

# Communicating with the Techies



# Cybernavigator Communications



## Cybernavigator Program in Iowa

- New iteration of the role
- Directly communicate with County Auditors
  - 99 counties
- Role focus
  - Relationship building
  - Compliance with SOS cybersecurity administrative rules
  - Communicating cybersecurity information, alerts, etc
  - Education on cybersecurity



## Cybernavigator Role Overview

- Relationship building
  - Locals
  - State
  - Federal
- Compliance with SOS cybersecurity administrative rules
  - Metaphorical herding cats
  - Building a baseline



### Cybernavigator Role Overview

- Communicating cybersecurity information, alerts, etc
  - Relevance
  - Actionable
- Education on cybersecurity
  - Relevance
  - Actionable



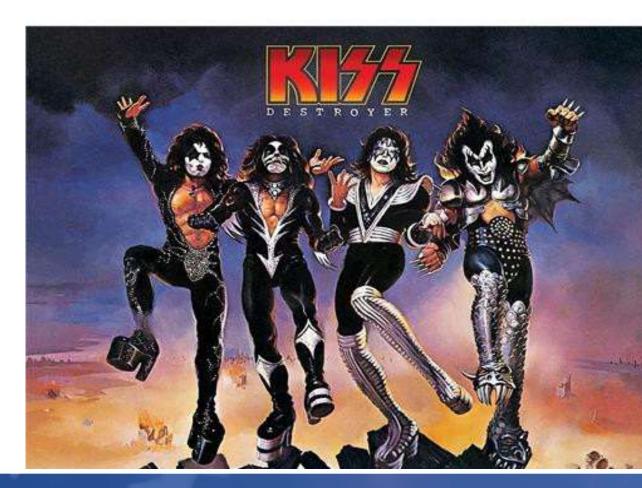
## Guide to Acronyms in Our Weekly Comms Meeting

- CISA Cybersecurity and Infrastructure Security Agency (DHS)
- DHS Dep't of Homeland Security (feds)
- EIS-GCC Election Infrastructure Subsector Gov't Coordinating Council
- FC Fusion Center (Public Safety)
- FinCEN U.S. Treasury's Financial Crimes Enforcement Network
- FN Fiscal Note
- FYSA For your situational awareness
- HSEMD Homeland Security and Emergency Mgt (state)
- HSIN Homeland Security Information Network
- IC U.S. Intelligence Community
- JFHQ Joint Forces Headquarters (Nat'l Guard)
- OCIO Office of Chief Information Officer
- SEOC State Emergency Ops Ctr (HSEMD)
- SOC Security Operations Center (OCIO)



# Kevin's <u>Favorite</u> Acronym

- •KISS:
- •Keep it Simple, Stupid





#### **Des Moines Register**

**IOWA VIEW** | **Opinion** This piece expresses the views of its author(s), separate from those of this publication.

### Secretary of State Paul Pate: The state of lowa is committed to protecting your vote

Election cybersecurity remains a race without a finish line, and my team is dedicated to staying ahead in this race.

Paul D. Pate Guest columnist

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#### Lessons Learned

- Build your comms team.
- Don't talk nerdy!
- Rely on your experts.
- Repeat things, often.
- Build documents and resources from the start.

