; by the end of 2014, it was available to nearly 110 million eligible voters in 20 states.

TurboVote 2.0:

Inviting voters

to take part





What's next: Civic education



Almost done! Here's what you need to do next...

We took the information you provided us during signup to pre-fill portions of your voter registration form. You have a few more steps you must complete before you're done registering to vote.

- **Print your voter registration form.**

Click the button below to download your form. We've also emailed & texted you a copy.

- **Fill in your ID number in box 6.**

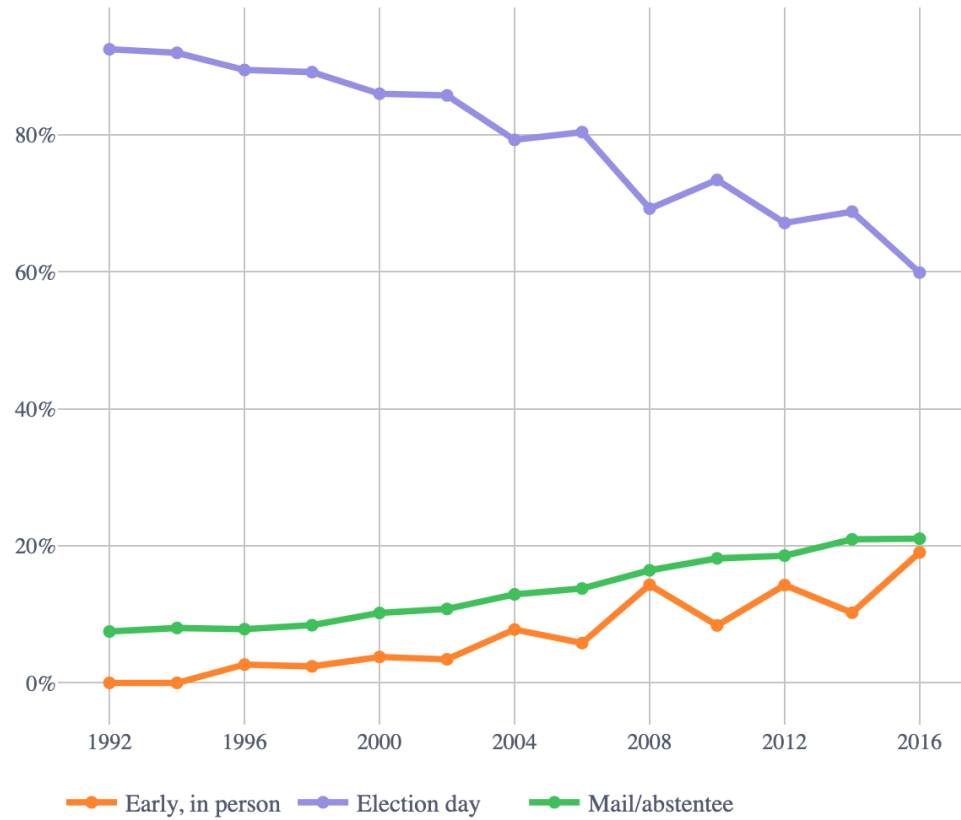
If you have one, you must provide your Alabama driver's license number or Alabama non-driver's identification card number. If you do not have an Alabama driver's license or non-driver's identification card, you must provide the last 4 digits of your Social Security number. If you have not been issued any of these numbers you must write the word "NONE" and a unique identifier will be provided for you.

- **Sign your form to confirm you meet your state's eligibility requirements.**

To register in Alabama you must:

- be a citizen of the United States
- be a resident of Alabama and your county at the time of registration
- be 18 years old before any election
- not have been convicted of a felony punishable by imprisonment in the penitentiary (or have had your civil and political rights restored). The list of moral turpitude felonies

Figure 1: Ballots cast by modes of voting over time



Source: [Voting and Registration Supplement of the Current Population Survey](#)

What's next: State collaboration



 Inbox x

[illegible]

☆



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The TurboVote product team recently completed user research into language changes to the final step of the TurboVote sign-up process and welcome notification. The goal of these changes is to increase the fraction of TurboVote users who successfully complete the voter registration process.

We'd like to request any feedback you have on these changes before we publish them live in TurboVote. **Our comment period will run through Friday, April 19.** After this period, we will still welcome feedback, but may not be able to implement it in our initial product update. To share feedback or request revisions, please write to feedback@democracy.works (or reply-all to this message).

In revising the final step, we focused on increasing the user's likelihood of completing a voter registration. These included:

- Replacing the word “Congratulations” with “Welcome to TurboVote”
- Adding bolding to highlight key next steps
- Adding more details about what the user should expect to happen next

I've attached two mock-ups of the new language. Both are for a sample voter located in Massachusetts. The first shows the next steps for a voter who registered using the state OVR system, and the second is for a voter who chose to register using the National Voter Registration Form. If you'd like to see the customized NVRF instructions for your own state, let us know.

Going forward, we'd like to provide you and your staff with regular updates and opportunities to offer feedback as we roll out new TurboVote features. If you'd like to request that these updates go to additional (or alternate) people in your office, we'll gladly send future updates to your preferred point(s) of contact.

Finally, it's a busy municipal election season! You can always see what elections we're serving at <https://www.nextelections.org/>. If you see any errors or omissions, we'll be more than happy to correct them.

Many thanks,
Kathryn Peters

Reviewing Virginia election information for June primaries

Inbox x



Kathryn Peters <kathryn@democracy.works>

Wed, May 8, 11:34 AM



Reply



to <Kathryn@democracy.works>, <Kathryn@democracy.works>

Hello!

This is a long email that I hope will be much easier to review than it looks. As part of our efforts to build strong feedback loops with election officials, I'm reaching out to preview the data we'll be using to notify Virginia voters about the June primary elections. I'd also like to introduce our Operations Manager, Ada Vargas, as the person responsible for overseeing our research and quality assurance processes. They can help to clarify or correct any information you need.

If there's a specific person within the Virginia Department of Elections who you'd like to have us contact with these kinds of questions on an ongoing basis, just ask - we're happy to connect with another member of the team. And if you see any errors, please let us know **within one week**. We look forward to working with your team to ensure that voters receive timely & accurate information.

The specific details we'd like to be sure are correct are:

General info

- The elections happening on June 11th are listed at: <https://www.elections.virginia.gov/casting-a-ballot/candidate-list/index.html>. **Are there any other places we should look for information on upcoming elections, or is this list complete?**
- Local election office information can be found at <https://vote.elections.virginia.gov/VoterInformation/PublicContactLookup>. **Is there a spreadsheet or other compiled source of local election official contact info we should use to confirm our own data?**

Registration

- Voter registration deadline: May 20, 2019 for mail, in-person, and online registrations.
- Online voter registration requires a Virginia ID and a Social Security number to use.
- Voter registration lookup can be found at <https://vote.elections.virginia.gov/VoterInformation>

Voting options

Absentee:

- Absentee ballots are available only to people who meet one of the excuses on the form.
- Voters can request a ballot online at <https://www.elections.virginia.gov/casting-a-ballot/absentee-voting/index.html>, and the form linked on that page is the version that we're using.
- The deadline to request that an *absentee ballot to be mailed to you* is Tuesday, June 4, 2019.
- Ballots must be returned by 7pm on Election Day to be counted

Absentee in person:

- There is no early voting but there is absentee in person until Saturday, June 8, 2019. **Is there a centralized list of satellite locations, or do voters have to contact their county for that information?**

Election day:

- The voter ID rules are outlined here <https://www.elections.virginia.gov/registration/photo-ids-required-to-vote/index.html>

THANK YOU!



Kathryn Peters, Co-Founder & COO
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