



2024 NASS IDEAS Award Nomination

Arizona Genealogy Day

Submitted by:

Adrian Fontes
Secretary of State
State of Arizona

Description of Program: Arizona Genealogy Day is a free, virtual, annual event presented in partnership with the Arizona Genealogical Advisory Board. The purpose of this event is to support the genealogical education needs of Arizonans and the general public and to highlight the genealogical records and resources available within our agency's collections and throughout the state. We have seen exciting growth in event attendance, collection usage, and other outreach opportunities since the event launched in 2021. We have presented locally and nationally to share our methods with other organizations who may wish to replicate Arizona Genealogy Day.

General subject area of nomination: State Heritage

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EXECUTIVE SUMMARY

History

In 2009, the Arizona State Library, Archives and Public Records returned to the Arizona Secretary of State's supervision, where it had begun 145 years prior under the Secretary of the Territory.¹ Preserving our state's great history and providing access to public information is a critical function of the Secretary of State. The [Arizona State Library, Archives and Public Records](#) provides Arizonans access to information about their government, our state's history, and records from the past.² Collections include materials of high interest and importance to genealogical researchers including city directories, yearbooks, local histories, historic newspapers, livestock brand books, and state agency rosters and membership directories, and more in the State of Arizona Research Library, and vital records, court records, prison records, schools records, assessment rolls, livestock brand applications, territorial local census records and indices, and more in the Arizona State Archives.

In the last two decades, the Arizona State Library, Archives and Public Records has strengthened partnerships and pursued opportunities that have resulted in increased patron access to important genealogical materials from our collections. We are currently partnered with the University of Arizona Libraries in our fifth grant cycle of a National Digital Newspaper Program grant, funded by the National Endowment for the Humanities in partnership with the Library of Congress. The [Arizona Memory Project](#) is our growing digital platform that provides online access to primary and secondary sources from our collections as well as from contributor collections from over 110 Arizona archives, museums, libraries, and other cultural institutions. We have also partnered with FamilySearch to digitize books and periodicals of genealogical interest from our Arizona Collection.

In addition to these efforts to increase access to resources and meet the needs of genealogical researchers, State Library staff began pivotal discussions in August 2020 with the [Arizona Genealogical Advisory Board](#) and other members of the genealogical community. As we brainstormed ideas for working together to advance genealogical education and to increase visibility of State Library and genealogical society resources, the idea of a jointly hosted speaker series sparked our interest and evolved quickly into the concept of a day-long virtual event. A committee was formed, planning began in earnest, and on March 20, 2021, the first Arizona Genealogy Day, a free, virtual, annual event launched. It was a success and subsequent events have been held in 2022, 2023, and 2024. Planning for Arizona Genealogy Day 2025 will begin later this year.

The purpose of this event was and is to support the genealogical education needs of Arizonans and the general public and to highlight the genealogical records and resources available within our agency's collections and throughout the state. Arizona Genealogy Day has helped us overcome historical challenges and achieve goals and objectives in these five areas:

1. Connect with the genealogy community

The Arizona State Library, Archives and Public Records' Genealogy and Family History resources were downsized and relocated to their current location in 2015. This restructuring caused great concern to the genealogy community, and triggered a protest email campaign to the Secretary of State's office and to the Arizona Governor's office.³ Collaborating with the genealogical community on a joint Arizona Genealogy Day event has provided a valuable opportunity to rebuild

¹ <https://azmemory.azlibrary.gov/nodes/view/181356>

² <https://azsos.gov/about>

³ <https://www.azcentral.com/story/news/local/phoenix/2015/07/29/arizona-genealogy-collection-state-library-move/30859015/>

trust and increase communication. This event has highlighted our agency's commitment to work together with the genealogical community, and our desire to support genealogical education in Arizona and beyond.

2. Highlight local resources

There is no one organization or collection that can meet a genealogy researcher's every need. Relevant records and resources are found in a variety of repositories across each state, the country, and the world. One of our goals for Arizona Genealogy Day is to highlight the local resources found in Arizona and sometimes outside of Arizona. Amplifying libraries, archives, museums, genealogical societies, other state agencies, and more educates researchers on the many sources that may be relevant to them. We invite those organizations to submit a slide that will be shown between sessions on event day and emailed to registrants afterwards for reference.

3. Highlight our resources

We consistently strive to make the genealogical resources in our agency more visible. To achieve this goal during Arizona Genealogy Day, we reserve one of the sessions each year for a presentation that highlights the resources in the State of Arizona Research Library and/or the Arizona State Archives. In 2021, we focused on our digital collection platform, the Arizona Memory Project. In 2022, the focus was Genealogy Gems in Government Documents. In 2023, staff spoke about the range of Arizona Genealogy Resources found in the State Archives and the Research Library collections. And this year, our Newspaper librarian and our partner at University of Arizona Libraries talked about the work our teams have done to digitize historical newspapers as part of a National Digital Newspaper Program grant, a partnership between the National Endowment for the Humanities and the Library of Congress.

4. Fulfill the Arizona State Library, Archives and Public Records strategic directions:

- a. Preserving Arizona, Providing Access to empower all Arizonans now and in the future
- b. Expanding our impact through grants, e-rate support, and partnerships
- c. Making informed decisions to provide stewardship and service to Arizona
- d. Growing leaders and innovators who embrace changes that lead to superior service

Arizona Genealogy Day efficiently and effectively satisfies all four of these strategic directions. Education and instruction on event day provides access to information that empowers all; our partnership with the Arizona Genealogical Advisory Board on the event expands our impact; the feedback we receive from event attendees informs our future events and helps us identify additional opportunities that better service our patrons in Arizona; and, lastly, the event allows staff members to lead on both a state and national level, discover and model innovative outreach practices, and positively enhance our attendee's experiences.

5. Build a tradition

There is no shortage of national, regional, and local genealogy events, both in person and virtual. Our goal was to create an annual event that would draw attention to the unique history, culture, and genealogical resources of Arizona, and we succeeded. Many of attendees sign up to receive future event details and return to join Arizona Genealogy Day year after year.

Significance

There are multiple national and regional level conferences, but the collaboration between the Arizona State Library, Archives and Public Records with the Arizona Genealogical Advisory Board created a unique opportunity for our agency. State Library staff are able to use this event to highlight, demonstrate, instruct on, and encourage research using the rich genealogical resources found in our print and online collections.

The Arizona State Library, Archives and Public Records is mandated in Arizona Revised Statutes 41-151.01 to “acquire and provide access to materials” related to multiple topics of study, including genealogy and Arizona history.⁴ Providing access means much more than opening our doors for researchers to visit us in person or online. It is imperative that we take strategic, proactive action to remove barriers for under-resourced communities that might not feel comfortable in our spaces or may not realize that we have something of value to them. We have chosen our topics with intention for Arizona Genealogy Day, and will continue to do so in order to invite and guide all those with an interest in genealogical research.

Many organizations during the COVID-19 pandemic strove to create virtual spaces that still provided space for strong connections with patrons and stakeholders. With this in our minds as well, our plans for Arizona Genealogy Day included innovative ways to encourage networking, communication, and crowd-sourced knowledge-sharing using the chat feature of our online hosting platform during event day. We strategically placed questions in downtime slides which ran between each session. Attendees would view questions and provide their answers in the chat. Attendees were highly engaged and share encouragement and useful resources in the chat, so much so that attendees requested we save the chat and distribute it post-event with the other deliverables we planned to send.

Our expenses for Arizona Genealogy Day are extremely modest, and our return on investment is high. We have used Institute of Museum and Library Services funding to pay speaker fees, which typically total \$1,000 or less for the day. Many other expenses (platform license, registration page, etc) are already in use for other Arizona State Library, Archives and Public Records projects, so there is no added cost solely for Arizona Genealogy Day’s benefit.

Impact/Results

We evaluate the success of our event every year in both quantitative and qualitative ways. The response to our event has been overwhelmingly positive and we have seen exciting growth in event attendance, collection usage, and other outreach opportunities for our staff.

Quantitative Data

Quantitative data can be pulled from our registration software and platform reports. We saw significant growth from Year 1 to Year 2, and respectable growth from Year 2 to Year 3. Our platform webinar license restricts us to 1000 logged-on participants, so we emphasized watch parties this year. As a result of that, plus some other possible reasons, our numbers this year were respectable but declined slightly from Year 3. We had 716 people register for the event this year, and approximately 416 attended the event live. Our attendance each session ranged from approximately 296-329 people.

⁴ <https://www.azleg.gov/viewDocument/?docName=http://www.azleg.gov/ars/41/00151-01.htm>

There are many different ways attendees can engage with us online: Visits to our website pages; visits to the Arizona Memory Project, visits to our LibGuides, especially our guide on Arizona Genealogy Resources; questions asked through our online reference form; and visits and/or subscriptions to our YouTube channel to watch previous or current recordings on our Genealogy playlist.

Although we can't always draw a direct correlation between our event and all of our online engagement data, we do see in some cases direct evidence of our added visibility and increased number of users as a result of Arizona Genealogy Day. Here are three examples:

Example 1 – LibGuide usage

We have seen increased usage of our Arizona Genealogy Resources LibGuide, measured by number of views. We promote this resource heavily during Arizona Genealogy Day and during other genealogy outreach, so the combination of efforts has resulted in an increasing number of views each month, with a total of over 17,000 total lifetime page views at the end of February 2024.

Example 2 – YouTube subscribers

Another example of our success relates to our State of Arizona Research Library YouTube channel. We created a special Genealogy playlist where viewers can see all publicly available Genealogy Day recordings. We encourage people to watch/rewatch the recordings, and subscribe to our YouTube channel to be notified when any new content is added. The number of subscribers to our YouTube channel spikes in correlation to our Genealogy Day events.

Example 3 - Outreach invites

We have noticed an increase in outreach opportunities as a result of Arizona Genealogy Day. We've been invited to speak at libraries, genealogical societies, and retirement communities. We have also been invited to participate in local, special events. These groups typically ask for a repeat of a session we presented at Genealogy Day, such as Arizona Genealogy 101 or Genealogy Gems in Government Documents, or a customized presentation.

Qualitative and Other Data

We ask attendees to complete a survey after each event in order to obtain both quantitative, qualitative, and other data. Attendees have been positively impacted by this event, as evident in their freeform survey responses:

As an administrator/manager I often forget that it is research that got me into library science to begin with. This conference helped to remind me of that and to underline that libraries help people to find answers to their great questions—many of which revolve around family history. The presenters were interesting and I believe that what I learned will help me to help patrons better seek genealogical information.

Event was well organized, content was highly relevant and usable, presenters and moderators were knowledgeable and engaging!

I always learn a lot at these seminars which I can use in my family history research.

All presentations were very informative and helpful. Thank you for the opportunity to participate in learning how to become better genealogists.

Wow! This is my first time attending, and I am so pumped up to get back to my family genealogy again! Thank you for the multitude of great speakers and the wonderful information shared. I can't wait to attend next year!

Nice variety of topics. I listened to all of the sessions and came away with new tools and websites to use in my research.

The panelists were informative and demonstrated how to learn about a wide variety of people. We will use this in genealogy and teaching!

A good jolt to get out of my limited view of available resources and broaden where I can search for information.

Another survey question asks how far they virtually traveled by providing their city/state/country. This helps us know our reach, and gives added support for the importance of this being a virtual event. We use that information to build a heat map. We have been able to call this an international event for three years running since we have been joined by people outside of the US – as far away as Australia one year. This year, we had someone attending from the UK, as well as Canada and Mexico. Topics at Arizona Genealogy Day appeal to those inside and outside of Arizona.

Our survey also asks if attendees would like to receive emails about future events. This email opt-in list helps us easily to communicate information about our future Genealogy Day events with interested parties. We know from another survey question (about how attendees heard about Arizona Genealogy Day) that communication via this email opt-in list is a very effective tool for inviting attendees to return.

Arizona Genealogy Day is a model for positive partnerships between a state agency and a genealogical society. Staff have shared their findings with groups and organizations in order to help others replicate our success:

Arizona Library Association Professional Development webinar (May 12, 2022) – “Connecting with Community: Lessons from Arizona Genealogy Day”
<https://www.youtube.com/watch?v=Oa9f-6eZkVs>

NASS Webinar (November 14, 2023) – “We Are Family: How States Support Genealogy Research” <https://www.youtube.com/watch?v=aZcDZN4YV6w>

National Genealogical Society Focus session (coming May 2024) - “Branch Out: How to Partner Societies with State or Local Libraries”
<https://conference.ngsgenealogy.org/focus/>

In summary, we are extremely proud of this successful partnership with the Arizona Genealogical Advisory Board and to host Arizona Genealogy Day the last four years. The benefits to our agency, our partner, and our attendees have been manifold. Arizona Genealogy Day is a highlight for genealogical researchers both inside and outside of Arizona, and has helped Arizona gain a reputation as a hotbed for genealogical research.⁵

⁵ <https://kjzz.org/content/1872151/arizona-hotbed-family-history>

Press Release Example

The Fourth Annual Arizona Genealogy Day is Saturday, February 24, 2024



Press Release

February 20, 2024

Free, virtual event features expert speakers and exciting topics

PHOENIX – The Arizona Genealogical Advisory Board and the Arizona State Library, Archives, and Public Records are pleased to present the fourth annual Arizona Genealogy Day, a free, virtual event on Saturday, February 24, 2024.

Registration is free but seats are limited, visit <https://azsos.libcal.com/calendar/star1/azgenday24> to register to reserve a spot!

"As an Arizonan with deep roots in the state, I am excited to participate in the fourth annual Arizona Genealogy Day," said Secretary of State Adrian Fontes. "The Arizona State Library, Archives and Public Records has so many resources that are invaluable for anyone researching state and family history. This event reminds us that Arizona's history is everyone's history, whether you've lived here for a generation or can trace your family to before this state was a territory."

Secretary Fontes recorded a brief video about his visit to the Polly Rosenbaum State Archives and History building, and it will be broadcast on event day.

Leslie Carney is a professional genealogist, specializing in Southwestern United States, Arizona, New Mexico, Texas, Native American Indian and Sonora Mexico. She is a graduate of Boston University with a certificate in genealogical studies as well as a graduate of the professional genealogy study group, ProGen, and has been researching since 1992. Carney will be speaking on "More than Just a Mark: Livestock Branding."

State of Arizona Research Library staff member Asa Espanto, MLIS, Newspaper Librarian, and University of Arizona News Research Librarian Mary Feeney, MLIS, will speak on "Finding Your Family in Historical Newspapers."

Duane Roen, PhD, has been tracing his roots since his teenage years, building a database with more than 32,000 ancestors. Combining his professional and personal interests, Dr. Roen worked with colleagues to establish courses on writing and recording family history at Arizona State University. He also is the founding coordinator of the Project for Writing and Recording Family History in the College of Integrative Sciences and Arts at ASU. He will be speaking on "Weaving Cultural History into our Family History Writing."

Professional genealogist Deborah A. Abbott, PhD specializes in genealogical methodology, manuscript collections, and African American family research. Dr. Abbott is the coordinator of the African American Track at the Institute of Genealogy and Historical Research (IGHR) in Athens, Georgia, and the Genealogical Research Institute of Pittsburgh (GRIP). She teaches at the Salt Lake Institute of Genealogy (SLIG) and the Texas Institute of Genealogical Research (TIGR). Dr. Abbott will be speaking on "Strategies & Techniques: African American Slave Research."

Professional genealogist Thomas MacEntee specializes in the use of technology and social media to improve genealogical research and as a means of interacting with others in the family history community. He will present "Mind Mapping Your Genealogy Research Plans and Results."

Visit <https://azsos.libcal.com/calendar/star1/azgenday24> for additional program details and to secure a spot for this free virtual event.

Welcome Videos and special recordings



AGD 2024 Welcome Video

<https://youtu.be/KHFumjHJICE>

Arizona Genealogy Day 2024 Welcome remarks from Arizona Genealogical Advisory Board president Betsy Gottspomer, State Librarian and Director of the Arizona State Library, Archives and Public Records Holly Henley, and Arizona Secretary of State Adrian Fontes



Secretary Fontes welcomes all to Arizona Genealogy Day (subtitles)

<https://youtu.be/sgOniuCy5Jg>

Secretary Fontes' video welcoming people to Arizona Genealogy Day and highlighting the resources available at the State of Arizona Research Library and the Arizona State Archives.

Sample Media Coverage

Arizona is a hotbed of family history

By **Mark Brodie**

Published: Friday, February 25, 2023 12:45pm

Updated: Friday, February 23, 2023 12:46pm

 Share 10

 Listen to this story

 [Download mp3](#) (10.95 MB)

Lots of us try to find out about our family histories — who our ancestors were and what their lives were like. And Saturday, there's a virtual event aimed at people interested in just that.

Duane Roen will be taking part in the fourth-annual Arizona Genealogy Day, but he also runs separate workshops on family histories.

Roen is a former English professor and dean at Arizona State University. Since he retired in 2022, he says he's been doing a lot of work in this area. He joined The Show to talk about it.

Interview highlights

People seem really interested in their family histories. Do you feel people are more interested in this now than they have been in the past — or maybe there are just more tools to help us find out about it now?

ROEN: I think there are a number of things. One, there are a lot more tools when I started doing this work. When I was a teenager, I had to go to the cemeteries. I had to go to the libraries, I had to go to the historical societies. I had to go to the courthouses. Now, almost everything that you need is online. So you never have to leave your house. The other thing that shows, like "Finding Your Roots" on PBS, has done a lot to generate interest in family history. And Arizona is a hotbed of family history for all sorts of reasons. And, you know, that's why we're having the Arizona Genealogy Day coming up on Feb. 24. ... And it's, it's going to be an exciting lineup of people that day and I hope a lot of people are able to tune in on Zoom.

<https://kjzz.org/content/1872151/arizona-hotbed-family-history>

Event Flyers

Free Virtual Event!

THE 4TH ANNUAL VIRTUAL Arizona Genealogy Day


Saturday - February 24, 2024 - 9 AM-3 PM (MST)

With presentations by:
**Leslie Carney - Asa Espanto, MLIS - Mary Feeney, MLIS
 Duane Roen, PhD - Deborah A. Abbott, PhD - Thomas MacEntee**

With special remarks by:
 AzGAB President Betsy Gottspomer - State Librarian Holly Henley
 Secretary of State Adrian Fontes

To register visit here:
<https://azsos.libcal.com/calendar/star/azgenday24>

This **FREE VIRTUAL** event is sponsored by Arizona Genealogical Advisory Board and Arizona State Library, Archives and Public Records



Free!

Arizona Genealogy Day

Saturday - April 22, 2023 - 9 AM-3 PM (MST)

Registration and details here:
<http://go.azsos.gov/azgenday23>

With presentations by:

- **J. Mark Lowe, FUGA** - Missing People: Fractured Relationships, Divorce, and Murder
- **Ari Wilkins** - Reconstructing Communities Using Sanborn Maps, Census Records and City Directories
- **Elizabeth Hodges, MA, MSLIS** - If These Walls Could Talk: How to Research Your Home
- **Wendi Goen, MA and Yahm Levin, MLIS** - Arizona Genealogy 101
- **Cyndi Ingle** - Crafting Genealogical Proof

This **FREE** event is sponsored by Arizona Genealogical Advisory Board and Arizona State Library, Archives and Public Records



Free!

Arizona Genealogy Day

Saturday - April 2, 2022 - 9 AM-3 PM (MST)

Registration and details here:
<http://go.azsos.gov/azgenday22>

with presentations by:

- **J. Mark Lowe, FUGA** - Defining Potential Migration Routes & Locating Crucial Steps to the West
- **Colleen Robledo Greene, MLIS** - An Introduction to Researching Your Mexican Ancestors
- **Brittany Styles, MLIS, and Janelle Breedveld, MLIS** - Genealogy Gems in Government Documents
- **Thomas MacEntee** - The Genealogy Do-Over: A Year of Learning from My Mistakes

This **FREE** event is sponsored by Arizona Genealogical Advisory Board and Arizona State Library, Archives and Public Records



Free!

Arizona Genealogy Day


Saturday - March 20, 2021 - 9 AM-3 PM

Registration and Details here: <http://go.azsos.gov/azgenday21>

with presentations by:

- **David E. Rencher, AG, CG, FUGA, FIGRS**
 - Arizona's Genealogy Resources from A-Z
 - Beginning Irish Genealogy - Where to Start
- **Bonnie Belza** - Learnings from the Hatbox Baby Mystery
- **Brandy Helewa** - AMPlify Your Genealogy Research with the Arizona Memory Project

This **FREE** event is sponsored by Arizona Genealogical Advisory Board and Arizona State Library, Archives and Public Records



Select Agency Social Media

Arizona Secretary of State
February 24 at 7:33 AM · 🌐

Today is Genealogy Day! It is not too late to sign up. Presentations start at 9:00am.

For more info visit <https://azsos.libcal.com/calendar/start/azgenday24>
<https://kjzz.org/-/187.../arizona-hotbed-family-history...>

Saturday - February 24, 2024 - 9 AM-3 PM (MST)

With presentations by:
**Leslie Carney - Asa Espanto, MLIS - Mary Feeney, MLIS
Duane Roen, PhD - Deborah A. Abbott, PhD - Thomas MacEntee**

With special remarks by:
AZGAB President Betsy Gottspomer - State Librarian Holly Herley
Secretary of State Adrian Fontes

To register visit here:
<https://azsos.libcal.com/calendar/start/azgenday24>

AZSOS.LIBCAL.COM
Arizona Genealogy Day 2024
The Arizona Genealogical Advisory Board and the Arizona State Library, Arc...

Arizona Secretary of State
December 8, 2023 · 🌐

Coming soon: I've learned a lot about my own family history, and you can learn to do the same with yours at Genealogy Day. Mark your calendars for February 24, 2024. For info, go here: <https://ow.ly/agW650QgWV0>

State of Arizona Research Library
December 8, 2023 · 🌐

What a fun morning we had of filming the resources we found for Secretary Fontes! We are looking forward to Genealogy Day!

Arizona Secretary of State
December 9, 2023 · 🌐

Coming soon: I've learned a lot about my own family history, and you can learn to do the same with yours at Genealogy Day. Mark your calendars for February 24, ... See more

State of Arizona Research Library
February 23 at 7:46 PM · 🌐

We are excited to have Duane Roen and other great speakers slated for tomorrow's Arizona Genealogy Day event. Register for a free spot and join us for a virtual day of learning!
<https://azsos.libcal.com/calendar/start/azgenday24>

KJZZ Phoenix
February 23 at 1:13 PM · 🌐

Duane Roen will be taking part in the fourth-annual Arizona Genealogy Day, but he also runs separate workshops on family histories. Roen is a former English pro... See more

KJZZ.ORG
Arizona is a hotbed of family history
Lots of us try to find out about our family historie...

State of Arizona Research Library
February 23 at 4:20 PM · 🌐

Exciting news!!! 📣 There is just ONE DAY left until the 4th Annual Genealogy Day! This free, virtual event is tomorrow!

Visit <https://ow.ly/uWFR50QuEB0> to see program details and to register!

1 DAY UNTIL ARIZONA GENEALOGY DAY!

Saturday, February 24th

Join us virtually to hear from professional genealogist Leslie Carney talk about using Livestock Branding to trace your roots!

Plus so much more!

Register Here
<https://azsos.libcal.com/calendar/start/azgenday24>

State of Arizona Research Library
February 17 · 🌐

We are on the final stretch! 📣 There is just ONE WEEK left until the 4th Annual Genealogy Day! This free, virtual event is on Saturday, February 24, 2024 🗓️

Visit <https://ow.ly/ziNw50QuEyV> to see program details and to register!

1 WEEK UNTIL ARIZONA GENEALOGY DAY!

Saturday, February 24th

State of Arizona Research Library staff member Asa Espanto, MLIS, Newspaper Librarian, and University of Arizona News Research Librarian Mary Feeney, MLIS, will speak on "Finding Your Family in Historical Newspapers."

Plus so much more!

Register Here
<https://azsos.libcal.com/calendar/start/azgenday24>

State of Arizona Research Library
February 10 · 🌐

There are just two weeks left until the 4th Annual Genealogy Day! This free, virtual event is on Saturday, February 24, 2024 🗓️

Visit <https://ow.ly/nYYj50QuEwg> to see program details and to register.

2 WEEKS UNTIL ARIZONA GENEALOGY DAY!

Saturday, February 24th

Join us virtually to hear from Arizona State University founding coordinator for the Project for Writing and Recording Family History Duane Roen, PhD talk about using cultural and social history to write ancestral stories!

Plus so much more!

Register Here
<https://azsos.libcal.com/calendar/start/azgenday24>

State of Arizona Research Library
February 3 · 🌐

There are just three weeks left until the 4th Annual Genealogy Day! This free, virtual event is on Saturday, February 24, 2024 🗓️

Visit <https://ow.ly/SWyH50QuEtr> to see program details and to register.

3 WEEKS UNTIL ARIZONA GENEALOGY DAY!

Saturday, February 24th

Join us virtually to hear from professional genealogist Deborah A. Abbott, PhD talk about African American Slave Research.

Plus so much more!

Register Here
<https://azsos.libcal.com/calendar/start/azgenday24>

State of Arizona Research Library
January 27 · 🌐

There are just four weeks left until the 4th Annual Genealogy Day! This free, virtual event is on Saturday, February 24, 2024 🗓️

Visit <https://ow.ly/ABRQ50QuErU> to see program details and to register.

4 WEEKS UNTIL ARIZONA GENEALOGY DAY!

Saturday, February 24th

Join us virtually to hear from professional genealogist Thomas MacEntee talk about mind mapping your genealogy research!

Plus so much more!

Register Here
<https://azsos.libcal.com/calendar/start/azgenday24>

Website announcements and social media from genealogical societies, libraries, and speakers

West Valley Genealogical Society
Discover Your Ancestry

Home ~ Calendar ~ Education ~ Membership ~ News ~ Resources ~ Store ~ About us ~ Login | Join

2024-02-24 Arizona Genealogy Day

Home » 2024-02-24 Arizona Genealogy Day

Read Your Tidbits Now!

Library Hours:
Mon & Fri, 12 pm - 4 pm
Tue, Thu & Sat, 9 am - 4 pm
Wed & Sun, Closed
(Closed 2nd Mon for Monthly Membership Meetings)

Dates Closed
May 27, 2024
Jul 04, 2024
Sep 02, 2024
Nov 28-29, 2024

Arizona Genealogy Day **Free!**

Just a short time left to register

The 4th Annual Free Virtual Arizona Genealogy Day returns on Saturday, February 24, 2024

Join the Arizona Genealogical Advisory Board and the Arizona State Library, Archives, & Public Records for a day of excitement, learning, and discovery. Whether you're a seasoned genealogist or just starting out, whether or not you have Arizona roots, there's something for everyone at this free virtual event.

Visit their [website](#) for more details!

<https://azwvgs.org/2024-02-24-arizona-genealogy-day/>

PIMA COUNTY GENEALOGY SOCIETY

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Arizona Genealogy Day 2024: FREE EVENT

From the Arizona Genealogical Advisory Board

Saturday, February 24, 2024

Arizona Genealogy Day 2024 - FREE EVENT (Arizona Events)

9:00 am to 3:00 pm

Online via Zoom

Join AzGAB and the Arizona State Library, Archives, & Public Records for a day of excitement, learning, and discovery. Whether you're a seasoned genealogist or just starting out, whether or not you have Arizona roots, there's something for everyone at this free virtual event.

<https://www.azpcgs.org/event-5493214>

ARIZONA GENEALOGICAL ADVISORY BOARD

Thank You for Attending!

Arizona Genealogy Day was a HUGE success!

Our sincere "thanks" to all the folks who attended this year, and a BIG thank you to the wonderful speakers who presented programs on a variety of genealogy topics: *Leslie Carney, Duane Roen, Deborah Abbott, Mary Feeney, and Thomas MacEntee*. We all learned new skills and expanded our genealogy knowledge.

Arizona Genealogy Day is a FREE event sponsored by Arizona Genealogical Advisory Board and Arizona State Library, Archives and Public Records. Information for our 2025 Arizona Genealogy Day will be published as soon as details are available.

Upcoming Events

March 28 - 6:30 pm Monthly Meeting

TOPIC: How to Write Your Family History Book: It's Simpler Than You Think Speaker: *Rebecca Shambelin*
For those who wish to attend virtually, visit our Event Calendar for the link.

<https://www.azgab.org/>

Thomas MacEntee's Post



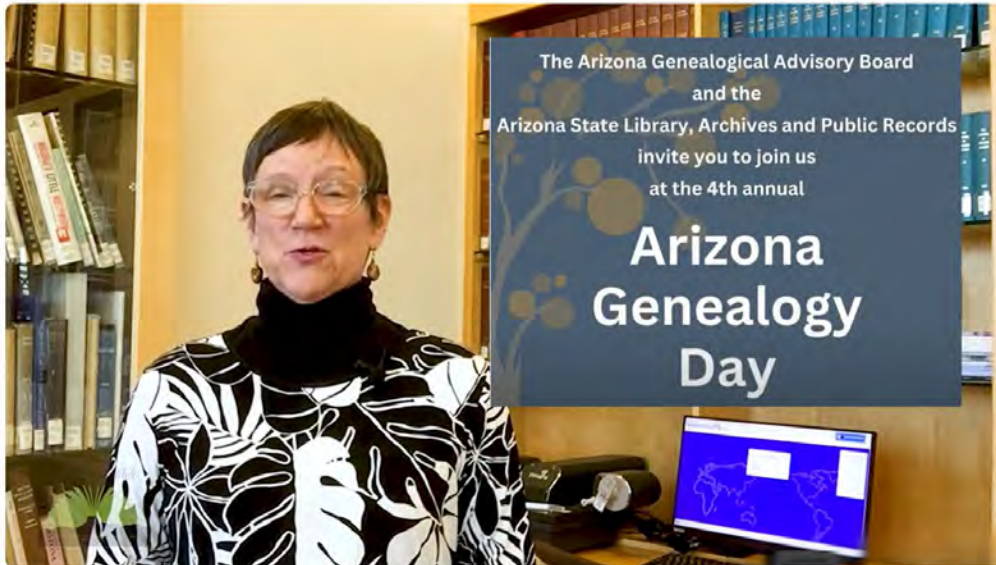
Thomas MacEntee
Founder & CEO at Genealogy Bargains
3W

FREE WEBINAR RECORDINGS from 4th Arizona Genealogy Day held this past Saturday, 24 February 2024! Check out the video for my lecture Mind Mapping: Your Genealogy Research Plan and Results as well as all the other amazing lecture ... FIVE TOTAL!
<https://lnkd.in/g/akJsmbe> #genealogy #webinars #arizona ...see more



AZ Genealogy Day 2024 Session 5: MacEntee "Mind Mapping: Your Genealogy Research Plan and Results"
<https://www.youtube.com/>

https://www.linkedin.com/posts/thomasmacentee_az-genealogy-day-2024-session-5-macentee-activity-7167943478381887490-wbsA



Arizona Genealogy Day

<https://www.youtube.com/watch?v=V7Tw4wmeIEA>

chandlerpublic LIBRARY

Search the Catalog by Keyword

Browse the Library Services Events

Events > 4th Annual Arizona Genealogy Day

This event has already occurred.

4th Annual Arizona Genealogy Day
 Saturday, February 24, 2024
 8:30 AM – 3:00 PM
 Online event

CONTACT INFO
 Contact: Yahm Levin, Arizona State Library
 Email: ylevin@azlibrary.gov

Description
 The Arizona Genealogical Advisory Board and the Arizona State Library, Archives, & Public Records are pleased to present their **fourth annual Arizona Genealogy Day**, a free, **virtual event** for the public from 8:30 am – 3:00 pm MST on Saturday, February 24, 2024.

Speakers include:

- Leslie Carney ("More than Just a Mark: Livestock Branding")
- Special Introduction by Arizona Secretary of State, Adrian Fontes about his family research journey
- Asa Espanto, MLIS and Mary Feeney, MLIS ("Finding Your Family in Historical Newspapers")
- Duane Roen, PhD ("Weaving Cultural History into Our Family History Writing")
- Deborah A. Abbott, PhD ("Strategies & Techniques: African American Slave Research")
- Thomas MacEntee ("Mind Mapping: Your Genealogy Research Plan and Results")

Program: Community Events
Suitable for: Adults
Type: Art, Culture & Heritage History & Genealogy Personal Development Speakers & Discussion
Language: English

This is a **virtual presentation**. This program is provided by the Arizona State Library, Archives & Public Records, a division of the Secretary of State, with federal funds from the Institute of Museum and Library Services.

Registration for this online presentation is required.

PROVIDING ACCESS
Preserving Arizona
 Arizona State Library, Archives and Public Records

<https://chandler.bibliocommons.com/events/6578fb02d20c652a4a049cb8>

Local and other resources who contributed a slide to our downtime slideshow

- West Valley Genealogical Society
- Arizona Historical Society Library and Archives
- Southern Arizona Genealogy Society
- Family History Society of Arizona
- Mohave Museum of History and Arts
- Hertiage Branch Library (Yuma)
- McLelland Library
- Prescott Public Library
- Chino Valley Public Library

Pima County Library
Apache Junction Public Library
Sharlot Hall Museum Research Center
Black Family Genealogy and History Society
The Arizona Room (Phoenix Public Library)
Desert Foothills Library
Sedona Public Library
Cyndi's List
Family Search
Allen County Public Library
New Mexico State Library
Mesa Temple Visitor's Center and Family Search

2024 Registration Page



[Arizona State Library, Archives and Public Records](#) / [Calendar of Events](#) / [State of Arizona Research Library Events](#)



Arizona Genealogy Day 2024



The Arizona Genealogical Advisory Board
and the
Arizona State Library, Archives, and Public Records
present a free, virtual event:

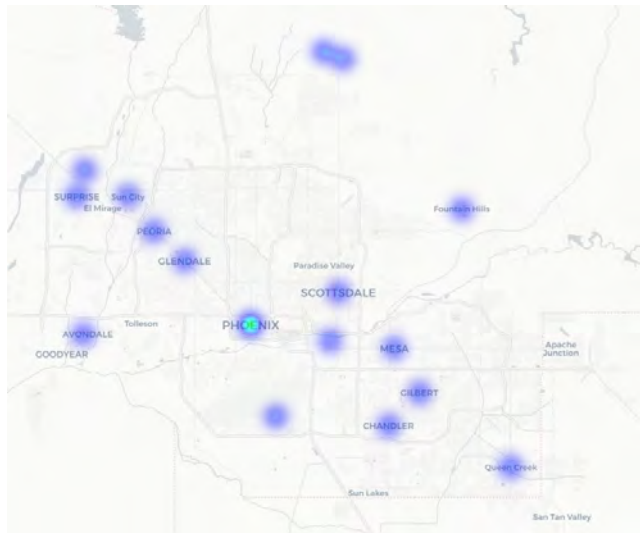
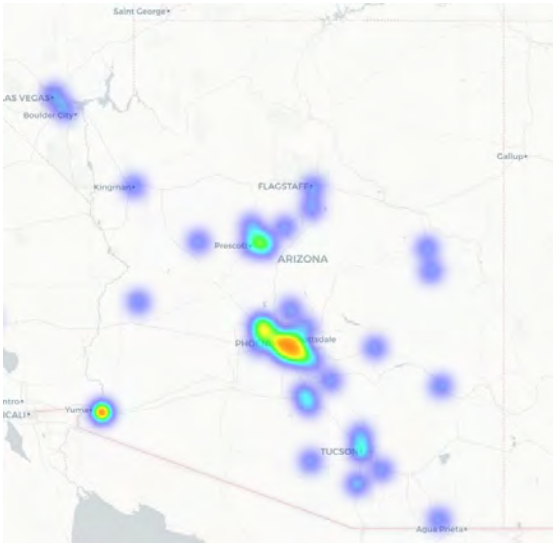
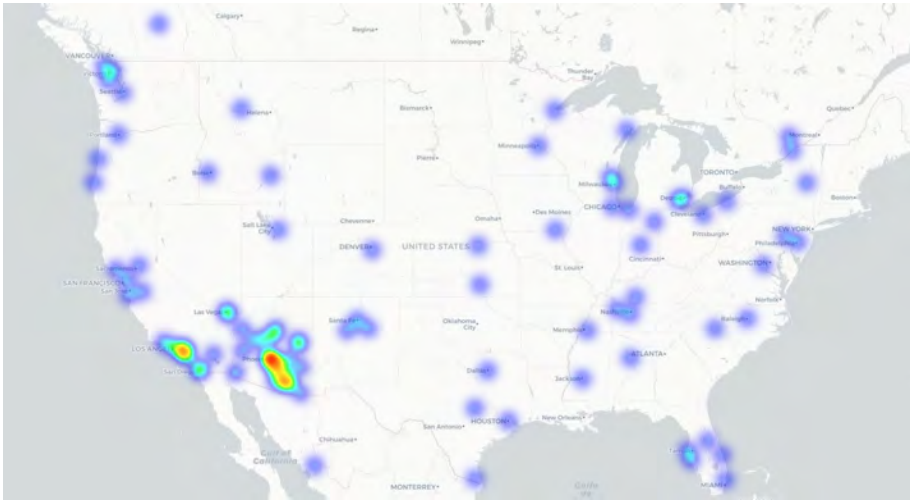
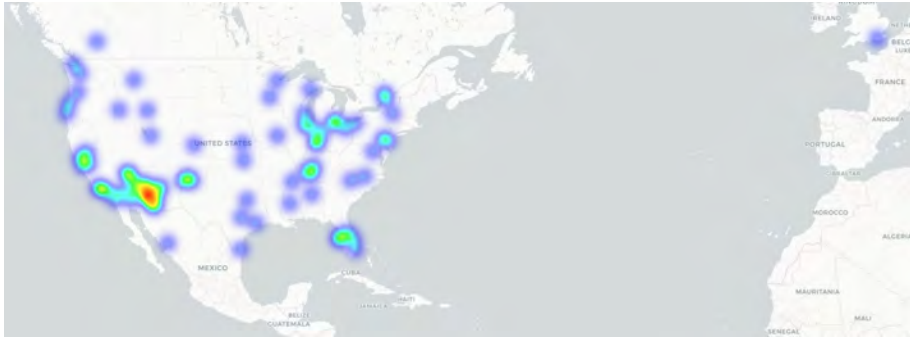
**4th Annual
Arizona Genealogy Day
Saturday, February 24, 2024**

Important Details

- Registration is FREE!
- Registration is limited to 1000 participants.
- The presentations will be on Zoom.
- To view select past recordings from this and other genealogy events from the State of Arizona Research Library, click [here](#).
- Please note that this event will be recorded and recordings made available to registrants for a specified amount of time. More information and links will be shared a couple of days after the event.
- You do not need to be an Arizona resident to attend. Everyone is welcome!
- If you have any questions, please contact us at <https://azsos.libanswers.com/form>

<https://azsos.libcal.com/calendar/star/azgenday24>

2024 Heat Map of attendees who completed survey



Registration and Attendee Data

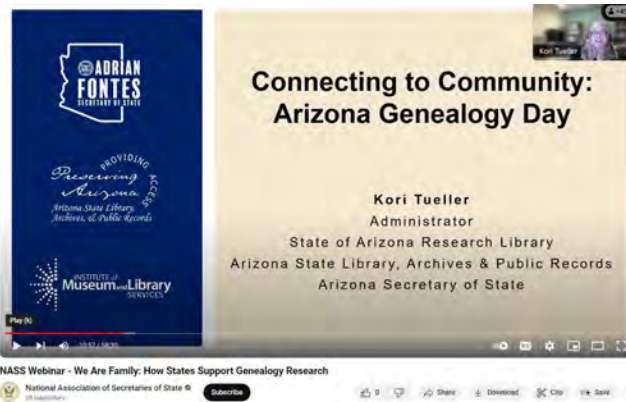
	2021	2022	2023	2024*
Registrations	473	707 (+49.5%)	815 (+15.3%)	716 (=673+43) (-12.1%)
Attendees	261	417 (+57.4%)	456 (+9.4%)	416 (=373+43) (-8.8%)

	2021	2022	2023	2024*
Session 1	213	302 (+41.8%)	352 (+16.6%)	311 (=268+43) (-11.7%)
Session 2	216	279 (+29.2%)	357 (+28%)	329 (=286+43) (-7.8%)
Lunchtime/Session 3 in 2023	205	270 (+31.7%)	348 (+28.9%)	324 (=281+43) (-6.9%)
Session 3/Session 4 in 2023	222	305 (+37.4%)	322 (+5.6%)	296 (=253+43) (-8.1%)
Session 4/Session 5 in 2023	204	327 (+60.3%)	321 (-1.8%)	307 (=264+43) (-4.4%)

Presentations to other organizations about Arizona Genealogy Day



Arizona Library Association Professional Development webinar (May 12, 2022)
“Connecting with Community: Lessons from Arizona Genealogy Day”
<https://www.youtube.com/watch?v=Oa9f-6eZkVs>



NASS Webinar (November 14, 2023)
“We Are Family: How States Support Genealogy Research”
<https://www.youtube.com/watch?v=aZcDZN4YV6w>



Breakouts 4:30-5:30 p.m. (ET)

- “Branch Out: How to Partner Societies with State or Local Libraries,” by Korina Tueller, MLIS, and Linda Caldwell McCleary, MLS—Learn the ins and outs of the Arizona State Library, Archives, and Public Records and Arizona Genealogical Advisory Board partnership for Genealogy Day and how to launch a successful event.

National Genealogical Society Focus session (coming May 2024)
“Branch Out: How to Partner Societies with State or Local Libraries”
<https://conference.ngsgenealogy.org/focus/>

Online Genealogy Resources from the Arizona State Library, Archives and Public Records

The screenshot shows a YouTube playlist interface. On the left, a video player displays the title 'Arizona Genealogy Day 2024 Session 1' and 'Mind Mapping: Your Genealogy Research Plan and Results'. Below the player are controls for 'Play all' and 'Shuffle'. A description states: 'This playlist includes recordings from Arizona Genealogy Day, as well as presentations from State of Arizona Research Library Staff on topics of genealogical interest.' On the right, a list of 9 videos is shown, including sessions from 2024 and 2023, and a catalog guide.

Genealogy Playlist, State of Arizona Research Library YouTube channel

<https://www.youtube.com/playlist?list=PLXW8MyF43pvorePqyy0HKpd7pd9LZ6rXI>

The screenshot displays the 'Arizona Genealogy Resources' LibGuide page. At the top, it features the logo for Adrian Fontes, Secretary of State, and the Arizona State Library, Archives, & Public Records logo. A navigation menu on the left lists various resources like 'Home', 'Reading Room', 'Research Library Resources', 'Arizona Collection', 'Arizona Memory Project', 'Arizona Newspapers', 'Federal Documents', 'Law Collection', 'Maps', 'Patent and Trademark Research', 'Reading Arizona eBooks', 'State Documents', 'Databases and Indexes', 'Access our Catalog', 'State Archives Resources', and 'Other Resources'. The main content area is titled 'Arizona Newspapers' and includes a search bar and a description: 'Newspapers are a rich and valuable resource for genealogy researchers. Not only do they reflect the time in which they were created, but they provide a glimpse back into our communities. They capture the everyday life of the people and places of Arizona.' Below this is a preview of a newspaper page from 'THE SNOWFLAKE HERALD' dated March 9, 1923, with several articles highlighted. A caption reads: 'Image: Selections from Snowflake Herald, March 9, 1923.' At the bottom, there is a section titled 'Arizona Newspapers: What's Available' with options for 'Print', 'Microfilm', and 'Digital' access, and a paragraph explaining the collection's scope and access policies.

Arizona Genealogy Resources LibGuide

<https://azsos.libguides.com/azgenealogy>