

# NASS National

## FINAL/ November 14-19, 1998

---

STUDY #7928

THE TARRANCE GROUP/LAKE SNELL PERRY & ASSOCIATES

N=1,005 Youth\* (15-24 years of age)

\*Note: Some questions are split-sampled -- Version A (n=499); Version B (n=506)

Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're conducting a public opinion survey among Americans between the ages of 15 and 24. We are not selling anything and will not ask for a contribution or donation.

Can you please tell me how many American citizens between the ages of 15 and 24 live at this household?

**IF "NONE" (THANK AND TERMINATE)**

**IF "ONE" (THEN ASK, "MAY I SPEAK WITH HIM/HER?")**

(REPEAT INTRODUCTION FOR RESPONDENT AND CONTINUE)

**IF MORE THAN ONE (THEN ASK, "MAY I SPEAK WITH THE PERSON BETWEEN THE AGES OF 15 AND 24 WHO MOST RECENTLY CELEBRATED THEIR BIRTHDAY?")**

**IF "ONE OR MORE, BUT NOT HOME" (SCHEDULE A CALL BACK)**

**IF "ANY AWAY AT SCHOOL" (THEN ASK, "We're doing a survey for a non-profit organization on attitudes among young adults. Would you be willing to provide the phone number of the young adult who lives here, so we can include him/her in the survey?")**

---

1. First, are you an American citizen?

Yes (CONTINUE)

No (THANK, REPEAT INTRO/TERMINATE)

UNSURE (THANK, REPEAT INTRO/TERMINATE)

---

2. And, in what month and year were you born? (CALCULATE AND RECORD ACTUAL AGE)

**IF BORN BEFORE NOVEMBER 1973**

**.. or ...**

**IF BORN AFTER NOVEMBER 1983**

**> (THANK AND TERMINATE)**

|                       |                    |     |
|-----------------------|--------------------|-----|
| <b>VERSION 1 &lt;</b> | 15 years old ..... | 13% |
|                       | 16 .....           | 12% |
|                       | 17 .....           | 10% |
| <b>VERSION 2 &lt;</b> | 18 .....           | 10% |
|                       | 19 .....           | 8%  |
|                       | 20 .....           | 10% |
|                       | 21 .....           | 10% |
|                       | 22 .....           | 9%  |
|                       | 23 .....           | 10% |
|                       | 24 .....           | 8%  |

[NOTE – QUESTIONS ARE ASKED ON BOTH VERSIONS UNLESS OTHERWISE NOTED]

---

And when you think about the future of America –

3. Do you feel more optimistic that America's best years as a country are still ahead of us, or do you feel more worried that America's best years might already be behind us?

|  | <b>Total</b> | Ages<br>15-18 | Ages<br>19-22 | Ages<br>23-24 |
|--|--------------|---------------|---------------|---------------|
| Optimistic/best years ahead .....          | <b>51%</b>   | 53%           | 49%           | 52%           |
| Worried/best years might be behind us..... | <b>39%</b>   | 38%           | 41%           | 39%           |
| BOTH (DNR) .....                           | <b>2%</b>    | 2%            | 2%            | 2%            |
| UNSURE (DNR) .....                         | <b>7%</b>    | 7%            | 8%            | 7%            |

Now, looking ahead and thinking about things here in the U.S.--

4. What do you think is the number one issue facing our country today -- that is, what is the issue that you and perhaps your friends are most concerned about? (DO NOT READ RESPONSES, JUST RECORD)

**NOTE TO INTERVIEWER:** After completion of interview, double-check this question for proper coding. Try to fit "Others" into a pre-existing category.

|                                       |    |                              |     |
|---------------------------------------|----|------------------------------|-----|
| Abortion.....                         | 1% | Homeless/poverty .....       | 2%  |
| Agriculture/farming/ranching.....*    |    | Immigration .....            | *   |
| AIDS .....                            | 3% | Jobs .....                   | 5%  |
| Budget deficit.....*                  |    | Job training .....           | *   |
| Child care.....*                      |    | Moral concerns .....         | 4%  |
| Children's issues .....               | 1% | Politicians/incumbents ..... | 2%  |
| Clinton (President Bill).....         | 4% | Pollution.....               | 1%  |
| College/affording .....               | 1% | Property taxes .....         | *   |
| Congress .....                        | *  | Racism .....                 | 3%  |
| Cost of living .....                  | *  | Religious concerns .....     | 1%  |
| Crime .....                           | 5% | Retirement.....              | *   |
| Cuts to government programs .....     | *  | Schools/school choice.....   | *   |
| Deficit .....                         | *  | Senior citizens.....         | *   |
| Democrats/Republicans .....           | *  | Social security.....         | 2%  |
| Drugs .....                           | 6% | Taxes.....                   | 1%  |
| Economy .....                         | 5% | Tax increases .....          | *   |
| Education .....                       | 5% | Tobacco .....                | *   |
| Environment.....                      | 3% | Unemployment.....            | 1%  |
| Foreign affairs.....                  | 9% | Values .....                 | 1%  |
| Gangs .....                           | 1% | Violence.....                | 9%  |
| Government/size/regulation.....       | 3% | Wages .....                  | 1%  |
| Government spending .....             | 1% | Welfare (reform).....        | 1%  |
| Growth/overdevelopment.....           | 1% | OTHER (SPECIFY).....         | 4%  |
| Guns.....                             | 1% | UNSURE .....                 | 12% |
| Health care (cost/quality of).....    | 2% |                              |     |
| Health insurance (cost/lack of) ..... | *  |                              |     |

\*=less than 0.5 percent

And still thinking about this concern –

5. How confident are you that this issue will be dealt with successfully in the next few years? Are you...

(READ TOP TO BOTTOM, BOTTOM TO TOP)

|                           | <u>Total</u> | <u>Total/C</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|---------------------------|--------------|----------------|--------------|--------------|--------------|
| Extremely confident ..... | <b>6%</b>    |                |              |              |              |
| Very confident .....      | <b>12%</b>   | <b>18%</b>     | 18%          | 19%          | 16%          |
| Somewhat confident.....   | <b>38%</b>   |                |              |              |              |
| Not very confident.....   | <b>36%</b>   | <b>74%</b>     | 73%          | 72%          | 81%          |
| UNSURE (DNR) .....        | <b>8%</b>    |                | 9%           | 9%           | 3%           |

Now, thinking about the role of government in America –

6A. Overall, how strong of an impact would you say that government decisions have on you in your life -- would you say they have a very strong impact, somewhat of an impact, not a very strong impact, or almost no impact?

|                                |     |
|--------------------------------|-----|
| Very strong impact .....       | 27% |
| Somewhat of an impact .....    | 48% |
| Not a very strong impact ..... | 17% |
| Almost no impact .....         | 8%  |
| UNSURE (DNR).....              | 1%  |

[SPLIT]

Now, thinking about the role of elected officials in America –

6B. Overall, how strong of an impact would you say that elected officials' decisions have on you in your life -- would you say they have a very strong impact, somewhat of an impact, not a very strong impact, or almost no impact?

|                                |     |
|--------------------------------|-----|
| Very strong impact .....       | 21% |
| Somewhat of an impact .....    | 47% |
| Not a very strong impact ..... | 19% |
| Almost no impact .....         | 12% |
| UNSURE (DNR).....              | 1%  |

(COMBINATION OF SPLIT)

6A&B: Impact of Government/ elected officials combined:

|                               | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|-------------------------------|--------------|--------------|--------------|--------------|
| Very strong impact .....      | <b>24%</b>   | 25%          | 22%          | 26%          |
| Somewhat of an impact.....    | <b>48%</b>   | 51%          | 45%          | 45%          |
| Not a very strong impact..... | <b>18%</b>   | 16%          | 20%          | 19%          |
| Almost no impact .....        | <b>10%</b>   | 8%           | 13%          | 9%           |
| UNSURE (DNR) .....            | <b>1%</b>    | 1%           | *            | 1%           |

(ASK EVERYONE)

And –

7. Generally speaking, do you consider this impact as a good or a bad influence in your life?

|                     | <u>Total</u> | <u>Total/C</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|---------------------|--------------|----------------|--------------|--------------|--------------|
| Good/strongly ..... | <b>16%</b>   |                |              |              |              |
| <b>Good</b> .....   | <b>62%</b>   |                | 70%          | 60%          | 47%          |
| Good/somewhat ..... | <b>46%</b>   |                |              |              |              |
| UNSURE (DNR) .....  | <b>16%</b>   |                | 14%          | 17%          | 21%          |
| Bad/somewhat .....  | <b>14%</b>   |                |              |              |              |
| <b>Bad</b> .....    | <b>22%</b>   |                | 17%          | 23%          | 32%          |
| Bad/strongly .....  | <b>8%</b>    |                |              |              |              |

**IF CHOICE MADE, ASK:**

And do you feel strongly or  
somewhat strongly about that?

---

And, thinking specifically about the American dream –

8. Should the government do more to help families achieve the American dream, or should the government stay out of these issues and let people get ahead on their own?

|                              | <u>Total</u> | <u>Total/C</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|------------------------------|--------------|----------------|--------------|--------------|--------------|
| Govt. can help/strongly..... | <b>39%</b>   |                |              |              |              |
| <b>Govt. can help</b> .....  | <b>60%</b>   |                | 63%          | 60%          | 53%          |
| Govt. can help/somewhat..... | <b>21%</b>   |                |              |              |              |
| UNSURE (DNR) .....           | <b>4%</b>    |                | 3%           | 5%           | 6%           |
| Govt. stay out/somewhat..... | <b>13%</b>   |                |              |              |              |
| <b>Govt. stay out</b> .....  | <b>36%</b>   |                | 34%          | 36%          | 41%          |
| Govt. stay out/strongly..... | <b>23%</b>   |                |              |              |              |

**IF CHOICE MADE, ASK:**

And do you feel strongly or  
somewhat strongly about that?

---

And thinking generally about people you meet in every day life –

9. Overall, do you think most people can be trusted, or do you approach most people with caution?

|                            | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|----------------------------|--------------|--------------|--------------|--------------|
| Most can be trusted.....   | <b>32%</b>   | 35%          | 27%          | 35%          |
| Approach with caution..... | <b>65%</b>   | 60%          | 71%          | 65%          |
| BOTH (DNR).....            | <b>2%</b>    | 3%           | 1%           | *            |
| UNSURE (DNR).....          | <b>1%</b>    | 2%           | 1%           | *            |

Now I'm going to read you some different goals that young people might have. Using a scale from 10 to 1, please rate each one in terms of its importance to you personally. If a particular goal is "extremely important" to you pick a number closer to 10. If it has average importance, pick a number around 5 or 6. And if a particular goal is not really important to you pick a number closer to 1. You can select any number between 1 and 10, depending on how strongly you feel. Here is the first one -- **(READ SLOWLY AND ROTATE)**

| Not at all<br><u>Important</u> |   |   |   |   |   |   |   |   |    | Extremely<br><u>Important</u> |
|--------------------------------|---|---|---|---|---|---|---|---|----|-------------------------------|
| 1                              | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |                               |

10. Becoming successful in a career

|    |   |    |    |    |    |    |     |     |            |
|----|---|----|----|----|----|----|-----|-----|------------|
| 1% | * | 1% | 1% | 4% | 3% | 7% | 15% | 19% | <b>51%</b> |
|----|---|----|----|----|----|----|-----|-----|------------|

|   |     |
|---|-----|
| Extremely important for ages: 15-18 ..... | 49% |
| 19-22 .....                               | 54% |
| 23-24 .....                               | 48% |

11. Having a close-knit family life

|    |   |    |    |    |    |    |     |     |            |
|----|---|----|----|----|----|----|-----|-----|------------|
| 1% | * | 1% | 1% | 3% | 3% | 5% | 12% | 15% | <b>61%</b> |
|----|---|----|----|----|----|----|-----|-----|------------|

|   |     |
|---|-----|
| Extremely important for ages: 15-18 ..... | 53% |
| 19-22 .....                               | 63% |
| 23-24 .....                               | 73% |

12. Doing well financially, making a lot of money

|    |    |    |    |     |     |     |     |     |            |
|----|----|----|----|-----|-----|-----|-----|-----|------------|
| 1% | 1% | 1% | 3% | 10% | 10% | 16% | 17% | 12% | <b>29%</b> |
|----|----|----|----|-----|-----|-----|-----|-----|------------|

|   |     |
|---|-----|
| Extremely important for ages: 15-18 ..... | 24% |
| 19-22 .....                               | 36% |
| 23-24 .....                               | 25% |

13. Being a good American who cares about the good of the country

|    |    |    |    |    |    |     |     |     |            |
|----|----|----|----|----|----|-----|-----|-----|------------|
| 1% | 1% | 1% | 2% | 8% | 7% | 15% | 22% | 16% | <b>27%</b> |
|----|----|----|----|----|----|-----|-----|-----|------------|

|   |     |
|---|-----|
| Extremely important for ages: 15-18 ..... | 24% |
| 19-22 .....                               | 31% |
| 23-24 .....                               | 27% |

14. Being involved in democracy and voting

|    |    |    |    |     |    |     |     |     |            |
|----|----|----|----|-----|----|-----|-----|-----|------------|
| 4% | 2% | 4% | 3% | 14% | 7% | 12% | 18% | 11% | <b>26%</b> |
|----|----|----|----|-----|----|-----|-----|-----|------------|

|   |     |
|---|-----|
| Extremely important for ages: 15-18 ..... | 23% |
| 19-22 .....                               | 27% |
| 23-24 .....                               | 30% |

| Not at all<br><u>Important</u>  | 1  | 2  | 3  | 4  | 5   | 6  | 7   | 8   | 9   | Extremely<br><u>Important</u><br>10 |
|---|----|----|----|----|-----|----|-----|-----|-----|-------------------------------------|
| 15. Being involved in your religion and living up to your spiritual beliefs |    |    |    |    |     |    |     |     |     |                                     |
|   | 4% | 3% | 4% | 5% | 10% | 7% | 7%  | 13% | 12% | <b>37%</b>                          |
| Extremely important for ages:   |    |    |    |    |     |    |     |     |     |                                     |
| 15-18 .....   |    |    |    |    |     |    |     |     |     | 38%                                 |
| 19-22 .....   |    |    |    |    |     |    |     |     |     | 35%                                 |
| 23-24 .....   |    |    |    |    |     |    |     |     |     | 39%                                 |
| 16. Being involved and helping your community be a better place             |    |    |    |    |     |    |     |     |     |                                     |
|   | 1% | 1% | 2% | 2% | 9%  | 7% | 17% | 23% | 15% | <b>25%</b>                          |
| Extremely important for ages:   |    |    |    |    |     |    |     |     |     |                                     |
| 15-18 .....   |    |    |    |    |     |    |     |     |     | 22%                                 |
| 19-22 .....   |    |    |    |    |     |    |     |     |     | 27%                                 |
| 23-24 .....   |    |    |    |    |     |    |     |     |     | 28%                                 |
| 17. Gaining knowledge, education and skills                                 |    |    |    |    |     |    |     |     |     |                                     |
|   | *  | *  | *  | *  | 2%  | 2% | 5%  | 12% | 19% | <b>60%</b>                          |
| Extremely important for ages:   |    |    |    |    |     |    |     |     |     |                                     |
| 15-18 .....   |    |    |    |    |     |    |     |     |     | 57%                                 |
| 19-22 .....   |    |    |    |    |     |    |     |     |     | 61%                                 |
| 23-24 .....   |    |    |    |    |     |    |     |     |     | 66%                                 |

---

**(END ROTATION)**

---

And using the same scale, with one meaning not important at all, and 10 being the most important thing in your life -

18. How important is being an American to you personally?

| Not at all<br><u>Important</u> | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8   | 9   | Extremely<br><u>Important</u><br>10 |
|--------------------------------|----|----|----|----|----|----|----|-----|-----|-------------------------------------|
|                                | 2% | 1% | 1% | 1% | 5% | 4% | 9% | 16% | 14% | <b>48%</b>                          |
| Extremely likely for ages:     |    |    |    |    |    |    |    |     |     |                                     |
| 15-18 .....                    |    |    |    |    |    |    |    |     |     | 44%                                 |
| 19-22 .....                    |    |    |    |    |    |    |    |     |     | 49%                                 |
| 23-24 .....                    |    |    |    |    |    |    |    |     |     | 54%                                 |

---

Now, thinking about politics, government and current events –

19. When you were growing up, how often did you talk about politics, government or current events with your parents – would you say you talked with them often, sometimes, not very often, or never?

|                     | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|---------------------|--------------|--------------|--------------|--------------|
| Often .....         | <b>21%</b>   | 19%          | 20%          | 28%          |
| Sometimes .....     | <b>33%</b>   | 32%          | 34%          | 32%          |
| Not very often..... | <b>30%</b>   | 33%          | 29%          | 25%          |
| Never .....         | <b>16%</b>   | 16%          | 17%          | 15%          |
| UNSURE (DNR).....   | *            |              |              |              |

And, still thinking about these issues –

20. In general, how often do you now talk about politics, government or current events with your friends – would you say you talk with them often, sometimes, not very often, or never?

|                     | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|---------------------|--------------|--------------|--------------|--------------|
| Often .....         | <b>31%</b>   | 24%          | 30%          | 49%          |
| Sometimes .....     | <b>42%</b>   | 41%          | 46%          | 38%          |
| Not very often..... | <b>20%</b>   | 26%          | 17%          | 10%          |
| Never .....         | <b>7%</b>    | 9%           | 7%           | 4%           |
| UNSURE (DNR).....   | *            |              |              |              |

(ASK ON VERSION 2 ONLY/VERSION 1 -- SKIP TO Q30A/B)

21. Often things come up and people are not able to register to vote. Would state records show that you happen to be currently registered to vote, or are you not registered at this time?

|                               | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|-------------------------------|--------------|--------------|--------------|--------------|
| Yes (TO Q24) .....            | <b>70%</b>   | 52%          | 70%          | 81%          |
| No (CONTINUE) .....           | <b>28%</b>   | 46%          | 28%          | 18%          |
| UNSURE (DNR) (CONTINUE) ..... | <b>2%</b>    | 2%           | 2%           | *            |

**IF “NOT REGISTERED” IN Q21, THEN ASK:**

22. What is the main reason that you are not registered to vote? Is it because you....

(READ AND ROTATE OPTIONS)

|   | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|---|--------------|--------------|--------------|--------------|
| Have not had time to register yet .....             | <b>38%</b>   | 50%          | 35%          | 30%          |
| Have not bothered because it's not a priority ..... | <b>21%</b>   | 10%          | 25%          | 22%          |
| Do not have an interest in voting .....             | <b>14%</b>   | 6%           | 16%          | 18%          |
| Don't really know how to register .....             | <b>10%</b>   | 20%          | 7%           | 5%           |
| Have been living away from home .....               | <b>10%</b>   | 2%           | 14%          | 10%          |
| ALL OF THESE (DNR) .....                            | <b>2%</b>    | *            | 1%           | 5%           |
| OTHER (DNR) .....                                   | <b>5%</b>    | 11%          | 2%           | 8%           |
| UNSURE (DNR) .....                                  | <b>1%</b>    | 2%           | 1%           | 3%           |

**IF “NOT REGISTERED” IN Q21, THEN ASK:**

23. How likely are you to register and vote in the next presidential election two years from now – almost certain, very likely, somewhat likely, or not very likely?

|                       | <b><u>Total</u></b> | <b><u>15-18</u></b> | <b><u>19-22</u></b> | <b><u>23-24</u></b> |
|-----------------------|---------------------|---------------------|---------------------|---------------------|
| Almost certain .....  | <b>45%</b>          | 54%                 | 43%                 | 39%                 |
| Very likely .....     | <b>21%</b>          | 27%                 | 19%                 | 18%                 |
| Somewhat likely ..... | <b>17%</b>          | 5%                  | 22%                 | 18%                 |
| Not very likely ..... | <b>18%</b>          | 14%                 | 17%                 | 25%                 |

---

**IF “REGISTERED” IN Q21, THEN ASK:**

24. What was the location or office where you most recently registered to vote?

**(DO NOT READ, JUST RECORD)**

|                                     |     |
|-------------------------------------|-----|
| High school .....                   | 21% |
| College .....                       | 3%  |
| Post Office .....                   | 4%  |
| DMV/Driver’s License Bureau .....   | 15% |
| Courthouse .....                    | 8%  |
| City or Town Hall .....             | 9%  |
| Street/Sidewalk .....               | 2%  |
| Public library.....                 | 2%  |
| Social service/welfare office ..... | *   |
| Church/Synagogue/Temple .....       | 6%  |
| Shopping mall .....                 | 1%  |
| By mail.....                        | 6%  |
| Other (SPECIFY.....)                | 9%  |
| UNSURE/DON’T REMEMBER.....          | 13% |

---

(Q24/C and by age):

|                                   | <b><u>Total</u></b> | <b><u>15-18</u></b> | <b><u>19-22</u></b> | <b><u>23-24</u></b> |
|-----------------------------------|---------------------|---------------------|---------------------|---------------------|
| High school/ college .....        | <b>24%</b>          | 30%                 | 24%                 | 23%                 |
| DMV/ Driver’s License Bureau..... | <b>15%</b>          | 20%                 | 15%                 | 13%                 |
| Church/ Synagogue/ Temple .....   | <b>6%</b>           | 6%                  | 7%                  | 4%                  |
| By mail .....                     | <b>6%</b>           | 10%                 | 7%                  | 4%                  |
| Other Government buildings .....  | <b>23%</b>          | 14%                 | 23%                 | 25%                 |
| Other .....                       | <b>26%</b>          | 21%                 | 24%                 | 31%                 |



**IF “REGISTERED” IN Q21, THEN ASK:**

25. Often things come up and people are not able to vote. Would state records show that you happened to vote in the most recent election on November 3, or did something come up that prevented you from voting?

|  | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|--|--------------|--------------|--------------|--------------|
| Yes, voted ( <b>CONINTUE</b> ).....          | <b>50%</b>   | 47%          | 49%          | 53%          |
| No, did not vote ( <b>TO 28</b> ).....       | <b>49%</b>   | 50%          | 51%          | 47%          |
| UNSURE ( <b>DNR</b> ) ( <b>TO 28</b> ) ..... | *            | 3%           | *            | *            |

---

**IF “VOTED” IN Q25, THEN ASK:**

26. For you personally, what was the single most important reason that you decided to vote this year?

**(DO NOT READ, JUST RECORD)**

|  | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|--|--------------|--------------|--------------|--------------|
| <b>DIDN'T THINK ABOUT IT</b> .....                 | <b>12%</b>   | 10%          | 13%          | 11%          |
| No real reason, just did it.....                   | 7%           |              |              |              |
| Turned 18, became eligible .....                   | 3%           |              |              |              |
| Family/parents/spouse/sibling/friend told me ..... | 1%           |              |              |              |
| I always vote/habit.....                           | 1%           |              |              |              |
| <b>CIVICS</b> .....                                | <b>28%</b>   | 29%          | 22%          | 37%          |
| My duty/responsibility.....                        | 17%          |              |              |              |
| It's my right .....                                | 7%           |              |              |              |
| For the future/it matters .....                    | 4%           |              |              |              |
| <b>EFFICACY</b> .....                              | <b>29%</b>   | 34%          | 32%          | 22%          |
| To voice my opinion.....                           | 12%          |              |              |              |
| To make a difference .....                         | 8%           |              |              |              |
| Can't complain unless you vote .....               | 3%           |              |              |              |
| My vote counts/every vote counts .....             | 6%           |              |              |              |
| <b>SPECIFIC ISSUES/CANDIDATES</b> .....            | <b>19%</b>   | 10%          | 21%          | 18%          |
| Support specific/my candidate.....                 | 9%           |              |              |              |
| Oppose specific/ other candidate .....             | 2%           |              |              |              |
| Support specific issue/my issue (s) .....          | 7%           |              |              |              |
| Oppose specific issue/ other issue (s) .....       | *            |              |              |              |
| <b>PARTISAN REASONS</b> .....                      | <b>7%</b>    | 3%           | 7%           | 8%           |
| Support Democrats .....                            | 2%           |              |              |              |
| Support Republicans.....                           | 2%           |              |              |              |
| To oppose/send a message to Clinton.....           | *            |              |              |              |
| Vote for third party position/candidate.....       | *            |              |              |              |
| Party protest vote.....                            | 2%           |              |              |              |
| Part of school/class assignment .....              | 1%           |              |              |              |
| <b>OTHER</b> .....                                 | 3%           |              |              |              |
| <b>UNSURE (DNR)</b> .....                          | 2%           |              |              |              |

27. (Question omitted prior to fielding of survey)

---

**(EVERYONE IN VERSION 2)**

Now, let me read to you a list of reasons that some people have given to explain why many young people do not vote –

28. Please tell me, in your own opinion, which one of the following is the most common reason that young people do not vote – **(READ AND ROTATE)**

|   | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|---|--------------|--------------|--------------|--------------|
| They are not eligible because they have recently moved and are not registered.....            | <b>3%</b>    | *            | 4%           | 3%           |
| There is no difference between the candidates .....   | <b>4%</b>    | 1%           | 5%           | 3%           |
| They do not have enough information about the candidates running .....                        | <b>25%</b>   | 33%          | 25%          | 23%          |
| They do not have enough time in their busy lives.....   | <b>15%</b>   | 20%          | 16%          | 11%          |
| They don't think their vote makes a difference .....  | <b>26%</b>   | 23%          | 24%          | 31%          |
| They do not like politics or the candidates running and therefore protest by not voting ..... | <b>10%</b>   | 7%           | 9%           | 13%          |
| The mud-slinging and negative campaigns are a turnoff .....                                   | <b>15%</b>   | 13%          | 16%          | 13%          |
| UNSURE (DNR) .....  | <b>1%</b>    | 2%           | *            | 1%           |
| OTHER (DNR).....  | <b>1%</b>    | 2%           | 1%           | 1%           |

---

And thinking back to the most recent November 3<sup>rd</sup> election –

29. Did you personally receive a piece of mail or a telephone call from any candidate running for office?

|                    | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|--------------------|--------------|--------------|--------------|--------------|
| Yes.....           | <b>46%</b>   | 36%          | 45%          | 54%          |
| No.....            | <b>53%</b>   | 62%          | 53%          | 45%          |
| UNSURE (DNR) ..... | <b>2%</b>    | 3%           | 2%           | *            |

**(ASK OF EVERYONE – BOTH VERSIONS 1 & 2)**

Now I am going to read you a list of activities or experiences in which some young people have participated in the past. For each one, please tell me whether you have done this in the last few years:

**IF CHOICE MADE, ASK:** How likely is it that you would do this in the future -- extremely likely, somewhat likely, not very likely or not at all likely?

| HAVE DONE THIS/   |                           |                           |                             | HAVE <u>NOT</u> DONE THIS/    |                           |                           |                             |                        |
|---|---------------------------|---------------------------|-----------------------------|-------------------------------|---------------------------|---------------------------|-----------------------------|------------------------|
| LIKELYHOOD OF DOING IN FUTURE   |                           |                           |                             | LIKELYHOOD OF DOING IN FUTURE |                           |                           |                             |                        |
| Extremely<br><u>Likely</u>  | Somewhat<br><u>Likely</u> | Not very<br><u>Likely</u> | Not at all<br><u>Likely</u> | Extremely<br><u>Likely</u>    | Somewhat<br><u>Likely</u> | Not very<br><u>Likely</u> | Not at all<br><u>Likely</u> | UNSURE<br><u>(DNR)</u> |
| 30A. Helped an elderly or disabled friend or neighbor                     |                           |                           |                             |                               |                           |                           |                             |                        |
| 64%   | 22%                       | 1%                        | *                           | 3%                            | 6%                        | 2%                        | 1%                          | *                      |
| <b>Total/C</b>  | <b>87%</b>                |                           |                             |                               |                           | <b>13%</b>                |                             |                        |
| 15-18   | 88%                       |                           |                             |                               |                           | 12%                       |                             |                        |
| 19-22   | 88%                       |                           |                             |                               |                           | 12%                       |                             |                        |
| 23-24   | 84%                       |                           |                             |                               |                           | 16%                       |                             |                        |
| 30B. Donated money, clothes or food to a community or church organization |                           |                           |                             |                               |                           |                           |                             |                        |
| 68%   | 21%                       | *                         | *                           | 2%                            | 7%                        | 1%                        | *                           | *                      |
| <b>Total/C</b>  | <b>90%</b>                |                           |                             |                               |                           | <b>10%</b>                |                             |                        |
| 15-18   | 93%                       |                           |                             |                               |                           | 7%                        |                             |                        |
| 19-22   | 87%                       |                           |                             |                               |                           | 13%                       |                             |                        |
| 23-24   | 88%                       |                           |                             |                               |                           | 12%                       |                             |                        |
| 31A. Volunteered in a political campaign                                  |                           |                           |                             |                               |                           |                           |                             |                        |
| 6%  | 8%                        | 2%                        | 1%                          | 4%                            | 19%                       | 30%                       | 30%                         | 1%                     |
| <b>Total/C</b>  | <b>16%</b>                |                           |                             |                               |                           | <b>84%</b>                |                             |                        |
| 15-18   | 18%                       |                           |                             |                               |                           | 82%                       |                             |                        |
| 19-22   | 13%                       |                           |                             |                               |                           | 87%                       |                             |                        |
| 23-24   | 17%                       |                           |                             |                               |                           | 83%                       |                             |                        |
| 31B. Run for an elected leadership type position                          |                           |                           |                             |                               |                           |                           |                             |                        |
| 10%   | 9%                        | 3%                        | 1%                          | 4%                            | 13%                       | 28%                       | 31%                         | 1%                     |
| <b>Total/C</b>  | <b>24%</b>                |                           |                             |                               |                           | <b>76%</b>                |                             |                        |
| 15-18   | 31%                       |                           |                             |                               |                           | 69%                       |                             |                        |
| 19-22   | 17%                       |                           |                             |                               |                           | 83%                       |                             |                        |
| 23-24   | 22%                       |                           |                             |                               |                           | 78%                       |                             |                        |

**HAVE DONE THIS/****HAVE NOT DONE THIS/****LIKELIHOOD OF DOING IN FUTURE**

Extremely Likely    Somewhat Likely    Not very Likely    Not at all Likely

**LIKELIHOOD OF DOING IN FUTURE**

Extremely Likely    Somewhat Likely    Not very Likely    Not at all Likely    UNSURE (DNR)

32A. Volunteered for a homeless shelter, Red Cross, environmental group or other community organization

32%      19%      2%      \*      10%      23%      8%      6%      \*

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>53%</b> | <b>47%</b> |
| 15-18          | 57%        | 43%        |
| 19-22          | 50%        | 50%        |
| 23-24          | 46%        | 54%        |

32B. Volunteered at a church, synagogue, temple or other religious organization

39%      17%      3%      \*      2%      16%      12%      12%      \*

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>58%</b> | <b>42%</b> |
| 15-18          | 64%        | 36%        |
| 19-22          | 55%        | 45%        |
| 23-24          | 52%        | 48%        |

33A. Joined a club or organization that deals with government or politics – like the Debate or Model UN Club

6%      5%      2%      1%      3%      16%      35%      31%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>14%</b> | <b>86%</b> |
| 15-18          | 20%        | 80%        |
| 19-22          | 8%         | 92%        |
| 23-24          | 10%        | 90%        |

33B. Joined a club or organization that does not deal with politics or government – like Drama, Band or Yearbook

36%      18%      6%      5%      2%      7%      13%      13%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>64%</b> | <b>36%</b> |
| 15-18          | 77%        | 23%        |
| 19-22          | 57%        | 43%        |
| 23-24          | 49%        | 51%        |

34A. Read a magazine about government, politics or current events nearly every week

25%      17%      2%      1%      3%      17%      21%      14%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>44%</b> | <b>56%</b> |
| 15-18          | 45%        | 55%        |
| 19-22          | 38%        | 62%        |
| 23-24          | 57%        | 43%        |

**HAVE DONE THIS/****HAVE NOT DONE THIS/****LIKELIHOOD OF DOING IN FUTURE**

Extremely Likely    Somewhat Likely    Not very Likely    Not at all Likely

**LIKELIHOOD OF DOING IN FUTURE**

Extremely Likely    Somewhat Likely    Not very Likely    Not at all Likely    UNSURE (DNR)

34B. Read a book about politics, government or current events that was not assigned by a teacher

19%      13%      4%      1%      3%      20%      20%      20%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>37%</b> | <b>63%</b> |
| 15-18          | 30%        | 70%        |
| 19-22          | 40%        | 60%        |
| 23-24          | 45%        | 55%        |

35A. Went with your parents to vote in an election

18%      13%      5%      3%      10%      13%      15%      21%      2%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>39%</b> | <b>61%</b> |
| 15-18          | 40%        | 60%        |
| 19-22          | 43%        | 57%        |
| 23-24          | 28%        | 72%        |

35B. Played in organized competitive sports

41%      18%      8%      3%      3%      9%      10%      10%      \*

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>69%</b> | <b>31%</b> |
| 15-18          | 73%        | 27%        |
| 19-22          | 67%        | 33%        |
| 23-24          | 63%        | 37%        |

36A. Wrote a letter to a newspaper or government official

11%      12%      5%      2%      4%      25%      22%      18%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>30%</b> | <b>70%</b> |
| 15-18          | 34%        | 66%        |
| 19-22          | 24%        | 76%        |
| 23-24          | 32%        | 68%        |

36B. Participated in a march or demonstration for a political cause

6%      7%      3%      \*      4%      22%      32%      27%      1%

|                |            |            |
|----------------|------------|------------|
| <b>Total/C</b> | <b>15%</b> | <b>85%</b> |
| 15-18          | 15%        | 85%        |
| 19-22          | 15%        | 85%        |
| 23-24          | 17%        | 83%        |

Now, I am going to read to you a series of statements that some young people have made about government and politics in our country. Please listen as I read each one and tell me if you agree or disagree with the statement.

**(READ AND ROTATE)**

**IF CHOICE MADE, ASK:** Is that strongly (agree/disagree) or somewhat (agree/disagree)?

|  | AGREE        |              | UN-         | NO           | DISAGREE     |              |
|--|--------------|--------------|-------------|--------------|--------------|--------------|
|  | <u>Strng</u> | <u>Smwht</u> | <u>SURE</u> | <u>DIFF.</u> | <u>Smwht</u> | <u>Strng</u> |
|  |              |              | (DNR)       | (DNR)        |              |              |
| 37A. My friends don't like politics and neither do I<br>(PROMPT: DO YOU AGREE OR<br>DISAGREE WITH THIS STATEMENT?) | 13%          | 18%          | *           | 1%           | 31%          | 38%          |
| <b>Total/C</b>   |              | <b>31%</b>   |             |              |              | <b>68%</b>   |
| 15-18  |              | 33%          |             |              |              | 65%          |
| 19-22  |              | 34%          |             |              |              | 66%          |
| 23-24  |              | 18%          |             |              |              | 82%          |
| 37B. Parents don't encourage young people to get<br>involved in current events                                     | 19%          | 25%          | 1%          | *            | 30%          | 25%          |
| <b>Total/C</b>   |              | <b>44%</b>   |             |              |              | <b>55%</b>   |
| 15-18  |              | 39%          |             |              |              | 60%          |
| 19-22  |              | 43%          |             |              |              | 55%          |
| 23-24  |              | 56%          |             |              |              | 42%          |
| 38A. Voting in elections has little to do with the way<br>that real decisions are made in our country              | 18%          | 20%          | 1%          | *            | 28%          | 32%          |
| <b>Total/C</b>   |              | <b>38%</b>   |             |              |              | <b>60%</b>   |
| 15-18  |              | 36%          |             |              |              | 62%          |
| 19-22  |              | 44%          |             |              |              | 54%          |
| 23-24  |              | 31%          |             |              |              | 67%          |
| 38B. Voting in elections is one of the most important<br>rights we have as American citizens                       | 62%          | 26%          | *           | *            | 8%           | 4%           |
| <b>Total/C</b>   |              | <b>87%</b>   |             |              |              | <b>12%</b>   |
| 15-18  |              | 87%          |             |              |              | 12%          |
| 19-22  |              | 87%          |             |              |              | 13%          |
| 23-24  |              | 90%          |             |              |              | 10%          |
| 39A. The schools do not do a very good job giving<br>young people the information needed to vote                   | 32%          | 23%          | 2%          | *            | 20%          | 23%          |
| <b>Total/C</b>   |              | <b>55%</b>   |             |              |              | <b>43%</b>   |
| 15-18  |              | 50%          |             |              |              | 48%          |
| 19-22  |              | 60%          |             |              |              | 38%          |
| 23-24  |              | 57%          |             |              |              | 38%          |

|   | <u>AGREE</u> |              | <u>UN-</u>  | <u>NO</u>    | <u>DISAGREE</u> |              |
|---|--------------|--------------|-------------|--------------|-----------------|--------------|
|   | <u>Strng</u> | <u>Smwht</u> | <u>SURE</u> | <u>DIFE.</u> | <u>Smwht</u>    | <u>Strng</u> |
| 39B. You can't trust politicians because most are dishonest   | 31%          | 27%          | 2%          | *            | 31%             | 10%          |
| <b>Total/C</b>  | <b>57%</b>   |              |             |              | <b>41%</b>      |              |
| 15-18   | 52%          |              |             |              | 45%             |              |
| 19-22   | 61%          |              |             |              | 37%             |              |
| 23-24   | 62%          |              |             |              | 38%             |              |
| 40A. Our generation has an important voice but no one seems to hear it  | 41%          | 26%          | 1%          | *            | 22%             | 11%          |
| <b>Total/C</b>  | <b>66%</b>   |              |             |              | <b>33%</b>      |              |
| 15-18   | 66%          |              |             |              | 34%             |              |
| 19-22   | 68%          |              |             |              | 31%             |              |
| 23-24   | 62%          |              |             |              | 36%             |              |
| 40B. The most important thing I can do as a citizen is to help others   | 66%          | 28%          | *           | *            | 4%              | 2%           |
| <b>Total/C</b>  | <b>94%</b>   |              |             |              | <b>6%</b>       |              |
| 15-18   | 95%          |              |             |              | 5%              |              |
| 19-22   | 94%          |              |             |              | 5%              |              |
| 23-24   | 91%          |              |             |              | 8%              |              |
| 41A. Things are so complicated and the problems facing the country are so big that it doesn't seem like my vote really matters. | 17%          | 17%          | 1%          | *            | 24%             | 42%          |
| <b>Total/C</b>  | <b>34%</b>   |              |             |              | <b>65%</b>      |              |
| 15-18   | 34%          |              |             |              | 65%             |              |
| 19-22   | 38%          |              |             |              | 61%             |              |
| 23-24   | 23%          |              |             |              | 75%             |              |
| 41B. Government is run by a few big interests looking out for themselves, not for the benefit of all.                           | 30%          | 34%          | 1%          | *            | 23%             | 12%          |
| <b>Total/C</b>  | <b>64%</b>   |              |             |              | <b>35%</b>      |              |
| 15-18   | 56%          |              |             |              | 43%             |              |
| 19-22   | 67%          |              |             |              | 31%             |              |
| 23-24   | 74%          |              |             |              | 25%             |              |
| 42A. The two traditional parties – Republican and Democrat – do not represent the views of people in my generation.             | 19%          | 23%          | 2%          | 1%           | 38%             | 18%          |
| <b>Total/C</b>  | <b>42%</b>   |              |             |              | <b>56%</b>      |              |
| 15-18   | 39%          |              |             |              | 58%             |              |
| 19-22   | 43%          |              |             |              | 54%             |              |
| 23-24   | 47%          |              |             |              | 52%             |              |

|   | AGREE        |              | UN-         | NO           | DISAGREE     |              |
|---|--------------|--------------|-------------|--------------|--------------|--------------|
|   | <u>Strng</u> | <u>Smwht</u> | <u>SURE</u> | <u>DIFE.</u> | <u>Smwht</u> | <u>Strng</u> |
| 42B. Young people would vote more often if there were more independent or third-party candidates to vote for. | 21%          | 29%          | 2%          | 1%           | 27%          | 20%          |
| <b>Total/C</b>  |              | <b>50%</b>   |             |              |              | <b>47%</b>   |
| 15-18   |              | 51%          |             |              |              | 46%          |
| 19-22   |              | 50%          |             |              |              | 47%          |
| 23-24   |              | 48%          |             |              |              | 49%          |

Now I would like to read you a list of some specific suggestions that have been made about how to get young people more involved in community and political activities. Please listen as I read this list and tell me, for each one, whether you think bringing about this kind of change would make young people ... a lot more likely to get involved, somewhat more likely, a little more likely, or would make them no more likely to get involved in community and political activities. (RANDOMIZE)

|  | ----- LIKELY ----- |                 |                 |             |               |              |
|--|--------------------|-----------------|-----------------|-------------|---------------|--------------|
|  | <u>A Lot</u>       | <u>Somewhat</u> | <u>A little</u> | <u>No</u>   | <u>UNSURE</u> | <u>NO</u>    |
|  | <u>More</u>        |                 |                 | <u>More</u> | <u>(DNR)</u>  | <u>DIFF.</u> |
| 43A. Giving high school students extra credit toward graduation if they get involved in community service projects<br>(PROMPT: WOULD THIS CHANGE MAKE YOU PERSONALLY A LOT MORE, SOMEWHAT MORE, A LITTLE MORE, OR NO MORE LIKELY TO GET INVOLVED IN COMMUNITY AND POLITICAL ACTIVITIES?) | 56%                | 28%             | 8%              | 7%          | 1%            | *            |
|  | <u>A Lot</u>       |                 |                 |             |               |              |
|  | <u>More</u>        | <u>Other</u>    |                 |             |               |              |
| <b>Total/C</b>   | <b>56%</b>         | <b>44%</b>      |                 |             |               |              |
| 15-18  | 58%                | 42%             |                 |             |               |              |
| 19-22  | 55%                | 45%             |                 |             |               |              |
| 23-24  | 54%                | 46%             |                 |             |               |              |
| 43B. Giving high school students extra credit for volunteering in political campaigns.   | 44%                | 33%             | 10%             | 12%         | 1%            | 1%           |
| <b>Total/C</b>   | <b>44%</b>         | <b>56%</b>      |                 |             |               |              |
| 15-18  | 49%                | 51%             |                 |             |               |              |
| 19-22  | 44%                | 56%             |                 |             |               |              |
| 23-24  | 34%                | 66%             |                 |             |               |              |
| 44A. Holding mock or simulated elections in school.  | 27%                | 39%             | 18%             | 16%         | 1%            | *            |
| <b>Total/C</b>   | <b>27%</b>         | <b>73%</b>      |                 |             |               |              |
| 15-18  | 25%                | 75%             |                 |             |               |              |
| 19-22  | 28%                | 72%             |                 |             |               |              |
| 23-24  | 26%                | 74%             |                 |             |               |              |



|      |   |            |            |     |     |    |    |
|------|---|------------|------------|-----|-----|----|----|
| 44B. | Having students participate in contests on current events modeled after TV game shows like Jeopardy.        | 20%        | 41%        | 14% | 24% | 1% | 1% |
|      | <b>Total/C</b>  | <b>20%</b> | <b>80%</b> |     |     |    |    |
|      | 15-18   | 21%        | 79%        |     |     |    |    |
|      | 19-22   | 21%        | 79%        |     |     |    |    |
|      | 23-24   | 18%        | 82%        |     |     |    |    |
| 45A. | Having high schools help students to register to vote.  | 46%        | 32%        | 16% | 6%  | 1% | *  |
|      | <b>Total/C</b>  | <b>46%</b> | <b>54%</b> |     |     |    |    |
|      | 15-18   | 37%        | 63%        |     |     |    |    |
|      | 19-22   | 54%        | 46%        |     |     |    |    |
|      | 23-24   | 49%        | 51%        |     |     |    |    |
| 45B. | Allowing students to repay student loans by working in community service jobs.                              | 52%        | 31%        | 9%  | 8%  | *  | *  |
|      | <b>Total/C</b>  | <b>52%</b> | <b>48%</b> |     |     |    |    |
|      | 15-18   | 46%        | 54%        |     |     |    |    |
|      | 19-22   | 56%        | 44%        |     |     |    |    |
|      | 23-24   | 56%        | 44%        |     |     |    |    |
| 46A. | Changing American government classes to be more participatory and based less on traditional book learning.  | 36%        | 39%        | 14% | 10% | 1% | *  |
|      | <b>Total/C</b>  | <b>36%</b> | <b>64%</b> |     |     |    |    |
|      | 15-18   | 35%        | 65%        |     |     |    |    |
|      | 19-22   | 38%        | 62%        |     |     |    |    |
|      | 23-24   | 37%        | 63%        |     |     |    |    |
| 46B. | Holding televised debates between presidential candidates that are organized and moderated by young people. | 25%        | 44%        | 15% | 17% | *  | *  |
|      | <b>Total/C</b>  | <b>25%</b> | <b>75%</b> |     |     |    |    |
|      | 15-18   | 25%        | 75%        |     |     |    |    |
|      | 19-22   | 25%        | 75%        |     |     |    |    |
|      | 23-24   | 23%        | 77%        |     |     |    |    |

Now I would like to read you a list of statements that some young voters have made about their decision to vote. Please listen as I read this list and tell me, for each one, whether you think this argument is convincing or not very convincing. **(RANDOMIZE)**

**IF CHOICE MADE, ASK:** And do you feel strongly about that?

|   | CONVINCING   |              | UNSURE       |                             | NOT CONVINCING |              |
|---|--------------|--------------|--------------|-----------------------------|----------------|--------------|
|   | <u>Strng</u> | <u>Smwht</u> | <u>(DNR)</u> | <u>BOTH</u><br><u>(DNR)</u> | <u>Smwht</u>   | <u>Strng</u> |
| 47. If I don't like the way things are going in the country,<br>I don't have a right to complain unless I vote.<br><b>(PROMPT: DO YOU FIND THIS<br/>ARGUMENT FOR VOTING CONVINCING<br/>OR NOT VERY CONVINCING?)</b> | 49%          | 17%          | *            | *                           | 13%            | 20%          |
| <b>Total/C</b>  | <b>66%</b>   |              |              |                             | <b>33%</b>     |              |
| 15-18   | 65%          |              |              |                             | 35%            |              |
| 19-22   | 66%          |              |              |                             | 33%            |              |
| 23-24   | 69%          |              |              |                             | 31%            |              |
| 48. If people like me never vote and other people<br>always vote – the result will usually be decisions<br>that benefit other people; not me  | 27%          | 24%          | 2%           | *                           | 25%            | 23%          |
| <b>Total/C</b>  | <b>51%</b>   |              |              |                             | <b>47%</b>     |              |
| 15-18   | 50%          |              |              |                             | 48%            |              |
| 19-22   | 55%          |              |              |                             | 44%            |              |
| 23-24   | 47%          |              |              |                             | 52%            |              |
| 49. The decline in young people voting is a serious<br>national problem.  | 48%          | 26%          | 1%           | *                           | 18%            | 8%           |
| <b>Total/C</b>  | <b>73%</b>   |              |              |                             | <b>25%</b>     |              |
| 15-18   | 74%          |              |              |                             | 25%            |              |
| 19-22   | 71%          |              |              |                             | 27%            |              |
| 23-24   | 76%          |              |              |                             | 23%            |              |
| 50. If people stop voting, we will lose our democracy.  | 49%          | 23%          | 1%           | *                           | 15%            | 12%          |
| <b>Total/C</b>  | <b>71%</b>   |              |              |                             | <b>28%</b>     |              |
| 15-18   | 73%          |              |              |                             | 27%            |              |
| 19-22   | 69%          |              |              |                             | 30%            |              |
| 23-24   | 74%          |              |              |                             | 26%            |              |

---

**(END ROTATION)**

When thinking about political campaigns –

51. If you were planning to vote in the next election and wanted to get information about candidates and issues, where would you go to find the most trustworthy information? **(READ AND ROTATE LIST)**

|  | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|--|--------------|--------------|--------------|--------------|
| TV .....   | <b>8%</b>    | 8%           | 8%           | 6%           |
| Radio .....  | <b>2%</b>    | 2%           | 1%           | 3%           |
| Newspaper .....                                    | <b>21%</b>   | 19%          | 23%          | 21%          |
| Internet .....                                     | <b>19%</b>   | 17%          | 20%          | 24%          |
| Mail .....   | <b>2%</b>    | 2%           | 3%           | *            |
| Family .....                                       | <b>13%</b>   | 15%          | 12%          | 9%           |
| Friends .....                                      | <b>3%</b>    | 2%           | 3%           | 3%           |
| Teachers .....                                     | <b>6%</b>    | 10%          | 3%           | 1%           |
| The political parties .....                        | <b>8%</b>    | 10%          | 7%           | 5%           |
| or   |              |              |              |              |
| A non-partisan voter information organization..... | <b>13%</b>   | 9%           | 13%          | 22%          |
| OTHER (SPECIFY).....                               | <b>2%</b>    | 2%           | 2%           | 2%           |
| UNSURE (DNR).....                                  | <b>5%</b>    | 5%           | 4%           | 3%           |

And thinking generally about politics and government –

52. When it comes to reading the newspaper or watching the news on TV, how much attention do you ... specifically pay to issues in politics and government --- – a great deal, quite a bit, just some, or very little?

|                   | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|-------------------|--------------|--------------|--------------|--------------|
| Great deal .....  | <b>12%</b>   | 9%           | 13%          | 17%          |
| Quite a bit ..... | <b>31%</b>   | 30%          | 31%          | 32%          |
| Just some .....   | <b>36%</b>   | 38%          | 35%          | 36%          |
| Very little.....  | <b>21%</b>   | 22%          | 21%          | 16%          |
| UNSURE (DNR)..... | *            | 1%           | *            | *            |

53. Can you tell me the name of the Governor in your state? **(DO NOT READ RESPONSES)**

Yes, can mention a name..... 67%  
No, cannot recall name..... 30%  
UNSURE ..... 2%

54. Can you tell me the name of the Vice President of the United States? **(DO NOT READ RESPONSES)**

Yes, Al Gore ..... 79%  
No, cannot recall name..... 19%  
UNSURE ..... 2%

55. How long is one term for a member of the U.S. House of Representatives?

**(DO NOT READ RESPONSES)**

Two years ..... 37%  
Other answer ..... 43%  
UNSURE ..... 20%

QUESTIONS 53-55: KNOWLEDGE

| <u>Number Correct</u> | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|-----------------------|--------------|--------------|--------------|--------------|
| Three .....           | <b>25%</b>   | 21%          | 26%          | 31%          |
| Two.....              | <b>44%</b>   | 41%          | 44%          | 51%          |
| One .....             | <b>21%</b>   | 26%          | 21%          | 12%          |
| Zero .....            | <b>10%</b>   | 12%          | 9%           | 6%           |

Now for statistical purposes only, I am going to ask you a series of additional demographic questions --

56. Are you currently a student in school?

Yes (**CONTINUE**) ..... 68%  
 No (**TO Q60**) ..... 32%  
 UNSURE (**DNR**) (**TO Q60**) ..... \*

STUDENT STATUS

|                       | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|-----------------------|--------------|--------------|--------------|--------------|
| High School.....      | <b>39%</b>   | 85%          | 2%           | *            |
| College Student ..... | <b>27%</b>   | 9%           | 52%          | 20%          |
| Non-Student.....      | <b>32%</b>   | 6%           | 43%          | 71%          |
| Other.....            | <b>2%</b>    | *            | 2%           | 8%           |

**IF "YES" IN Q56, THEN ASK:**

57. What grade or year of school are you in?

(CONTINUE) < 8<sup>th</sup> Grade or below ..... \*  
 9<sup>th</sup> Grade..... 4%  
 10<sup>th</sup> Grade..... 17%  
 11<sup>th</sup> Grade ..... 18%  
 12<sup>th</sup> Grade ..... 17%  
  
 Technical/Vocational school ..... 2%  
 1<sup>st</sup> or 2<sup>nd</sup> year of college ..... 23%  
 3<sup>rd</sup> or 4<sup>th</sup> year of college ..... 16%  
 College graduate ..... 1%  
 Graduate level school ..... 2%  
 OTHER (**DNR**)..... \*  
 UNSURE (**DNR**) ..... \*

**IF "HIGH SCHOOL IN Q57, THEN ASK:**

Thinking now about your academic standing in school --

58. Compared to your classmates in high school, generally would you say that your grades in school are below average, about average, or above average?

Below average..... 2%  
 Average..... 44%  
 Above average..... 54%  
 UNSURE/REFUSED (**DNR**)..... \*

**IF "HIGH SCHOOL" IN Q57, THEN ASK:**

And –

59. Do you plan to attend a four-year college?

Yes ..... 85%  
No ..... 10%  
UNSURE (DNR)..... 5%

---

**IF "NON STUDENT" IN Q56, THEN ASK:**

60. What is the last grade or year of school you have completed?

**(DO NOT READ, JUST RECORD)**

8<sup>th</sup> Grade or below ..... 1%  
9<sup>th</sup> Grade ..... 1%  
10<sup>th</sup> Grade ..... 3%  
11<sup>th</sup> Grade ..... 3%  
12<sup>th</sup> Grade ..... 50%  
Technical/Vocational school ..... 3%  
1<sup>st</sup> or 2<sup>nd</sup> year of college ..... 18%  
3<sup>rd</sup> or 4<sup>th</sup> year of college ..... 4%  
College graduate ..... 14%  
Graduate level school ..... 3%

---

**ASK OF EVERYONE**

61. Are you currently employed at a paying job?

Yes (**CONTINUE**) ..... 62%  
No (**TO Q63**) ..... 37%  
UNSURE (**DNR**) (**TO Q63**).....\*

---

**WORKING STATUS**

|                           | <b><u>Total</u></b> | <b><u>15-18</u></b> | <b><u>19-22</u></b> | <b><u>23-24</u></b> |
|---------------------------|---------------------|---------------------|---------------------|---------------------|
| Non-working.....          | <b>37%</b>          | 59%                 | 22%                 | 17%                 |
| Working student .....     | <b>36%</b>          | 36%                 | 41%                 | 22%                 |
| Working non-student ..... | <b>27%</b>          | 4%                  | 37%                 | 62%                 |
| Other.....                | *                   | 1%                  | *                   | *                   |

---

**IF “YES, EMPLOYED” IN Q61, THEN ASK:**

62. Can you please tell me what kind of work you do? (**DO NOT READ**)

(**PROBE: TRY TO FIT INTO EXISTING SECTOR/JOB TYPE CATEGORY IF POSSIBLE**)

|  |     |
|--|-----|
| Self-employed/Own small business .....                 | 2%  |
| High-level professional manager/Executive .....        | 2%  |
| Middle-level professional manager.....                 | 6%  |
| Professional specialty (doctor, dentist, lawyer) ..... | 7%  |
| Computers/Technology.....                              | 7%  |
| Engineer .....   | 3%  |
| Sales .....  | 10% |
| Service industry/Restaurant/Retail.....                | 32% |
| Government worker .....                                | 3%  |
| Military.....  | 1%  |
| Teacher.....   | 3%  |
| Police/Security officer.....                           | 1%  |
| Laborer/Blue-collar worker .....                       | 18% |
| Farmer/rancher .....                                   | 1%  |
| Homemaker .....  | *   |
| Artist/Musician.....                                   | 1%  |
| Student.....   | 1%  |
| Retired .....  | *   |
| OTHER ( <b>DNR</b> ) ( <b>SPECIFY</b> ).....           | 2%  |
| UNSURE ( <b>DNR</b> ).....                             | 1%  |

---

**(ASK EVERYONE)**

63. What is your parent’s marital status? Are they -- • single and never married, • married, • separated, • divorced, remarried **or** • widowed?

[NOTE: IF AT LEAST ONE PARENT IS REMARRIED, MARK REMARRIED]

|  | <b>Total</b> | <b>Total/C</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|--|--------------|----------------|--------------|--------------|--------------|
| Single, never married.....                             | <b>6%</b>    |                | 6%           | 8%           | 3%           |
| Married.....   | <b>67%</b>   |                | 72%          | 64%          | 61%          |
| Separated .....  | <b>5%</b>    |                |              |              |              |
| Divorced .....   | <b>13%</b>   | <b>22%</b>     | 19%          | 23%          | 29%          |
| Remarried .....  | <b>4%</b>    |                |              |              |              |
| (Other) Father no longer living ( <b>TO Q66</b> )..... | <b>3%</b>    |                |              |              |              |
| Mother no longer living ( <b>TO Q64</b> ) .....        | <b>1%</b>    | <b>5%</b>      | 3%           | 5%           | 7%           |
| Both parents deceased ( <b>TO Q70</b> ).....           | <b>1%</b>    |                |              |              |              |
| UNSURE/REFUSED ( <b>DNR</b> ).....                     | <b>1%</b>    |                |              |              |              |

**IF FATHER STILL LIVING, THEN ASK:**

And thinking specifically about your father –

64. Can you please tell me what kind of work he does? **(DO NOT READ)**  
**(PROBE: TRY TO FIT INTO EXISTING SECTOR/JOB TYPE CATEGORY IF POSSIBLE)**

|  |     |
|--|-----|
| Self-employed/Own small business .....                 | 7%  |
| High-level professional manager/Executive .....        | 7%  |
| Middle-level professional manager.....                 | 5%  |
| Professional specialty (doctor, dentist, lawyer) ..... | 6%  |
| Computers/Technology .....                             | 5%  |
| Engineer .....   | 6%  |
| Sales .....  | 4%  |
| Service industry/Restaurant/Retail.....                | 7%  |
| Government worker .....                                | 6%  |
| Military.....  | 1%  |
| Teacher .....  | 2%  |
| Police/Security officer.....                           | 2%  |
| Laborer/Blue-collar worker .....                       | 23% |
| Farmer/rancher .....                                   | 2%  |
| Homemaker .....  | *   |
| Artist/Musician.....                                   | 1%  |
| Retired .....  | 7%  |
| OTHER (DNR) (SPECIFY) .....                            | 3%  |
| UNSURE (DNR) .....                                     | 8%  |

---

**IF FATHER STILL LIVING, THEN ASK:**

Thinking about your father's level of education –

65. What is the last grade or year of school that he last completed?  
**(DO NOT READ, JUST RECORD)**

|  |     |
|--|-----|
| 8 <sup>th</sup> Grade or below.....                      | 3%  |
| 9 <sup>th</sup> Grade .....                              | 1%  |
| 10 <sup>th</sup> Grade.....                              | 2%  |
| 11 <sup>th</sup> Grade.....                              | 2%  |
| 12 <sup>th</sup> Grade.....                              | 28% |
| Technical/Vocational school.....                         | 3%  |
| 1 <sup>st</sup> or 2 <sup>nd</sup> year of college ..... | 12% |
| 3 <sup>rd</sup> or 4 <sup>th</sup> year of college ..... | 4%  |
| College graduate .....                                   | 26% |
| Graduate level school .....                              | 9%  |
| OTHER (DNR).....   | 1%  |
| UNSURE (DNR) .....                                       | 10% |

**IF MOTHER STILL LIVING, THEN ASK:**

And thinking specifically about your mother –

66. Can you please tell me what kind of work she does? **(DO NOT READ)**

**(PROBE: TRY TO FIT INTO EXISTING SECTOR/JOB TYPE CATEGORY IF POSSIBLE)**

|  |     |
|--|-----|
| Self-employed/Own small business .....                 | 4%  |
| High-level professional manager/Executive .....        | 4%  |
| Middle-level professional manager.....                 | 8%  |
| Professional specialty (doctor, dentist, lawyer) ..... | 9%  |
| Computers/Technology .....                             | 3%  |
| Engineer .....   | 1%  |
| Sales .....  | 5%  |
| Service industry/Restaurant/Retail.....                | 11% |
| Government worker .....                                | 3%  |
| Military.....  | *   |
| Teacher.....   | 11% |
| Police/Security officer.....                           | 1%  |
| Laborer/Blue-collar worker .....                       | 8%  |
| Farmer/rancher .....                                   | *   |
| Homemaker .....  | 16% |
| Artist/Musician.....                                   | 1%  |
| Student.....   | 6%  |
| Retired .....  | 1%  |
| OTHER (DNR) (SPECIFY) .....                            | 3%  |
| UNSURE (DNR) .....                                     | 5%  |

---

**IF MOTHER STILL LIVING, THEN ASK:**

Thinking about your mother's level of education –

67. What is the last grade or year of school that she last completed?

**(DO NOT READ, JUST RECORD)**

|  |     |
|--|-----|
| 8 <sup>th</sup> Grade or below.....                      | 2%  |
| 9 <sup>th</sup> Grade .....                              | 1%  |
| 10 <sup>th</sup> Grade.....                              | 2%  |
| 11 <sup>th</sup> Grade.....                              | 2%  |
| 12 <sup>th</sup> Grade.....                              | 32% |
| Technical/Vocational school .....                        | 4%  |
| 1 <sup>st</sup> or 2 <sup>nd</sup> year of college ..... | 15% |
| 3 <sup>rd</sup> or 4 <sup>th</sup> year of college ..... | 4%  |
| College graduate .....                                   | 25% |
| Graduate level school .....                              | 8%  |
| OTHER (DNR).....   | *   |
| UNSURE (DNR) .....                                       | 6%  |

---

68. *(Question omitted prior to fielding of survey)*

---



## ASK OF EVERYONE

Still thinking about your parents –

69A. From what you remember while you were growing up, would you say that your father voted during every election, most elections, only in important elections, rarely voted or never voted to your knowledge?

|                          |     |
|--------------------------|-----|
| Every election .....     | 42% |
| Most elections .....     | 23% |
| Important elections..... | 7%  |
| Rarely voted .....       | 8%  |
| Never voted .....        | 11% |
| UNSURE (DNR) .....       | 8%  |

---

## SPLIT

Still thinking about your parents –

69B. From what you remember while you were growing up, would you say that your mother voted during every election, most elections, only in important elections, rarely voted or never voted to your knowledge?

|                          |     |
|--------------------------|-----|
| Every election .....     | 41% |
| Most elections .....     | 27% |
| Important elections..... | 8%  |
| Rarely voted .....       | 8%  |
| Never voted .....        | 16% |
| UNSURE (DNR).....        | 7%  |

---

69A and 69B COMBINED.

|                           | <b>Total</b> | 15-18 | 19-22 | 23-24 |
|---------------------------|--------------|-------|-------|-------|
| Every election.....       | <b>42%</b>   | 46%   | 38%   | 38%   |
| Most elections.....       | <b>25%</b>   | 23%   | 28%   | 23%   |
| Important elections ..... | <b>8%</b>    | 8%    | 6%    | 10%   |
| Rarely voted .....        | <b>8%</b>    | 8%    | 7%    | 9%    |
| Never voted .....         | <b>11%</b>   | 10%   | 12%   | 11%   |
| UNSURE (DNR).....         | <b>7%</b>    | 5%    | 9%    | 9%    |

---

70. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what?

**IF REPUBLICAN OR DEMOCRAT,**

**ASK:** Would you call yourself a strong or a not very strong (Republican/Democrat)?

**IF INDEPENDENT OR ANYTHING**

**ELSE, ASK:** Do you think of yourself as closer to the Republican Party or the Democrat Party

|                             |     |
|-----------------------------|-----|
| Republican/strong .....     | 13% |
| Republican/not strong ..... | 12% |
| Lean Republican .....       | 4%  |
| Independent.....            | 24% |
| Lean Democrat.....          | 5%  |
| Democrat/not strong.....    | 16% |
| Democrat/strong.....        | 15% |
| NO PREFERENCE (DNR).....    | 9%  |
| OTHER (DNR).....            | 2%  |
| REFUSED (DNR).....          | 1%  |

---

PARTY ID/C

|                   | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|-------------------|--------------|--------------|--------------|--------------|
| Republican.....   | <b>28%</b>   | 32%          | 24%          | 26%          |
| Independent ..... | <b>36%</b>   | 37%          | 36%          | 34%          |
| Democrat .....    | <b>36%</b>   | 31%          | 40%          | 39%          |

And, thinking once again about your parents –

71. Generally speaking, do you think they are Republicans, Democrats, an Independents, each in a different party or what? **(DO NOT READ, JUST RECORD)**

|  | <u>Total</u> | <u>Total/C</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|--|--------------|----------------|--------------|--------------|--------------|
| Both Republican .....                        | <b>27%</b>   |                | 28%          | 24%          | 30%          |
| Both Democrat .....                          | <b>32%</b>   |                | 29%          | 36%          | 30%          |
| Both Independent .....                       | <b>13%</b>   |                | 12%          | 13%          | 15%          |
| (Mixed) Mixed/Father GOP – Mother DEM .....  | <b>6%</b>    |                |              |              |              |
| Mixed/Father DEM – Mother GOP .....          | <b>4%</b>    | <b>14%</b>     | 14%          | 15%          | 14%          |
| Mixed/One Independent/Other GOP or DEM ..... | <b>4%</b>    |                |              |              |              |
| (Other) OTHER (DNR) .....                    | <b>9%</b>    | <b>14%</b>     | 18%          | 12%          | 11%          |
| REFUSED (DNR).....                           | <b>6%</b>    |                |              |              |              |

72. On average, which of the following best describes how often you are on the Internet?

**(READ LIST)**

|                             | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|-----------------------------|--------------|--------------|--------------|--------------|
| Several hours per day ..... | <b>10%</b>   | 9%           | 11%          | 12%          |
| Almost every day.....       | <b>17%</b>   | 16%          | 17%          | 19%          |
| At least once per week..... | <b>27%</b>   | 30%          | 24%          | 22%          |
| Every month or so.....      | <b>11%</b>   | 11%          | 11%          | 9%           |
| Rarely .....                | <b>15%</b>   | 16%          | 14%          | 15%          |
| Never .....                 | <b>19%</b>   | 16%          | 21%          | 22%          |
| UNSURE (DNR).....           | <b>1%</b>    | 2%           | 1%           | 1%           |

73. On average, which of the following best describes how often you use e-mail?

**(READ LIST)**

|                        |     |
|------------------------|-----|
| Almost every day ..... | 29% |
| Occasionally.....      | 31% |
| Never.....             | 40% |
| UNSURE (DNR) .....     | 1%  |

INTERNET and E-MAIL COMBINED

|                  | <u>Total</u> | <u>15-18</u> | <u>19-22</u> | <u>23-24</u> |
|------------------|--------------|--------------|--------------|--------------|
| Daily user ..... | <b>18%</b>   | 17%          | 18%          | 20%          |
| Non-user .....   | <b>15%</b>   | 11%          | 17%          | 19%          |
| Other.....       | <b>67%</b>   | 73%          | 64%          | 61%          |

74. Do you have a personal computer in your household?

Yes ..... 72%  
 No ..... 28%  
 UNSURE (DNR) ..... 1%

Now, thinking about where you get your news, people get their news from all different places –

75. On average, which of the following best describes how often you read a newspaper?

|                       | (READ LIST)                   | Total | Total/C | 15-18 | 19-22 | 23-24 |
|-----------------------|-------------------------------|-------|---------|-------|-------|-------|
|                       | Every day.....                | 29%   |         | 27%   | 31%   | 32%   |
| (Weekly)              | Several times a week .....    | 28%   | 49%     | 49%   | 50%   | 48%   |
|                       | Once per week .....           | 21%   |         |       |       |       |
| (Not often/<br>Never) | At least once per month ..... | 7%    | 21%     | 24%   | 19%   | 20%   |
|                       | Rarely .....                  | 10%   |         |       |       |       |
|                       | Never .....                   | 4%    |         |       |       |       |
|                       | UNSURE (DNR) .....            | 1%    |         |       |       |       |

76. And how often do you attend religious services?(DO NOT READ - RECORD ONLY)

|                |                                      | Total | Total/C | 15-18 | 19-22 | 23-24 |
|----------------|--------------------------------------|-------|---------|-------|-------|-------|
|                | Every week/Once a week or more ..... | 44%   |         | 52%   | 38%   | 35%   |
| (Occasionally) | Several times a month.....           | 8%    | 35%     | 33%   | 40%   | 31%   |
|                | Once a month 11%                     |       |         |       |       |       |
|                | Several times a year.....            | 8%    |         |       |       |       |
|                | Only on holidays 9%                  |       |         |       |       |       |
| (Other)        | NEVER/DON'T ATTEND.....              | 19%   | 21%     | 15%   | 21%   | 34%   |
|                | UNSURE/REFUSED .....                 | 1%    |         |       |       |       |

77. And just to make sure we have a representative sample, please tell me your race -- (DO NOT READ) --

|         |                                | Total | Total/C | 15-18 | 19-22 | 23-24 |
|---------|--------------------------------|-------|---------|-------|-------|-------|
|         | White .....                    | 67%   |         | 67%   | 64%   | 74%   |
|         | Black .....                    | 14%   |         | 15%   | 13%   | 13%   |
|         | Hispanic / Latino .....        | 14%   |         | 13%   | 18%   | 10%   |
| (Other) | Asian / Pacific American ..... | 3%    | 5%      | 5%    | 5%    | 4%    |
|         | Native American 1%             |       |         |       |       |       |
|         | Other (SPECIFY) .....          | *     |         |       |       |       |
|         | UNSURE / REFUSED (DNR) .....   | 2%    |         |       |       |       |

78. Sex (**BY OBSERVATION**)

|              | <b>Total</b> | <b>15-18</b> | <b>19-22</b> | <b>23-24</b> |
|--------------|--------------|--------------|--------------|--------------|
| Male.....    | <b>47%</b>   | 45%          | 52%          | 42%          |
| Female ..... | <b>53%</b>   | 55%          | 48%          | 58%          |

---