



# STREAMLINING BUSINESS PROCESSES

One-Stop Portals & Startup Success Strategies



Innovative Filing Solutions

A close-up, artistic photograph of a mechanical watch. The background is filled with the intricate, blurred gears and components of the watch movement. In the foreground, a circular sub-dial is visible, featuring a scale with numbers 30 and 40. A thin, light-colored needle points towards the bottom of the sub-dial, which also contains a small window displaying the numbers 1, 4, 8, and 3.

# OUR HISTORY

## FOUNDED IN 1998

Industry's **leading** provider of SOS business services system solutions

Partnered with more than 25% of US registry offices

Specialize in UCC, Business Entity, Trademark and Notary registry needs

Backed by Elections Systems & Software (ES&S), the leader in election and voter registration systems



# THE Status Quo

File Reports  
and  
Taxes

Why is my Business ID  
number different than  
my EIN?

What is the status  
of my registration?

Business  
Registration

Tax Registration

Do I need a license or  
permit to register my  
business?

LLC? PLLC? LLP?  
LP? Corp?  
Partnership?

Business Name  
Search

Unemployment  
Insurance  
Registration

How does my  
business register  
as a new  
employer?

Where do I start?

How do I register for  
unemployment  
insurance?

How do I navigate through  
all the requirements?

**Employment Security**

**CORPORATIONS DIVISION**

**DEPARTMENT OF LABOR**

**Office of the Secretary of State**

**Department of Revenue**

**Department of Commerce, Community, and Economic Development  
Economic Development**

**DEPARTMENT OF STATE, DIVISION OF  
LICENSING SERVICES**

# THE VISION

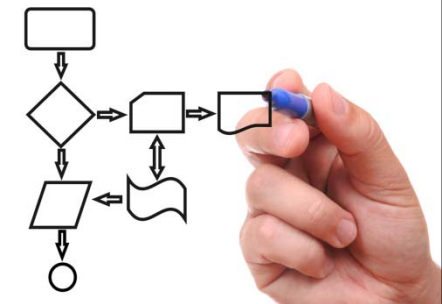


- ✓ One on-line location for business fulfillment, not many
- ✓ Simplified and shortened business start-up process
- ✓ Guided “wizard” for next steps
- ✓ A self-help alternative in a 24x7 world

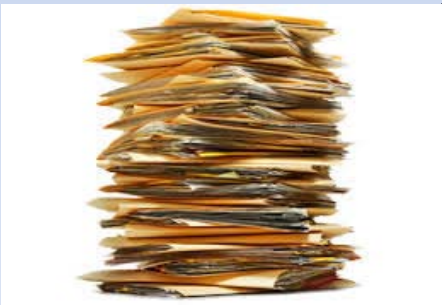
# THE CHALLENGES



Lack of collaboration between agencies / departments creates too many sources of information



Complex processes and confusing requirements with multiple disparate systems, databases and services



Redundant data collection across agencies



# ACHIEVING SUCCESS



LEADERSHIP

COLLABORATION

OPERATIONAL  
ENABLEMENT

# LEADERSHIP

The image features five black silhouettes of business professionals against a grey background. From left to right: a woman standing, a man seated, a man standing in the center, a woman seated, and a man standing. The central man has his arms outstretched towards the seated individuals. At the bottom, there are three overlapping semi-transparent boxes containing text. The silhouettes are positioned behind these boxes, with some parts obscured.

Service  
Providers

Agency  
Heads

Business  
Community

Subject  
Matter  
Experts

Legal  
Community

Executive  
Sponsorship

Stakeholder  
Advisory  
Group

Dedicated  
Project  
Management



# COLLABORATION



**Cross-Agency Project Teams are key!**

- **Strong leadership from key pilot agencies**
  - Perform baseline assessment
  - Review legal environment
  - Determine technology roadmap

**Learn from Others' Experience**

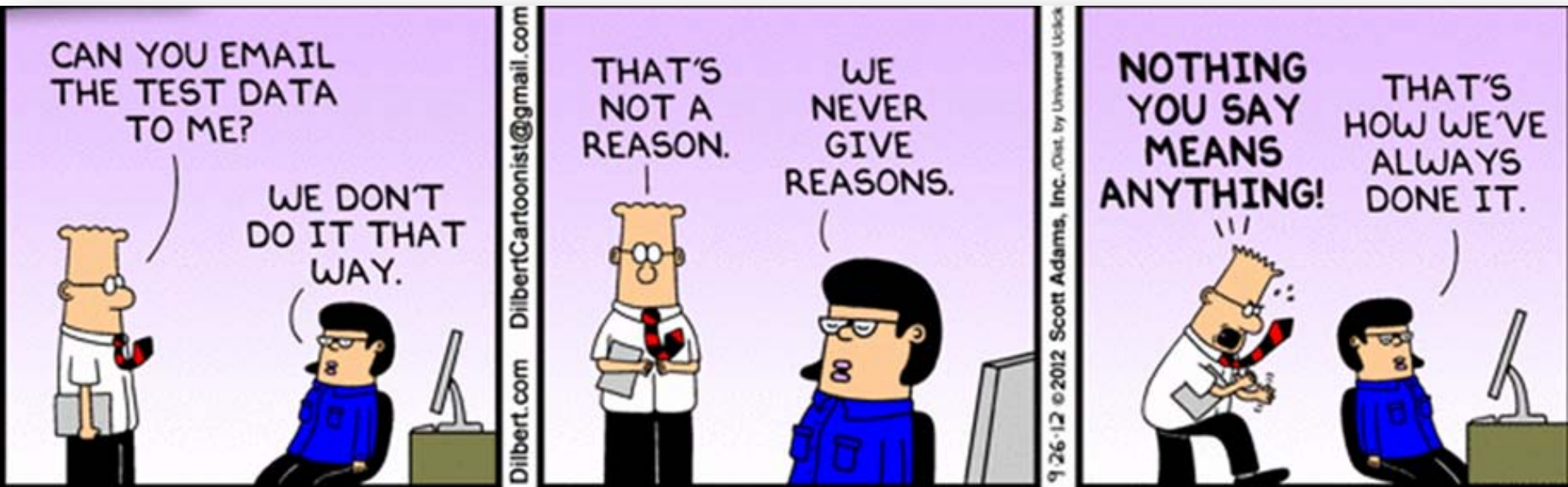
- **Reach out to other states**
- **Stay engaged with vendors**



# OPERATIONAL ENABLEMENT

- ✓ **Established Funding Mechanism**
- ✓ **Proven Issue Resolution Process**
- ✓ **Phased Implementation**
- ✓ **Mechanism for Ongoing Maintenance & Measurement**





Challenge the Status Quo



# THANKYOU



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