NASS Medallion Award

Kevin Bronson, Connecticut



Medallion Awards- Perspectives

- Secretary
 - How/Why did we choose them?
 - Who did we choose?
- Staff
 - Who did we choose
 - Best Practices
 - How and where/when to present



Medallion Awards (4 Pillars)

- Elections
 - Voter education & participation
- Civic Education
 - Teaching and the study of the subject
- Service to State Government
 - As it relates to SOS offices
- Commitment to Giving
 - Philanthropic contributions that enhanced a local area/region within your state



Connecticut's 2015-16 Awardees



Judi Beaudreau (Posthumous award)



- Awarded at the annual ROVAC Conference
- Elections
- Civic Education
- Service to State Government



Diane Smith



- Awarded at the launch of 2016 Civic Health Index
- Civic Education
 - Civic Health Index
 - Educational programs
 - Town Hall Meetings



Girl Scouts of Connecticut



- Awarded at Annual GS of CT day at the Capitol
- Voter Education
- Civics Education



Connecticut Bar Association



- Awarded at quarterly Board Meeting
- Civic Education Committee
 - Law Day and Constitution Day Programing for schools
- Service to State Government
 - Secretary's Legal Assistance Program



Civic Life Project



- Awarded at annual movie screening awards night
- Uses video storytelling as a way for students to collaborate and discover new perspectives on issues affecting their communities



Best Practices

Award Presentations

- Use an existing event
- Manage Expectations
- Social media vs. Mainstream media

Selection of Awardees

- Think about goals of your office
- Partners
- Diversity of Awardees
- Long Term



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