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## NASS 2011 WINTER CONFERENCE AGENDA

*Agenda is subject to change. NASS committee meetings are open to all registered attendees. Valid conference ID badge required for entry to ALL meetings & events. Members of the media must display credentials at all times. NO EXCEPTIONS. NASS members may attend NASED meetings free of charge.*

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### THURSDAY – February 10, 2011

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NASED meeting from 9:00 AM – 5:00 PM in Salon I (meeting agenda available on your conference USB flash drive).

12:00 PM – 5:30 PM      **NASS Registration Open**  
Grand Registration

2:00 PM – 5:00 PM      **Special Session for New Secretaries & Lieutenant Governors**  
*NOTE: This Session is Open to All Secretaries of State & Lt. Governor Members*  
Salon II

- Welcome & Introduction of New Members
- Kickoff 2011: What's Ahead for NASS & State Members
- Five Key Communication Tips for New Members
- Facebook Tools for State Government  
Featuring Mr. Adam Conner, Associate Manager for Privacy & Global Public Policy, Facebook
- Preview of NASS 2011 & 2012 Summer Conferences

3:15 PM – 3:30 PM      **NASS Break Sponsored by Election Systems & Software**  
Salon II

6:30 PM – 8:30 PM      **Reception & Private Tour of the National Archives Sponsored by NIC**  
**Featuring Hon. David S. Ferriero, Archivist of the United States**  
Special Events Entrance: Constitution Ave. between 7<sup>th</sup> & 9<sup>th</sup> Street  
(Advance sign-up required/Photo ID required for entry/1<sup>st</sup> bus departs at 6:00 PM/Meet at the Penn. Level exit)

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### FRIDAY – February 11, 2011

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NASED meeting from 9:00 AM – 5:00 PM in Salon I (meeting agenda available on your conference USB flash drive).  
NASS conference office (Grand) open 8:00 AM – 5:30 PM.

8:00 AM – 5:00 PM      **NASS Registration Open**  
Grand Registration

8:00 AM – 12:00 PM      **NASS Expo/Demo Set-Up**  
Grand Foyer

8:30 AM – 11:15 AM      **NASS Elections Committee**  
**Co-Chair: Hon. Greg Bell, UT**  
Salon III

- *NASS Committee Business*

- *MOVE-ing Forward: Review of 2010 MOVE Implementation and Future Plans*  
Featuring Hon. Gregg Harper (R-MS), Chairman, Subcommittee on Elections,  
Committee on House Administration

MOVE Panel

Ms. Susan Dzieduszycka-Suinat, Director, Overseas Vote Foundation

Mr. Robert Carey, Director, Federal Voting Assistance Program

Mr. Kieran Marion, Legislative Counsel, Uniform Law Commission

- *State Roundtable on MOVE Implementation*  
Mr. Mark Thomas, State Elections Director, Utah
- *Enforcement of Federal Voting Laws - Perspectives from the Justice Department*  
Hon. Thomas E. Perez, Assistant Attorney General for Civil Rights, U.S.  
Department of Justice
- *Priorities of the 112<sup>th</sup> Congress*  
Mr. Peter Schalestock, Deputy General Counsel, House Administration Ctte  
Mr. Tom Hicks, Minority Counsel, House Administration Ctte  
Mr. Adam Ambrogi, Admin & Legislative Counsel, Senate Rules Committee  
Mr. Paul Vinovich, Minority Chief Counsel, Senate Rules Committee
- *Status of U.S. Election Assistance Commission*  
Hon. Donetta Davidson, Commissioner, U.S. Election Assistance Commission  
Hon. Gineen Bresso, Commissioner, U.S. Election Assistance Commission

9:45 AM – 10:00 AM

NASS Coffee Break  
Grand Foyer

11:30AM – 12:30 PM

Lunch on your Own

11:30 AM – 2:00 PM

NASS Executive Board Meeting (Lunch Provided)  
Salon IV

12:30 PM – 1:30 PM

Top Issues for NASS Members in 2011  
Featuring NASS Policy Analyst John Milhofer  
Salon III

2:15 PM – 3:15 PM

NASS Subcommittee on Presidential Primaries  
Co-Chairs: Hon. Linda McCulloch, MT & Hon. Sam Reed, WA  
Salon III

- *Welcome & Introductory Remarks by Co-Chairs*  
*With Overview of the NASS Rotating Regional Presidential Primaries Plan*
- *Update on State Legislative Activity for the 2012 Presidential Primaries*  
Ms. Kay Stimson, NASS Communications Director & Staff Liaison
- *RNC Update*  
Mr. David Norcross, former Chairman, RNC Rules Committee
- *DNC Update*  
Mr. Jeff Berman, National Delegate Director, 2008 Obama Campaign

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| 3:00 PM – 3:30 PM | <b>NASS Break Sponsored by PCC Technology Group</b><br>Grand Foyer /Exhibit Area  |
| 3:30 PM – 4:45 PM | <b>NASS State Heritage Committee</b><br><b>Co-Chairs: Hon. Ken Bennett, AZ &amp; Hon. Kate Brown, OR</b><br>Salon IV <ul style="list-style-type: none"><li>• <i>Projects and Legislative Initiatives of the Council of State Archivists</i><br/>Ms. Barbara Teague, President, Council of State Archivists</li><li>• <i>Federal Grant Opportunities for State Records Management Activities</i><br/>Ms. Kathleen Williams, Executive Director, National Historical Publications and Records Commission</li><li>• <i>Roundtable Discussion: Impact of State Budget Problems on Heritage Programs</i></li></ul> |
| 5:15 PM – 6:15 PM | <b>NASS Welcome Reception</b><br>Grand Foyer/Exhibit Area   |
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## SATURDAY - February 12, 2011

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NASED meeting from 9:00 AM – 5:00 PM in Salon I (meeting agenda available on your conference USB flash drive). NASS conference office (Grand) open 8:00 AM – 5:00 PM.

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| 8:00 AM – 5:00 PM  | <b>NASS Registration Open</b><br>Grand Registration  |
| 8:45 AM – 5:00 PM  | <b>NASS Expo/Demo</b><br>Grand Foyer   |
| 8:45 AM – 12:00 PM | <b>NASS Business Services Committee &amp; Company Formation Task Force</b><br><b>Co-Chairs: Hon. Jeffrey Bullock, DE &amp; Hon. Delbert Hosemann, MS</b><br>Salon II <ul style="list-style-type: none"><li>• <i>International Association of Commercial Administrators - Resources and Benefits</i><br/>Ms. Sarah Steinbeck, Business Organization Section Chair, IACA<br/>Mr. Mike Smith, Secured Transactions Section Chair, IACA</li><li>• <i>Proposals on Collection of Beneficial Ownership Information in the 112 Congress</i><br/>Hon. Ross Miller, NV, NASS Company Formation Task Force Co-Chair<br/>Mr. Chip Poncy, Director of Strategic Policy, Terrorist Financing and Financial Crimes, U.S. Treasury<br/>Ms. Laura Stuber, Counsel, Senate Homeland Security &amp; Governmental Affairs Cttee</li></ul> |

- *Corporate Identity Theft - State Experiences and Proposed Solutions*  
Hon. Brian Kemp, Secretary of State, GA  
Hon. Scott Gessler, Secretary of State, CO  
Mr. Robert A. Strezze, Senior Severe Risk Analyst, Dun & Bradstreet  
Mr. Bob Beckett, Business Development, Dun & Bradstreet Government Solutions
- *Notarization and E-Notarization - Resources, Implementation and National Standards*  
Mr. John Milhofer, Policy Analyst, NASS  
Hon. Elaine Marshall, Secretary of State, NC
- *Committee Business*

10:15 AM – 10:45 AM	NASS Coffee Break Sponsored by PCC Technology Group Grand Foyer
12:15 PM – 1:45 PM	NASS Luncheon Sponsored by Dun & Bradstreet Featuring Chris Cillizza, Author of “The Fix” and Editor of Postpolitics.com Salon IV
2:00 PM – 5:00 PM	NASS Secretaries-Only Session Including NASS Corporate Affiliate Showcase (3:30 PM – 5:00 PM) Salon II
2:00 PM – 3:30 PM	NASS Deputy Secretaries-Only Session Salon III
5:30 PM – 6:45 PM	NASS Secretaries/Corporate Affiliate Reception Garden Terrace
8:00 PM – 10:30 PM	NBA Basketball: Washington Wizards vs. San Antonio Spurs Verizon Center <i>NASS tickets are sold out. Transportation is not provided.</i>

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## SUNDAY - February 13, 2011

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NASS conference office (Grand) open 8:00 AM – 5:00 PM.

8:00 AM – 5:00 PM	NASS Registration Open Grand Registration
9:00 AM – 5:00 PM	NASS Expo/Demo Grand Foyer
9:00 AM – 10:45 AM	NASS Voter Participation Committee Salon III
	<ul style="list-style-type: none"> <li>• <i>Analysis of Voter Turnout, Voter Registration, and Early Voting in the 2010 General Election</i> Dr. Michael P. McDonald, Associate Professor, George Mason University</li> </ul>

- *Update on the Pew State Election Website Assessment Project*  
Ms. Kim Alexander, President & Founder, California Voter Foundation
- *Georgia's Implementation of Photo Identification for Voting*  
Hon. Brian Kemp, Georgia Secretary of State
- *Implications of Photo ID Laws for Election Official and Secretaries of State*  
Ms. Tova Wang, Senior Democracy Fellow, DEMOS
- *Committee Business – Consideration of NASS Partnership Renewal Application*

10:30 AM – 11:00 AM

**NASS Coffee Break**  
Grand Foyer /Exhibit Area

10:45 AM – 12:00 PM

**NASS Securities Committee**  
Co-Chairs: Hon. Bill Gardner, NH & Hon. Max Maxfield, WY  
Treasury Room

- *Update on Federal Legislation, Regulation and Reports*  
Ms. Deborah Fischione House, Director of Policy, North American Securities Administrators Association

11:30 AM – 12:00 PM

**NASS Awards & Publications Committee**  
Co-Chairs: Hon. Mark Ritchie, MN & Hon. Al Jaeger, ND  
Salon III

- *Awards Update & Review*
    - NASS Freedom Award
    - NASS Margaret Chase Smith American Democracy Award
    - NASS Medallion Award
- Hon. Al Jaeger, North Dakota Secretary of State

12:15 PM – 1:45 PM

**NASS Luncheon Featuring Dr. Paul Posner, Director of the Public Administration Program, George Mason University**  
*"State/Federal Relations, the 112<sup>th</sup> Congress & Unfunded Federal Mandates"*  
Salon IV

2:00 PM – 3:30 PM

**NASS International Relations Committee**  
Co-Chairs: Hon. Mark Hammond, SC & Hon. Natalie Tennant, WV  
Salon III

- *International Efforts to Combat Counterfeiting and Piracy*  
Mr. Travis Johnson, Vice President of Legislative Affairs & Policy, International Anti-Counterfeiting Coalition
- *Overview of the NASS Relationship with Taiwan*  
Mr. Jeffrey Wang, Director of Consular Division, Taipei Economic and Cultural Representative Office
- *Roundtable Discussion*

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3:00 PM – 4:00 PM	<b>Suggested Activity:</b> “Art at the Park” by Jan Buerger, National Park Ranger Lawrence Halprin’s FDR Memorial (Get Directions at Registration Desk)
3:30 PM – 3:45 PM	<b>NASS Break</b> Grand Foyer/Exhibit Area
4:15 PM – 5:00 PM	<b>NASS Eastern Region Secretaries Meeting</b> Treasury Room <i>Secretaries /Lt. Govs or reps from CT, DE, ME, MD, MA, NH, NJ, NY, PA, PR, RI, VI &amp; VT</i>
4:15 PM – 5:00 PM	<b>NASS Midwestern Region Secretaries Meeting</b> Commerce Room <i>Secretaries /Lt. Govs or reps from IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD &amp; WI</i>
4:15 PM – 5:00 PM	<b>NASS Southern Region Secretaries Meeting</b> Independence Room <i>Secretaries /Lt. Govs or reps from AL, AR, DC, FL, GA, KY, LA, MS, NC, OK, SC, TN, TX, VA &amp; WV</i>
4:15 PM – 5:00 PM	<b>NASS Western Region Secretaries Meeting</b> Salon IV <i>Secretaries /Lt. Govs or reps from AK, AS, AZ, CA, CO, GU, HI, ID, MT, NV, NM, OR, UT, WA &amp; WY</i>

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## MONDAY - February 14, 2011

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NASS conference office (Grand) open 7:30 AM – 12:00 PM.

7:45 AM – 9:00 AM	<b>NASS Conference Breakfast</b> Salon I
8:00 AM – 12:00 PM	<b>NASS Expo/Demo Tear Down</b> Grand Foyer
8:30 AM – 9:30 AM	<b>White House Briefing</b> (Secretaries/Lt. Governors and State Staff Only) Off-Site: Eisenhower Executive Office Building (17 <sup>th</sup> Street & Pennsylvania Avenue) (Advance sign-up required/Photo ID required for entry/ 8 AM Meet at hotel Penn. Level exit for departure on foot.)
10:15 AM – 12:00 PM	<b>NASS Business Meeting</b> Salon II <i>All members attend to vote on items passed by NASS committees</i>

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**End of Conference – Thanks for coming!**

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**Conference Hotel:** [JW Marriott](http://www.marriott.com)  
1331 Pennsylvania Ave., NW  
Washington, DC 20004  
202-393-2000 or 1-800-393-2503 (toll free)