# NASS Medallion Award

Kevin Bronson, Connecticut



#### Medallion Awards- Perspectives

- Secretary
  - How/Why did we choose them?
  - Who did we choose?
- Staff
  - Who did we choose
  - Best Practices
    - How and where/when to present



## Medallion Awards (4 Pillars)

- Elections
  - Voter education & participation
- Civic Education
  - Teaching and the study of the subject
- Service to State Government
  - As it relates to SOS offices
- Commitment to Giving
  - Philanthropic contributions that enhanced a local area/region within your state



# Connecticut's 2015-16 Awardees



### Judi Beaudreau (Posthumous award)



- Awarded at the annual ROVAC Conference
- Elections
- Civic Education
- Service to State Government



### Diane Smith



- Awarded at the launch of 2016 Civic Health Index
- Civic Education
  - Civic Health Index
  - Educational programs
  - Town Hall Meetings



### Girl Scouts of Connecticut



- Awarded at Annual GS of CT day at the Capitol
- Voter Education
- Civics Education



#### **Connecticut Bar Association**



- Awarded at quarterly Board Meeting
- Civic Education Committee
  - Law Day and Constitution Day Programing for schools
- Service to State Government
  - Secretary's Legal Assistance Program



#### Civic Life Project



- Awarded at annual movie screening awards night
- Uses video storytelling as a way for students to collaborate and discover new perspectives on issues affecting their communities



#### **Best Practices**

**Award Presentations** 

- Use an existing event
- Manage Expectations
- Social media vs. Mainstream media

Selection of Awardees

- Think about goals of your office
- Partners
- Diversity of Awardees
- Long Term



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